

Welcome



Representing PDP

Thank you for your interest in PDP. Since 1978, we have enjoyed working to make dreams come alive.

As a **Licensed Associate (LA) PDP Representative**, enjoy the rewards of working with organizations that interest you most. Our passion is to assist you in merging your experience with the industries that excite you, and helping you create positive changes in the **client** relationships you develop.

Envision working with organizations of any size or focus—for if they have people, PDP's **management system** can be applied. PDP is a top-down, **organization-transforming program**. Connect with executive and management levels to achieve the results your client is striving to reach. Impart knowledge through certification and workshop **services** and make a difference in the life of the organization, as well as in the lives of each individual working to realize their dreams and passions.

Client relationships are long-term, rewarding and prosperous. Keeping in touch and servicing your client is an ongoing process. PDP is not a static system, nor a one-time event. **PDP is dynamic**. From day one, what you and your clients learn about PDP's positive management philosophy and people dynamics will have the power to transform an organization.

Join us in a rewarding and fulfilling business of changing and impacting lives—organizationally and personally!

Sincerely,



Brent W.
Hubby
President

PDP, Inc.

What's Inside

[Philosophy](#)

[Earnings](#)

[Start-Up](#)

[Certification](#)

[System](#)

[Support](#)

Create your new world and enjoy the reward

Philosophy

As a Licensed Associate (LA), Enjoy:



Marketing and selling PDP products and services to client organizations

Training client users to apply, implement, and administer the PDP Management System

Helping clients integrate PDP into their organization

Providing additional strategic planning services

Expanding your sales network through Licensed Associates (sub-licensing)



Empowering clients to make critical people decisions—
impacting the bottom-line

web PDPworks.com app PDPglobal.com
©2001, Rev. 1/2015, PDP, Inc. USA

The **Licensed PDP Representative Certification Course** begins the process of learning PDP products, services, operations, sales, and marketing. During this training, you will receive:

- PDP Tutorial with Training Aids
- PowerApp® Facilitator's Guides with Training Aids
- Technical & Research Reference Guide
- PDPworks.com Representative Account
- Materials and supplies to begin your new business

Investment Summary

The PDP Primary Licensee model offers a **low start-up cost** and **low overhead** with **no real estate** and **no inventory** required. In addition, PDP Corporate does not charge an advertising fee. Advertising materials are included with your initial training.

Start-Up Expenses:

| | |
|--------------------------------------|-------------------------------------|
| Initial Fee Options | \$10,000 for 35 – 40% profit margin |
| Travel/Lodging Expenses for Training | \$1,500 to \$2,500 |
| Equipment | \$0 to \$5,000 |
| Signage | \$0 |
| Opening Inventory | Provided in Investment Package |
| Advertising Fee | \$0 |
| Additional Funds—3 months | \$0 to \$5,000* |

| | |
|----------------|------------------------|
| Total Expenses | \$11,500 to \$22,500** |
|----------------|------------------------|

Term: Five (5) year

Renewals: Five (5) year terms, no fees if sales performance exceeds initial investment

Includes: 4 days of certification training for one key person (additional attendees at a reduced cost)
Marketing materials
PDPworks.com Representative Account
Sales tracking and banking
Annual PDPworks Maintenance Fee
\$1,500 (retail) in PDPworks.com Pre-Purchase reports On-going mentoring from PDP Corporate

* Includes security deposits, utility costs, and incorporation fee. This estimates your initial start-up expenses. These figures are estimates and PDP, Inc. cannot guarantee that you will not have any additional expenses starting the business. Your costs will depend on factors such as: how closely you follow PDP, Inc.'s methods and procedures; your management skill, experience, and business acumen; local economic conditions; the local market for our product; the prevailing wage rate; competition; and the sales level reached during the initial period.

** PDP, Inc. relied on its 30 years of experience in the management development business to compile these estimates. You should review these figures carefully with a business advisor before making any decision to invest in a license.

web PDPworks.com app PDPglobal.com

©2001, Rev. 1/2015, PDP, Inc.
ISA

Start-Up

Initial Trainin