



Quarterly

COMPLIMENTARY

Winter/Spring 2017



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Meet Amy Clark.



Speaking of Style ...

Profile:
Amy Clarke,
Personal Stylist,
K. Lane's Boutique

It's Good to be Queen

K. Lane's Amy Clarke has an enviable job. Like every team member at K. Lane's Boutique, she is a trained Personal Stylist. However, Amy spends more of her work hours in the back room than she does on the showroom floor. "Because we get new fashions every day, we always have a ton of boxes to open with items to add to inventory and tag. I used to manage inventory for a big brand clothing company so I'm good at the process."

Amy's speed and organization has earned her the unofficial title of "Inventory Queen". So what's to envy about that?

"I get to see every new thing that Diana has picked out before anyone else!"

Oh. Yes.

Personal Life: "Let's just call it crazy-busy!!" Daughter, Kennedy, 10 and son, Kael, 13, keep Amy hopping at home—and oldest daughter, Korbyn lives close enough to pop in frequently with Amy's 2 month old grand daughter, Brooklyn.

"It's a good kind of busy."

Style Choices: "I'm not a stripe. I'm not floral. I like the feelings I get from fashion. Truthfully, I just want to be comfy!"

Fashion Weakness:

"Accessories! That's my weakness. I want them all."

About K. Lane's: "I love that we are independently owned and the people that I work with. There is so much to feel good about: we give people personalized service and we have totally unique stuff!"



On Trend}

by Diana Schmidt

Pink!

On my last trip to Market in L.A. I felt like the whole coast went pink!

Pink is back in business in every possible way, shade and hue imaginable. You can't escape it. And why would you want to? Check out some of the new pinks at K. Lane's Boutique and The Paisley Parrot Fashion Truck. In addition to the variety of solid pinks there are lots of patterns that reflect the seasons and brighten your wardrobe:

Floral

This year's Floral Trend is not your garden variety floral. Mother nature is certainly the inspiration for this trend and one word keeps it going: Pretty!

Coming Up Roses

This romantic floral print gets a darker vibe this season. Yes, Love!



Style Tip}

from
Diana Schmidt

How to Wear Ankle Booties

Ok, full disclosure: The first time I tried this trend I put on my skinny jeans. Rolled them up. Slipped into my black booties and ran out of the house without looking in the mirror! As in, I didn't really want to look.

As the day went on I felt more comfortable and of course, the compliments sealed the deal. If you share my initial trepidation and are still wondering how to wear the Hot Trend that is Booties...maybe this will help.

The Do's and Don't of Bootie Wearing

DO



Tuck tight fitting, skinny jeans or leggings into the boot.

DO



Roll looser fitting pants to hit 1/2 an inch or so above the boot.

DO



Wear them with short dresses.

DON'T



Tuck looser fitting pants into your boots.

DON'T

Be afraid! Ankle booties add an extra base of style to any outfit.

DO

Play around and have fun!

New Lines to Love}

We're always excited to find new products to bring to our clients and we are doubly excited when there is a back-story to the items we discover. In February, we are unveiling some great new finds!



Erimish Bracelets

These bracelets will make you swoon and sparkle! When K.Lane's own Tawnya Anderson was visiting her daughter in Joplin, Mo, recently, she was introduced to one of the founders of Erimish Bracelets. Tawnya knew right away that our clients would love these beautiful stacking bracelets. She was right, and we are thrilled to have this line in our stores. The bracelet designs range from glitzy to bohemian and our whole team is in love with them.

We also love all of the fun connections to the Erimish line. It's kind of our own "Six Degrees of Separation" story:

Tawnya's daughter in Joplin introduced her to one of the founders.

The founders are sisters Ericka Hamilton and Misha Wilson. The two mashed up their names to create the Erimish brand and that's pretty much how K.Lane's owner, Diana Schmidt, named her boutique! She combined the middle names of her two daughters.

We always feel connected to an independently owned small business!

Erimish is woman owned!

One of the sisters, Misha, graduated from Pittsburgh State University in Kansas.

Sparkly. Beautiful. Versatile. 'Nuff said.

Life is Grand Affirmation Jewelry

These wonderful Power Penny™ designs are created to be inspirations and affirmations of what you want more of in your life, or what you want more of in the world. Founder Lauren Wulz says the idea for her unique jewelry came from her desire to capture the affirmations her husband wrote on the bathroom mirror for her each day. She designs each piece individually with love, using copper for its known healing properties, natural crystals and gemstones.

Lauren spreads the love even more! Every Life is Grand Power Penny™ creation is handcrafted by women from Genesis Women's Shelter in Dallas, TX. And a portion of the proceeds is given to organizations that Lauren and her team believe are helping make Life Grand for others.

The GRAND STAND is this:
GRATITUDE REINFORCES
AND NURTURES DREAMS!



Vintage Addiction Bags

Canvas bags created with recycled canvas, fun and funky patches and leather handles. Just give in... you know you want at least one of these totally unique totes!



{K. Lane's is super excited to reveal these fabulous art-accessory items in The Paisley Parrot Fashion Truck at the Wichita Women's Fair!}

Come See Us at Women's Fair!

The Paisley Parrot will be perched at
Century II - Expo Hall - February 17-19
Friday 12-8 • Saturday 9-6 • Sunday 11-5



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