



**BOYS & GIRLS CLUBS  
OF ANAHEIM**

FOR IMMEDIATE RELEASE:

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## **WWE® and Boys & Girls Clubs of Anaheim to Host Bullying Prevention Rally**

**\*ONE-ON-ONE INTERVIEWS AVAILABLE\***  
**\*PHOTO AND B-ROLL OPPORTUNITIES\***

**\*THIS IS A CLOSED EVENT – NOT OPEN TO THE PUBLIC\***

ANAHEIM, CA (September 20, 2017) – On Tuesday, September 26, WWE and the Boys & Girls Clubs of Anaheim will host a “Be a STAR” bullying prevention rally with WWE Superstars Apollo Crews, The Miz, and Nia Jax. The WWE Superstars, along with representatives from the Boys & Girls Clubs of Anaheim, will speak to youth Club members about how they can help put an end to bullying and help each other.

**WHEN:** **Tuesday, September 26, 2017**  
Media Check-In: 3:15 p.m.  
Event: 3:30 p.m. – 4:30 p.m.

**WHO:** **Apollo Crews**, WWE Superstar  
**The Miz**, WWE Superstar  
**Nia Jax**, WWE Superstar

**WHERE:** **Boys & Girls Clubs of Anaheim**  
1260 North Riviera Street  
Anaheim, CA 92801

### **WWE Media Contacts:**

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### **About WWE “Be a STAR”**

The rally is part of the multi-year partnership, launched in 2016 between WWE and the Boys & Girls Clubs of America, that focuses on youth development and bullying prevention efforts around “Be a STAR,” WWE’s anti-bullying initiative (#BeaSTAR).

Since 2011, WWE has held more than 100 bullying prevention rallies, with “Be a STAR’s” resources and programs having reached more than 300,000 children globally. For more information, please visit [www.wwecommunity.com/beastar](http://www.wwecommunity.com/beastar).

### **About the Boys & Girls Clubs of Anaheim**

The Boys & Girls Club of Anaheim is a non-profit after school program-based organization impacting the youth of Anaheim through activities, mentorship, and educational opportunities. Founded in 1989, the club established itself early on as a leader in youth development by providing quality programs and services to thousands of boys and girls in need of a safe and caring environment. The Club's Board of Directors is comprised of prominent members of the business community dedicated to youth development and beneficial outcomes. In 25 years, the Boys & Girls Club of Anaheim has never turned a child away, instead its recognized the dire need for services and accepted all children interested, expanding as necessary to accommodate the growing need.

The Boys & Girls Clubs of Anaheim provides educational programs, homework assistance, parental counseling, transportation, and monthly food distributions. Most recently, the Boys & Girls Club of Anaheim looked to provide even greater essential services to its culturally diverse communities by expanding beyond the traditional Boys & Girls Clubs model to assist children and their families through nutrition-focused parenting classes, family counseling, and immigration assistance.

Serving more than 1000 children, the Boys & Girls Club of Anaheim works to provide members with a multitude of opportunities to succeed in life. Our goal is to be a resource in all areas where families need help, starting with their children and ending with inclusive, community-bolstering programs. For more information visit, [theboysandgirlsclub.org](http://theboysandgirlsclub.org)

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