

EASTSIDE EASY RIDER COLLABORATIVE (EERC) 2021 WORK PLAN

EERC VISION & MISSION STATEMENT

Vision: A coordinated transportation network that allows all people to move freely around East King County and throughout the Puget Sound region.

Mission Statement: As the regional mobility coalition in East King County, the Eastside Easy Rider Collaborative (EERC) works to improve regional mobility awareness and access to transportation for special needs populations in East King County through education, advocacy, coordination, and collaboration. The EERC focuses its efforts on older adults, people with disabilities, low-income households, people experiencing homelessness, refugees, recent immigrants, limited-English proficient populations, youth, and other populations that are disproportionately affected by limited transportation options.

EERC 2021 PRIORITIES

- Goal 1** Maintain and expand active participation of Eastside Easy Rider Collaborative members.

- Goal 2** Partner with member organizations to bring mobility improvement projects to East King County and ideas to decision makers at municipal levels.

- Goal 3** Enhanced partnership with Mobility Education and Outreach for the coordination of outreach events and virtual educational opportunities about public transit and alternative transportation with East King County residents.

EERC 2021 WORK PLAN PROJECTS

1. **Volunteer Driver Programs Project – January to July 2021**
EERC and KCMC will partner to create a coordinated toolkit to benefit users and volunteer drivers with the purpose to increase the number of volunteer drivers in King County. This project will enhance the resources available to users and drivers traveling in King County with educational materials and an enhanced marketing effort. This project will culminate in three toolkits offering resources that are specified to guide volunteer drivers, riders, and service providers and will primarily be an online resource for the promotion of volunteer driver programs.

2. **East King County Needs Assessment – July to December 2021**
Utilize a phased approach to conduct careful and thorough analyses of the eastside. This will be the first step in an ongoing effort to better evaluate the unidentified gaps and underserved needs of individuals living on the eastside (Bellevue, Issaquah, Kirkland, Redmond, Sammamish, and surrounding areas). From June 2021 to December 2021, the EERC and partners will complete the first phase through literature reviews, data collection, and stakeholder interviews. A Qualitative Analysis Report will be available at the end of the year. The second and final phase of this report will occur in 2022.

EASTSIDE EASY RIDER COLLABORATIVE CONTACT:

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