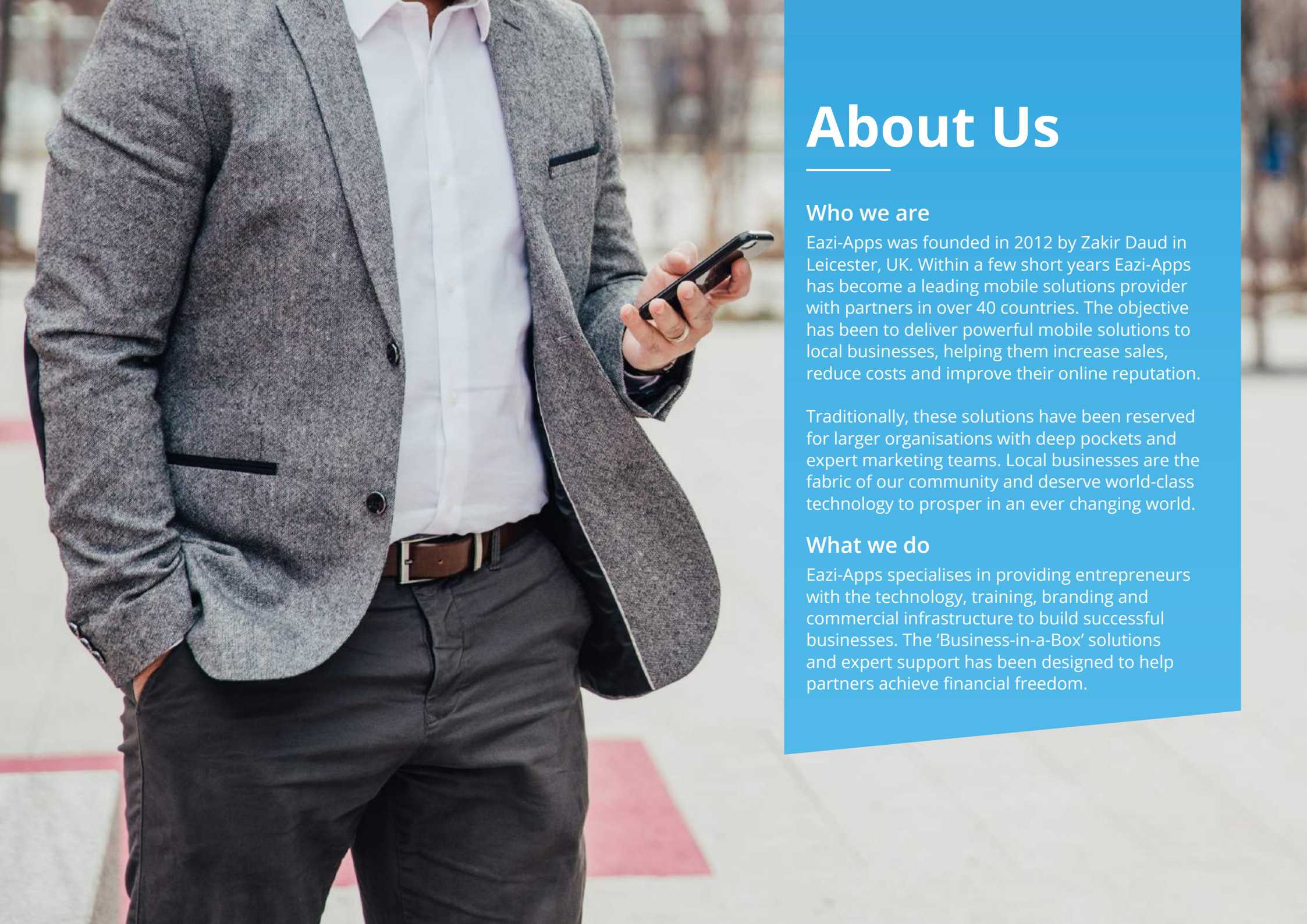


EAZIAPPS

Start Your Own Mobile App Business Without Coding Skills

Our Business-In-A-Box Solution Gives You Everything You Need To Start Your Own Business

www.eazi-apps-business.com



About Us

Who we are

Eazi-Apps was founded in 2012 by Zakir Daud in Leicester, UK. Within a few short years Eazi-Apps has become a leading mobile solutions provider with partners in over 40 countries. The objective has been to deliver powerful mobile solutions to local businesses, helping them increase sales, reduce costs and improve their online reputation.

