

Brad Childress Head Coach, Minnesota Vikings 9520 Viking Drive Eden Prairie, MN 55344

To Whom It May Concern:

I wanted to take the opportunity to give Desi Williamson my very highest recommendation as a man who can touch and teach a group in a unique way. His specific message to our Minnesota Vikings team is far and away the best I've heard in my 30 years of coaching!

Desi has a compelling life story which he's able to make come to life as he builds it around team, family, values and goals. His delivery had 61 professional athletes and coaches (a tough crowd) riveted for over an hour.

The greatest part of his talk was relating to the group with interaction and research that he only could have known by doing an extraordinary amount of detailed homework. We talk about position specific drills in our industry and there was no question Desi's reflections were speaking to all our positions to a man. Desi pulled a group of young, rich and in all cases big egoed guys together with a unified message of how to live their day to day lives "with impact."

In closing, let me say that we will attempt to have Desi Williamson as an integral part of our future at the Minnesota Vikings for as long as we can retain his services. SIMPLY THE BEST!

Sincerely,

Brad Childress

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Head Coach