



TOLEDO
FEDERATION
OF ART
SOCIETIES
(EST. 1917)

Minutes Toledo Federation of Art Societies, February 6th, 2021

Attendance: Margaret Lockwood-Lass (President, BGSU), Christine Deemer (Acting Vice President, Chair Exhibitions Committee, Ind.), Steve Johnston (Treasurer, TSA), Kerry Kirkpatrick (Recording Secretary, Ind.), Sue Stewart (Corresponding Secretary, Athena), Kay Weprin (Historian, Athena), Christine Deemer (Chair Exhibitions Committee, Ind.), Robbie Kowalski (Finance Committee Chair, Ind.), Joe Fisher (Acting Marketing Committee Chair, Ind.), Bill Horvath (Membership Committee Chair, Toledo Artists' Club), Deb Davis (Permanent Collection Committee Chair).

Eric Hillenbrand (20 North Gallery), Erin Palmer Szavuly (Lourdes University), Jen Sowders (Ind.), Sharon Frankel (Ind.), Ruth Foote (Ind.), Leslie Dietsch (Ind.), Joe Rudski (Toledo Artists' Club), Sue Horvath (Ind.), Veronica Sheets (Ind.), Jordan Buschur (The Arts Commission), Shelby Stoots (Owens), Andy Saxton, Carol Sicha, Deborah Orloff (UT)

The meeting was called to order at 10:10am.

President's Report: (Margaret Lockwood-Lass)

- New email addresses for TFAS.
 - president@tfas100.org
 - vice.president@tfas100.org
 - recording.secretary@tfas100.org
 - membership@tfas100.org
 - treasurer@tfas100.org
 - info@tfas100.org
 - exhibitions@tfas100.org
- Member Directory on the TFAS website is available to members for self promotion
 - add more photos and special event advertising
- The TFAS calendar is on the website.
- The minutes of the January 2020 meeting were delayed until the next meeting due to technical difficulties.
- TFAS Initiatives currently in process:
 - Executive committee and committee chairs are using feedback from our membership to create a SWOT so we can best serve our membership.
- We need more members on our committees.
 - Marketing Committee
 - Membership Committee

- Exhibitions Committee

Acting Vice President's Report: (Christine Deemer)

No Activity to Report

Corresponding Secretary's Report: (Sue Stewart) No Activity to Report

Treasurer's Report: (Steve Johnston):

- Income for the month was predominantly from new memberships
- Income received from two of our sponsors: Kingston and Bill Block Jr.
- Expenses were taken out for creating the catalogs for the TFAS 100+3 show.

Historian's Report: (Kay Weprin): No Activity to Report

Committee Reports:

Constitution, Bylaws and Nominating Committee: (Condessa Croninger, Chair): No Activity to Report

Finance Committee: (Robbie Kowalski, Chair)

- Needs help contacting people outside of the organization for donations & volunteers.
- Bring awareness of TFAS to the general public.

Membership and Recruitment Committee: (Bill Horvath, Chair)

- Welcome & mentor new members.
- Would like to provide studio space for members.

Exhibitions Committee: (Christine Deemer, Chair) – No Activity to Report

Marketing and Program Development Committee: (Margaret Lockwood-Lass, Chair):

- Needs volunteers to help with initiatives

Permanent Collection Committee: (Deb Davis, Chair) No Activity to Report

New Business: None

Old Business: None

Contact President at toledofas100@gmail.com

Members Workshop:

Virtual Art Exhibitions

Presenters:

Christine Deemer: TFAS Acting Vice President

Joe Rudski: President of the Toledo Artists' Club

Members Event Non-verbatim Notes:

- TAC's building was no longer available to them due to COVID-19. Before COVID-19, TAC considered virtual shows. COVID-19 motivated them to make this happen. Hosting shows online has brought new members to their organization. Until last year, they were a gallery focused club. There is now a physical gallery and a virtual gallery so they have to rethink how they manage both. Renovation of the gallery is now in process.

National shows are harder to get work accepted because of the high volume of entries. Regional shows have a better chance of getting in the show. The challenge is getting the art buyers to their online shows. Crosby Festival is a good example to look at for large online exhibitions. Universities are also moving to virtual shows.

- Shows need to have diverse bodies of work so that shows do not become stale.

Trustworthy organizations to find online exhibitions:

- Cafe Entry
- The Artist Network
- Great Lakes Pastel Society

Meeting is Adjourned.

Announcements:

- Next meeting will take place on March 6, 2021 at 10:10am.
- Please post your information to the TFAS Facebook page:
@ToledoFederationofArtSocieties