Traditionally, these solutions have been reserved for larger organisations with deep pockets and expert marketing teams. Local businesses are the fabric of our community and deserve world-class technology to prosper in an ever changing world.

What we do

Eazi-Apps specialises in providing entrepreneurs with the technology, training, branding and commercial infrastructure to build successful businesses. The 'Business-in-a-Box' solutions and expert support has been designed to help partners achieve financial freedom.

Business Opportunity

This is your opportunity to launch a successful business in a huge growth market. There are officially more mobile devices than people in the world and **80% of consumers admit that they are more likely to purchase from and interact with a business that offers an engaging mobile experience***. You can earn a repeat income helping local businesses profit from the mobile revolution.

Access our powerful 'drag and drop' platform and build sophisticated mobile apps without any technical experience. Your clients will benefit from amazing features that increase revenue, reduce costs and improve customer engagement. Don't leave your success to chance. Start your new venture with a 'Business-in-a-Box' solution that includes training, support and one-to-one mentoring with an experienced Eazi-Apps partner. You can establish yourself as a mobile specialist, leveraging our global brand and industry credibility. Let us take care of the heavy lifting and help you build a progressive business with Eazi-Apps.

- A complete 'Business-in-a-Box' solution
- Help local businesses increase sales
- No development or coding skills required
- Work whenever and wherever you want
- Become a mobile specialist
- Generate a significant repeat income

**Source: Huffington Post*

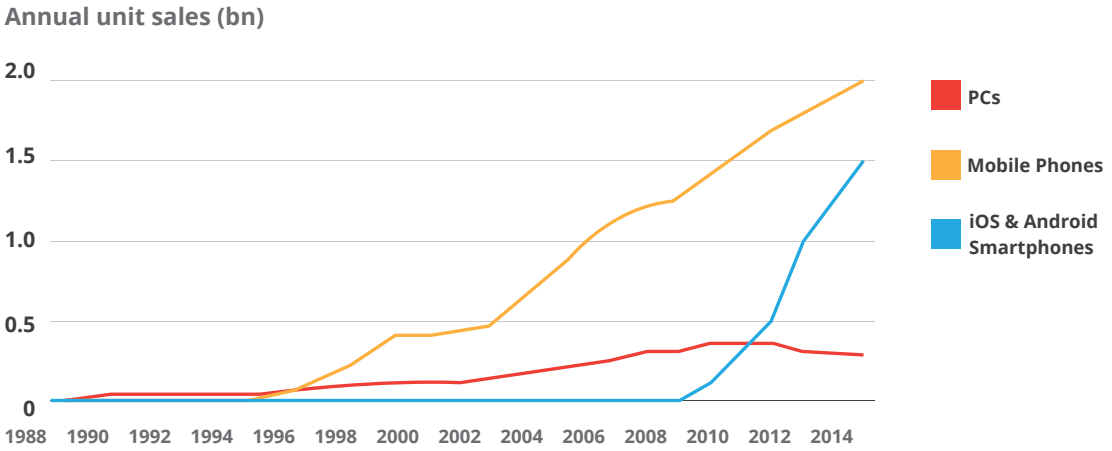


Mobile Adoption & Future Growth

The mobile revolution is here! There are **2.32 billion smartphone users globally** and 60% of consumers use their device for primary or exclusive internet access. By the year 2020, 70% of the world's population will be using smartphones. The need to access information, communicate and experience entertainment is universal.

The impact of mobile can also be felt in the home and the local community with the average person spending 90 minutes per day on mobile. 84% of businesses that use mobile marketing methods have increased sales but only 15% of small businesses have a mobile strategy in place.

Smartphones are on track to outperform PC and mobile sales combined.





300%

forecast increase for mobile data traffic over the next 3 years

- Statista

91%

of adults have their mobile phone within arms reach 24/7

- Morgan Stanley

Target Market

Over 60% of searches for local businesses start on mobile. Businesses that neglect this channel are at a distinct disadvantage against their more mobile savvy competitors. You can help local businesses across a range of industries connect with their customers and get ahead of the competition.

