

SCHEDULE F
SIGN REGULATIONS

1. GENERAL SIGN REGULATIONS

- (1) No sign shall be erected which would be in view of the public from public or private property except where a permit has been granted, or where a permit for such a sign is not required pursuant to this Bylaw.
- (2) The following types of signs are deemed approved without a permit:
 - (a) Signs posted or exhibited in a building.
 - (b) Signs posted or exhibited in or on an operating motor vehicle if the vehicle is not temporarily or permanently parked solely for the purpose of displaying the sign.
 - (c) A statutory or official notice of a function of the Town of Bow Island.
 - (d) Traffic signs authorized by the Town of Bow Island and/or Alberta Provincial Authorities.
 - (e) A sign or signs posted or exhibited solely for the identification of an approved home occupation.
 - (f) The erection of a maximum of two on-site signs relating to the sale, lease or rental of the buildings, or land to which they are attached provided that:
 - i. such signs for any single family dwelling or single family dwelling site does not exceed 0.46 m² (5.0 ft²) in area; and
 - ii. such signs for a multiple dwelling site, a commercial site, or an industrial site does not exceed 0.8 m (9.0 ft²); and
 - iii. such signs shall not be illuminated.
 - (g) Campaigns for federal, provincial, municipal or school board elections for no more than thirty (30) days, or such other time as regulated under provincial or federal legislation provided that:
 - i. such signs are removed within fourteen (14) days after the election date;
 - ii. the consent of the property owner or occupant is obtained;
 - iii. such signs do not obstruct or impair vision or traffic;
 - iv. such signs are not attached to trees or utility poles;
 - v. such signs indicate the name and address of the sponsor and the person responsible for removal.
 - (h) Signs on land or buildings used for religious, educational, cultural, recreational, medical or similar public or quasi-public purposes, provided that:
 - i. such signs shall not exceed 1.10 m (12.0 ft) in area; and
 - ii. there shall be a limit of one sign for each side of the land or buildings on a different street.
 - (i) Signs of building contractors relating to construction work in progress on the land on which such signs are erected, provided that:
 - i. such signs do not exceed 3.0 m² (32.0 ft²) in area; and
 - ii. there shall be a limit of one sign for each boundary of the property under construction which fronts onto a public street; and
 - iii. such signs shall be removed within fourteen (14) days of occupancy
 - (j) Signs that advertise community service clubs.
 - (k) Signs required under the provisions of this Bylaw.
- (3) The Development Officer may require the removal of any sign which in his opinion is, or has become unsightly, or is in such disrepair as to constitute a hazard.
- (4) Quality, aesthetic character and finishing of sign construction shall be to the satisfaction of the Development Officer.
- (5) Where, in the opinion of the Development Officer, a proposed sign in a commercial or light industrial district might be objectionable to a resident in an adjacent residential district, the Development Officer may impose such other regulations as he feels would protect the interests of residents.
- (6) Flashing, animated or interiorly illuminated signs shall not be permitted in developments where in the opinion of the Development Officer they might:
 - (a) affect residents in adjacent housing, or residential districts, or
 - (b) interfere with the interpretation of traffic signs or traffic signal lights or obstruct the vision of a motor vehicle driver.

- (7) The area around sign structures shall be kept clean and free of overgrown vegetation, and free from refuse material.
- (8) The Development Officer may require an engineer-approved plan prior to the issuance of a sign permit in order to ensure the safety of a sign with respect to design and/or placement.

2. PORTABLE SIGNS

- (1) A sign permit will be required prior to placement of all portable signs.
- (2) Within the C1, C2, HT, M1 and M2 Land Use Districts, one portable sign may be allowed on each side of a parcel fronting on a street.

3. FREESTANDING SIGNS AND BILLBOARDS

- (1) Within the C1, C2, HT, M1 and M2 Land Use Districts, one freestanding sign may be allowed per site as follows:
 - (a) The height of any freestanding sign shall not exceed 9.0 m (30.0 ft) from grade.
 - (b) The freestanding sign shall not project to within 0.6 m (2.0 ft) of a property line, or within 2.0 m (6.5 ft) of overhead utility lines.
- (2) Billboards shall be at the discretion of the Approving Authority and shall be subject to the following conditions:
 - (a) The structure shall not exceed 3.6 m (12.0 ft) in height and 9.7 m (32.0 ft) in length.
 - (b) Any additional bracing shall be contained within the front and rear faces of the billboard.
 - (c) A billboard shall not project to within 0.6 m (2.0 ft) of a property line, or be placed on any right-of-way.
 - (d) No billboard shall be erected within 152.0 m (500.0 ft) from any other billboard(s).
 - (e) Only indirect lighting shall be used which excludes flashing or animated lighting.
 - (f) Permits for billboards shall be renewed each year, prior to the 31st day of January, accompanied by a fee to be set by Council for each renewal permit.
 - (g) A renewal permit shall not be issued for signs which have not, in the opinion of the Development Officer, been maintained in a satisfactory manner.
 - (h) Signs, for which renewal permits are refused or a development permit has not been applied for, shall be removed. The owner shall be mailed a notice, to his/her last known address allowing him/her thirty (30) days from the date of the notice to remove the sign. If the owner fails to comply with the notice, the Development Officer will remove and destroy the sign(s) erected without a permit.

