



MAKE THE SWITCH TO THE MOST EFFICIENT ELECTRIC WATER HEATER

Energy-efficient and durable, heat pump water heaters give you reliable hot water and can save you up to \$300 a year on electric water heating costs. Looking for instant gratification? Your local electric utility may offer a [rebate](#) up to \$1,000 on your next water heater!

WHY UPGRADE?

- ✓ **Save Money:**
Heat pump water heaters use 60% less energy than standard electric models — saving you [about \\$3,500](#) over the life of the water heater
- ✓ **Rest Easy:**
The standard 10-year warranty gives you peace of mind while knowing you've got a steady supply of hot water for years to come
- ✓ **Stay Warm:**
Heat pump water heaters can actually provide more hot water per hour than similarly sized standard electric water heaters



READY TO MAKE THE SWITCH?

Contact **[YOUR COMPANY]** today and make the switch to a heat pump water heater for energy savings and hot water you can count on.

[LEAD CAPTURE FORM]

YOUR NAME
EMAIL ADDRESS

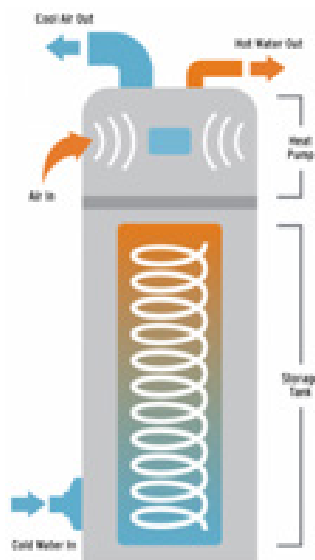
SUBMIT

DON'T WAIT FOR YOUR OLD WATER HEATER TO FAIL

Switching to a heat pump water heater now won't just save you money, it will also spare you from cold showers, flooding and emergency replacements. The average insurance claim for water damage due to a failed water heater is \$4,000 — replacing your water heater now will help you avoid these messy situations altogether.

HOW IT WORKS

A conventional electric water heater uses more energy than a refrigerator, dishwasher, clothes washer and dryer combined! A heat pump water heater works differently, moving heat rather than generating it, so you use as little as one-third of the energy — and save thousands of dollars on your electric bill.

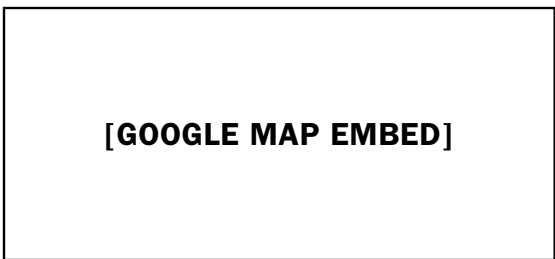


GET AN ESTIMATE

Call now: 1-888-888-8888

Visit us:

[YOUR ADDRESS]



LEARN MORE

- [Consumer Affairs asks: Are Heat Pump Water Heaters Worth the Cost?](#)
- [Information from ENERGY STAR about Heat Pump Water Heaters](#)
- [\\$1500 Heat Pump Water Heater – Worth It? Matt Risinger investigates \(video\)](#)
- [Learn more and find utility rebates at Hot Water Solutions](#)