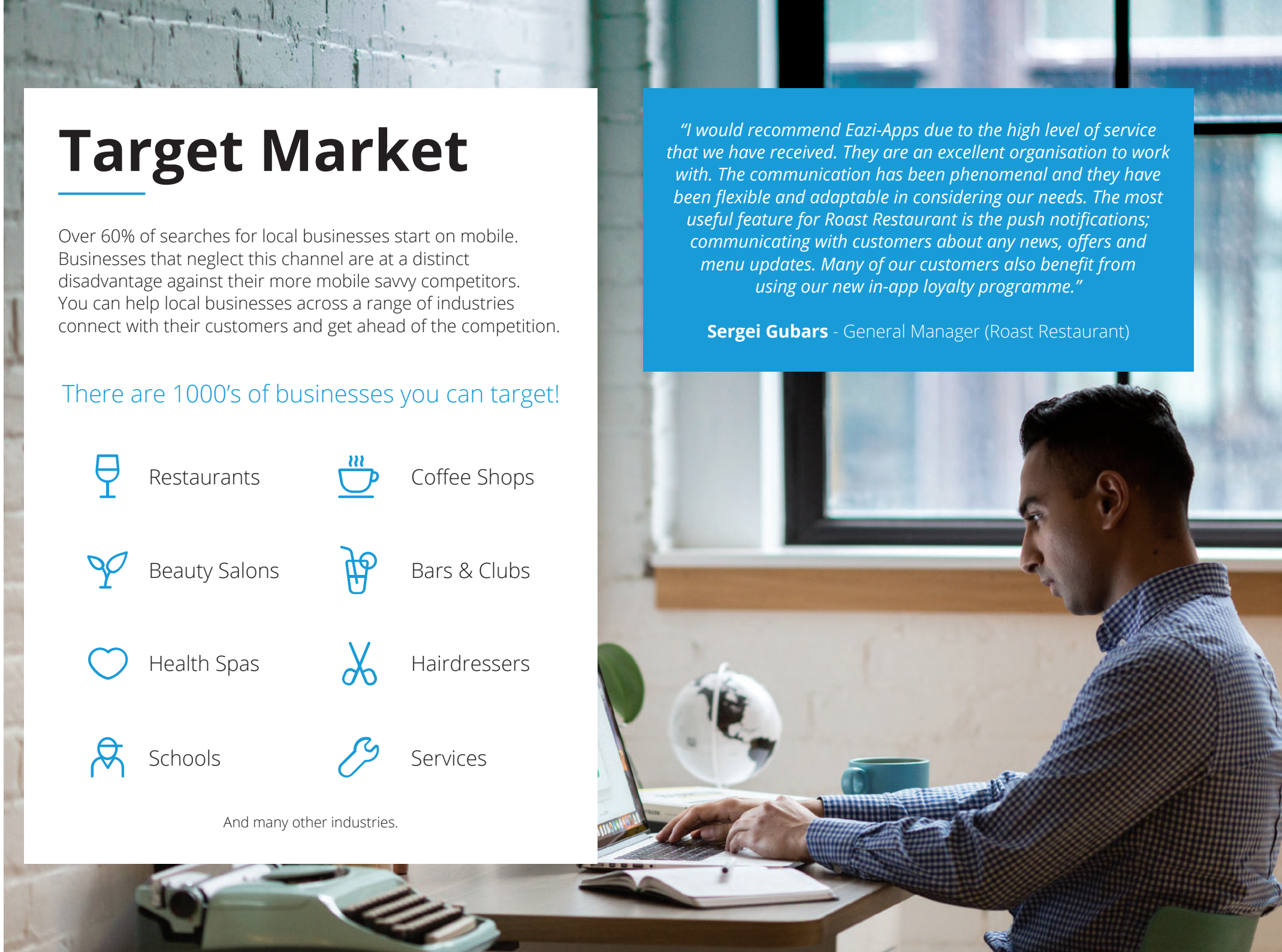
There are 1000's of businesses you can target!

- Restaurants
- Coffee Shops
- Beauty Salons
- Bars & Clubs
- Health Spas
- Hairdressers
- Schools
- Services

And many other industries.

"I would recommend Eazi-Apps due to the high level of service that we have received. They are an excellent organisation to work with. The communication has been phenomenal and they have been flexible and adaptable in considering our needs. The most useful feature for Roast Restaurant is the push notifications; communicating with customers about any news, offers and menu updates. Many of our customers also benefit from using our new in-app loyalty programme."

Sergei Gubars - General Manager (Roast Restaurant)



World-Class Development Platform

Technology can be intimidating. Access our industry leading ‘drag and drop’ platform and build sophisticated mobile apps without coding skills. Simply select your features, add content and update the appearance. The intuitive interface has been designed for anyone with basic computer skills. We offer unlimited support and a free app review service. You can also access our professional graphic design and app development services.