4. FASCIA AND ROOF SIGNS

- (1) Fascia signs shall only be permitted in the districts defined as C1, C2, M1 and M2 on the Land Use District Map. All fascia signs shall correspond to the following:
 - (a) Fascia signs shall not project more than 4.6 cm (18.0 in) above the top of the vertical face of the wall to which they are attached; and
 - (b) Fascia signs shall not exceed in area 25% of the superficial area of the wall comprising the business frontage.
- (2) Fascia signs proposed on a flank or gable wall which is not a business frontage, as defined, shall be considered by the Municipal Planning Commission according to the merits of the individual application.
- (3) On commercial and industrial buildings which are non-conforming uses in areas designated residential, fascia signs shall be considered by the Municipal Planning Commission according to the merits of the individual application.
- (4) Roof signs shall be considered as fascia signs according to the provisions of this section, where the following conditions are met:
 - (a) The sign shall be attached to the front edge of the roof and must be mounted securely;
 - (b) There are no supporting wires or stays visible from the street; and
 - (c) No portion of a sign shall project more than 46.0 cm (18.0 in) above the roof.

5. AWNING, CANOPY AND MARQUEE SIGNS

Awning, canopy and marquee signs shall be considered as fascia signs according to the provisions of Section 3, provided that:

- (a) They shall be attached to the front edge of the awning, canopy or marquee;
- (b) There are no supporting wires or stays visible from the street; and
- (c) No portion of the sign shall project below the bottom edge, or more than 46.0 cm (18.0 in) above the top edge, of the awning, canopy or marquee; and
- (d) A sign not exceeding 0.30 m (1.0 ft) by 1.2 m (4.0 ft) in outside dimensions may be suspended below an awning, canopy or marquee provided no part of the sign shall be closer than 2.4 m (8.0 ft) to the ground or sidewalk.

6. PROJECTING SIGNS

Projecting signs shall only be permitted in the districts defined as C1, C2, M1 and M2 on the Land Use District Map. All projecting signs shall be erected so that:

- (a) no part of the sign, excluding that portion which is used for support and which is free of advertising, shall be less than 3.0 m (10.0 ft) above the ground or sidewalk grade;
- (b) no part of the sign shall project more than 46.0 cm (18.0 in) above the top of the vertical face of the wall to which it is attached;
- (c) the space between the sign and supporting structure shall not be more than 0.6 m (2.0 ft);
- (d) there shall be only one projecting sign for each business frontage, provided that, if a business frontage exceeds 15.0 m (50.0 ft), a further projecting sign shall be permitted for each additional 15.0 m (50.0 ft) or portion thereof;
- (e) the permitted area of the sign shall be related to the amount of projection from the face of the building, as follows:

Amount of Projection	Maximum Area of Sign
2.0 m (6.5 ft)	3.2 m2 (35.0 ft2)
1.5 m (5.0 ft)	4.4 m2 (48.0 ft2)
1.2 m (4.0 ft)	5.5 m2 (60.0 ft2)
1.0 m (3.0 ft)	6.9 m2 (75.0 ft2)

- (f) support shall not be provided by an "A" frame.

7. ILLUMINATED ROOF AND SKY SIGNS

Illuminated roof and sky signs may only be permitted in commercial zones. They shall be considered by the Approving Authority according to the merits of each individual application, provided that:

- (a) The Approving Authority shall be satisfied that the purpose of the sign cannot be achieved by another type of sign;
- (b) No part of the sign, excluding that portion which is used for support and which is free of advertising, shall be less than 1.2 m (4.0 ft) or more than 4.5 m (15.0 ft) above the level of the roof; and
- (c) The sign must refer to the principal use of the building on which it is erected.

8. VARIANCES

Where there are exceptional circumstances or conditions applicable to a particular property to the extent that difficulties or inconsistencies with the general purposes of these regulations may result from their strict and literal interpretation, variances shall be considered by the Development Appeal Board according to the merits of the individual application.

9. EXISTING SIGNS

These Sign Regulations shall not be applied to signs legally in existence at the date of the adoption of this Bylaw.