

South King County Mobility Coalition Work Plan 2014

Goal 1: Maintain and expand active participation of South King County Mobility Coalition members.

Strategy 1: Attempt to fill all upcoming vacancies in membership in order to maintain existing organization representation.

- Action A: List all upcoming vacancies and work with outgoing member to find replacement.
- Action B: If action A is not possible, research other organization members in interested parties list and contact
- Action C: If party's organization is new, arrange for one-on-one meetings to talk about coalition, its goals, and recent activities.

Strategy 2: Equitably assign committee membership to new and existing members.

- Action A: Assign equal halves of coalition to either committee
- Action B: Promote the work of the policy committee by forwarding whitepapers to decision makers

Strategy 3: Set up one-on-one meetings with interested parties and new members to determine interests, assign committees, and brainstorm potential projects.

Strategy 4: Reach out to cities and organizations from SeaTac, Burien, Des Moines, and Federal Way.

- Action A: Keep up to date with latest developments in municipal transportation plans
- Action B: Re-establish relationship with Multi-Service Center, setting up a meeting with Robin and/or any other available staff member
- Action C: Use list of Community Transformation Grant Grantees to find new partners who work with mobility, invite them to present at meetings, and establish relationships with their organizations.

Strategy 5: Maintain committee structure.

Strategy 6: Elect new co-chairs/ main contacts

Goal 2: Partner with member organizations to bring mobility improvement projects to South King County.

Strategy 1: Continue to schedule Orca Mobile CST stops in South King County.

- Action A: compile a list of interested organizations, with preferred dates, times, and language needs
- Action B: Forward list to ST and Metro

Strategy 2: Regularly discuss new project ideas and prioritizations in Projects Committee.

Strategy 3: Plan a transportation fair for summer 2014

- Action A: Determine other attendees/providers/presenters besides ST and Metro cut advisors
- Action B: Determine space needs
- Action C: Create a budget for promotion, or leverage other existing resources to cover costs

Strategy 4: Plan for a Shuttle from rural SKC to Seattle VA

- Action A: Coordinate with VA and other volunteer drivers to extend reach of existing programs from Auburn and Kent to more rural parts of South King County
- Action B: If available, apply for grant for either new extension or new route

Goal 3: Partner with member organizations to bring policy ideas to decision makers at municipal levels.

Strategy 1: Regularly convene Policy committee.

Strategy 2: Finish, edit and distribute initial policy white paper, and discuss steps for potential follow-up papers.

Strategy 3: Keep up to date on poverty, transportation, and housing data in South King County. Keep up to date with the latest sociological studies on suburban poverty.

Strategy 4: Research best practices with regards to job sites and other transportation magnet areas from otherwise underserved communities

Goal 4: Give the Coalition a viable web presence

Strategy 1: Decide on a platform for the website

Strategy 2: Create a marketing plan for the website

Strategy 3: Decide on layout and other design elements of website