No coding skills required

Deliver powerful mobile solutions quickly without any technical experience.

Advanced features

Help businesses increase sales, reduce costs and manage their reputations.

We do the heavy lifting

Leverage our app publishing and optional build service.

Custom solutions

Produce bespoke applications for a wide range of industries.

Reputation Management

We understand the difference a positive or negative review can make. With so much exposure online, there’s an increased risk of bad reviews that can have a negative impact on a business’ hard-earned reputation.

Our reputation management feature has been designed to encourage customers to leave a positive review after engaging with a business.

As the app industry grows I think Eazi-Apps is well positioned to offer a product that is well executed, supported and priced. Being involved has enabled me to offer useful tools to businesses, that help them grow. After reviewing several different business opportunities to invest in, choosing Eazi-Apps was most definitely the right choice.”

A. Sareen - Eazi-Apps Partner



Over 35 drag and drop features available!

You can choose from a library of over 50 beautifully designed industry templates. You can also start from scratch and select features designed to increase sales, reduce costs and improve customer engagement.

- Mobile Shopping Carts
- Push Notifications
- YouTube Integration
- Food Ordering System
- Digital Loyalty
- GPS Directions
- Reservations
- Social Media Integration
- Events Listings
- Fan Wall
- News

To see these features on your mobile device, please request a copy of our Mobile App Gallery.

Mobile Commerce

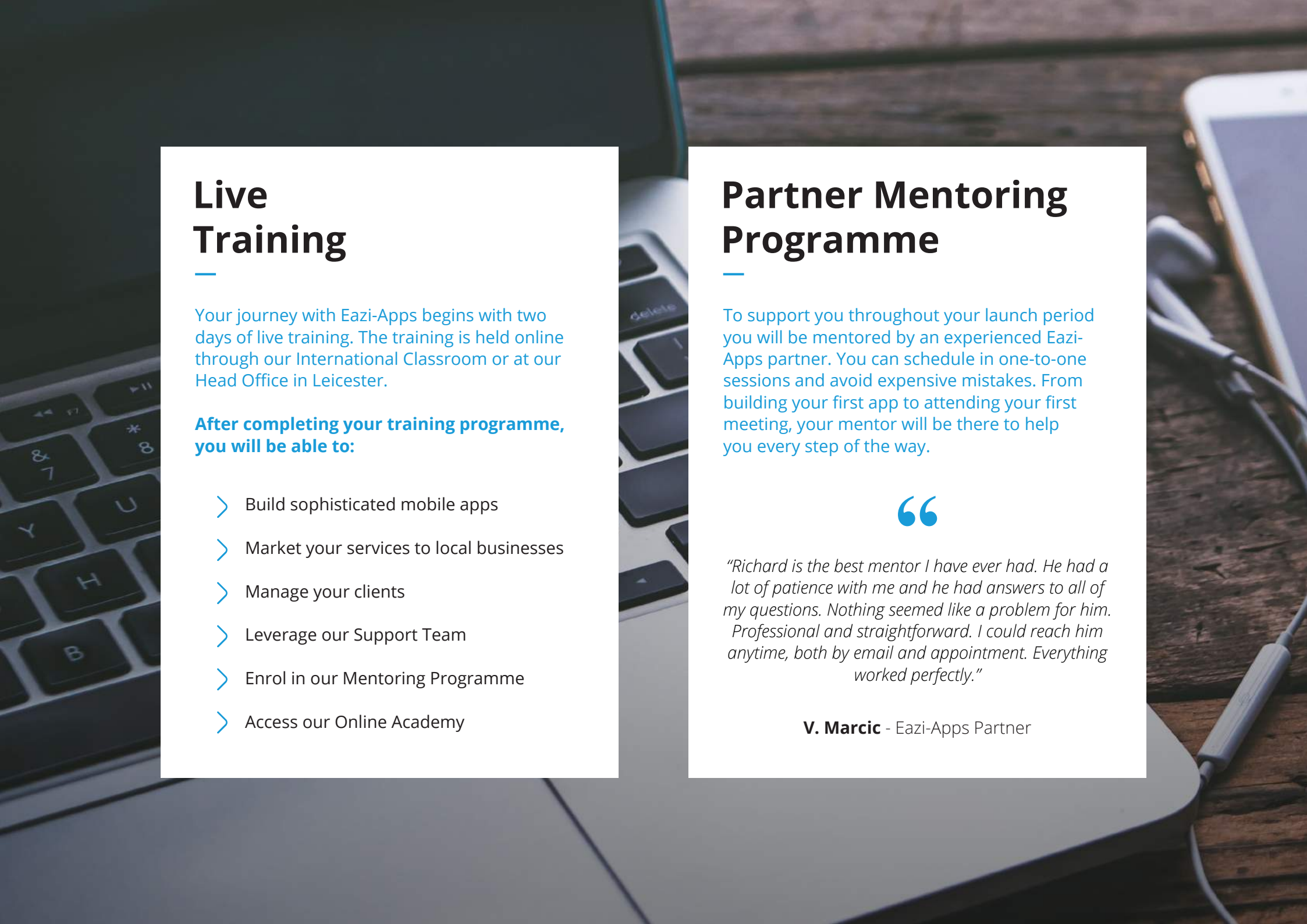
You can offer a mobile shopping cart or food ordering service with in-app payments. Make ordering products accessible for customers on any mobile device.

Advanced Loyalty

Help businesses encourage repeat purchases with advanced loyalty programmes. Reward regular customers and increase walk-in traffic.

Push Notifications

Enable businesses to send unlimited free push notifications to promote new products and services. Leverage location based marketing to get ahead of the competition.



Live Training

Your journey with Eazi-Apps begins with two days of live training. The training is held online through our International Classroom or at our Head Office in Leicester.

After completing your training programme, you will be able to:

- Build sophisticated mobile apps
- Market your services to local businesses
- Manage your clients
- Leverage our Support Team
- Enrol in our Mentoring Programme
- Access our Online Academy

Partner Mentoring Programme

To support you throughout your launch period you will be mentored by an experienced Eazi-Apps partner. You can schedule in one-to-one sessions and avoid expensive mistakes. From building your first app to attending your first meeting, your mentor will be there to help you every step of the way.

"Richard is the best mentor I have ever had. He had a lot of patience with me and he had answers to all of my questions. Nothing seemed like a problem for him. Professional and straightforward. I could reach him anytime, both by email and appointment. Everything worked perfectly."

V. Marcic - Eazi-Apps Partner



Online Sales & Training Academy

Starting a new can be challenging. You may be worried about having the right skills. Join Eazi-Apps and benefit from lifetime access to our Online Sales and Training Academy. You will have access to over $10,000 of courses that have been designed to help set up your business and build powerful mobile apps. You will also have access to sales e-Learning sessions that guide you on how to generate leads and acquire paying customers.

The entire two day training programme is replicated in video format with additional sales courses that go into more depth. This will prove to be invaluable as you embark on your journey of becoming a mobile specialist. Below are just a few of the learning paths we cover:

- Initial business setup
- The app building platform
- Building your first app
- Sales e-Learning courses
- Managing customers
- Commercial resources

> *"I have been researching for over 2 years and I am really glad that I joined Eazi-Apps. As soon as I joined, I was given access to the Online Academy. This allowed me to learn the platform, how to build apps as well as marketing and sales processes. There are lots of materials available, which are very accessible and even my ten year old is helping me to operate the business!"*
>
> **S. Anwar** - Eazi-Apps Partner

Marketing Resources

Start your new business with a comprehensive marketing launch pack. Benefit from a range of digital and print materials to accelerate your route to market.

Why try to reinvent the wheel when we have done it all for you? Our branding and marketing experts have created a library of resources designed to establish you as a mobile specialist. We have spent years developing a credible brand that you can leverage from day one.

Dedicated Website

Promote your business online with a dedicated Eazi-Apps branded website. Generate enquiries through digital channels and broadcast your services.

Print Marketing

Supplement online activity with direct marketing and business networking. We will provide you with brochures, business cards and proven sales strategies.

Promotional Video Content

Leverage our video testimonials and promotional adverts. Market your services on autopilot and establish your credibility with highly engaging video content.

Digital Library

Access everything online 24/7. Benefit from our library of industry specific brochures, case studies, proposals, stationery and client testimonials.





Client Video Testimonials

Video library of real customers talking about the benefits of having an app built by Eazi-Apps.

Demonstration App Examples

Choose from a library of over 50 bespoke and beautifully designed industry templates.

Industry-Specific Brochures

Comprehensive library of bespoke brochures for over 40 different industries.

PowerPoint Presentations

Professionally designed presentations to help you demonstrate your solutions.

Professional Proposals

Proposal templates created by our marketing experts to help you to present your services.

Stationery Templates

Letterhead and introductory letters to send out to your potential customers.

Business Infrastructure

Starting a new business can be time-consuming and expensive. You can shortcut your route to market and access our extensive range of commercial resources. We pride ourselves on supplying our partners with a comprehensive business infrastructure. You can launch your new business and get ready to acquire your first client in under two weeks.

Our turnkey solution includes a contact management system, operational guidance and client contracts. We will supply you with a business launch strategy and our support team will be on hand to answer any of your questions.



- Business Launch Strategy
- Approved Developer Status
- Customer Management System
- Optional App Design and Build Service
- Client Contracts
- Protected Members Resources Area



Free Unlimited Telephone & Email Support

Following on from your training, you will benefit from unlimited telephone and email support from our experienced team of experts.

Ongoing Partner Development & Training

Our technology is constantly improving. As an Eazi-Apps partner, you will have access to ongoing development and training.

Regular Product Updates & Other Announcements

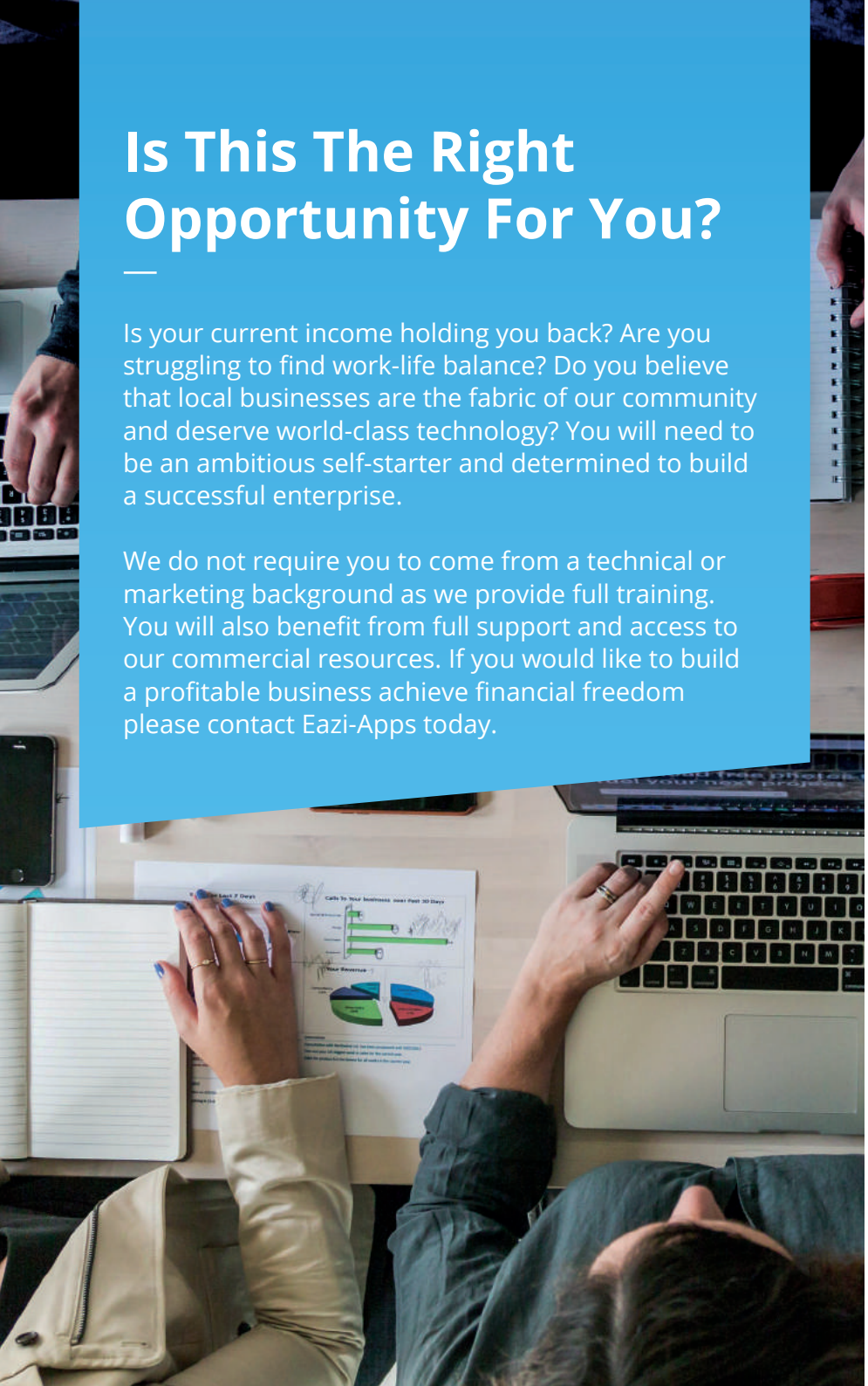
We will keep you up to date with regular announcements covering new features, upgrades and innovations.

Ongoing Development of Resources

We are always refreshing and adding new resources. This includes videos, marketing collateral and feature improvements.

Lifetime Support & Partner Development

Eazi-Apps' comprehensive turnkey solution and industry leading training programme has been designed to help you launch a successful business and achieve financial freedom. Our dedicated help desk and team of mobile marketing experts are on call to help and support you every step of the way.



Is This The Right Opportunity For You?

Is your current income holding you back? Are you struggling to find work-life balance? Do you believe that local businesses are the fabric of our community and deserve world-class technology? You will need to be an ambitious self-starter and determined to build a successful enterprise.

We do not require you to come from a technical or marketing background as we provide full training. You will also benefit from full support and access to our commercial resources. If you would like to build a profitable business achieve financial freedom please contact Eazi-Apps today.

What Our Partners Say?



"I have been looking for a way into the app industry for 12 months. I chose Eazi-Apps because they gave me a way in, with the help of an established company that shared my enthusiasm and vision. I already have a lot of clients with live apps published in the app stores and I have a steady pipeline of new customers."

T. Smith - Eazi-Apps Partner



"As one of the first partners of Eazi-Apps, we have been impressed with their innovative solution in such a dynamic and fast growing market. It is a pleasure doing business with Eazi-Apps and we have experienced exceptional professionalism on every level. They have a fantastic support system, ongoing communication and are prompt and quick to respond to every query."

D. Hosney - Eazi-Apps Partner



"Eazi-Apps has given me a great income together with a passive cash flow each month. It is such a great business with fantastic background support. Eazi-Apps takes all the hard work out of creating beautiful apps for my clients. I would truly recommend this business opportunity to anyone who is looking to get into this very exciting industry."

D. Miles - Eazi-Apps Partner

Choose a plan that is right for you:

PACKAGE	PROFESSIONAL	BUSINESS	ENTERPRISE
JOINING FEE	$ 9,995.00	$ 12,995.00	$ 18,995.00
MONTHLY FEE	$200.00 +£13.50/app/month after your first 15 Mobile Apps	$0.00 Unlimited apps for 12 months	$0.00 Unlimited apps for 24 months

Your earnings:

PRODUCT	SETUP FEE COST PRICE	MONTHLY COST PRICE	SETUP FEE SELL PRICE	MONTHLY SELL PRICE	YOUR PROFIT YEAR 1
MOBILE APP:	$0.00	$13.50	$2,495.00	$99.00	$3,521.00

All cost prices above may be subject to VAT if applicable.

The financial projections and earning potential set out here or given to any potential licensees are for illustration purposes only. There is no guarantee that you will achieve these figures and you should not rely on any financial forecasts as a warranty, guarantee, or representation from Eazi-Apps Ltd or any related company. Your levels of income cannot be guaranteed by Eazi-Apps Ltd. Please adjust the numbers, after taking professional advice, to what you believe you can achieve.

What To Do Next?

If you are interested in finding out if Eazi-Apps is right for you, a member of our Business Development Team can walk you through the Business Opportunity in more depth and answer any questions you may have. You can contact us via:

Telephone
+44-116-296-2488

Email
info@eazi-apps-business.com

Schedule to Talk
eazi.link/talk

Useful Resources

Media Pack
eazi.link/media-pack

YouTube Channel
eazi.link/videos



UK Freephone: 0800 865 4600
Email: info@eazi-apps-business.com
Head Office: Eazi-Apps Ltd. The Old School House, 65A London Road, Oadby, Leicester, LE2 5DN, United Kingdom.

+44-116-296-2488 +1-800-298-3165 +1-800-296-0274 +27-10-442-6084 +60-3-9212-1682

www.eazi-apps-business.com