



History of Brian Zheng

Entrepreneur Who Turned Simple
Idea to Multi-Millions

Studying in College, China - Early 80's

Younger me



Studied Industrial Design in the
Guangzhou Academy of Fine Art,
Guangzhou, China

Graduated with other students in 1984



Coming to the U.S.



Studied English in Eastern Washington University, Cheney, Washington

Staying with the Hale Family

Allen, Kaye, John, Mark, Phil, Chris, Brian, and Steve Hale and Myself

All the Hale boys became my brothers from another mother.

Allen Hale was a retired U.S. Air Force Colonel and was a professor of Computer Science Department, Eastern Washington University

Student in Art Center College of Design



Studied Industrial Design
Department, Art Center College
of Design, Pasadena, California

Graduated with Bachelor's and
Master's Degree in late 80's

Create a Small Idea and turn it to Multi-Millions from My Own Entrepreneurship



I learned from Joseph Crossman and his TV Promotion course, “How to Make Money From Your Own Business”.

I created the pop-up screen shades to carve out a huge territory of the market from the existing market of the cardboard sunshade, and used my idea to make millions of dollars.

First Entrepreneur Venture



Marketing and Selling my first innovative product, Pop-Up Automotive Sun Shade with U.S. patent and limited foreign country patent pending with IP protection

Sema Trade Show in Las Vegas and Office staff in South El Monte, California

My Humble Office as an Entrepreneur



My humble office and warehouse in South El Monte, California

Running my first distribution campaign to the national big-box retailers from design, manufacturing, logistic, marketing, and sales

More Innovations...

COLLAPSIBLE • AUTO • WINDSHIELD • SUNSCREEN

SCREEN
Spring shades
BY POSIT-PLUS

Reduces glare from sun, water and snow.
Blocks out 90% of the sun's U.V. ray.
Fun, quick and easy to use and install with suction cup.
Collapses to 1/2 of extended size.

POSIT-PLUS P.O. Box 3561, South El Monte, California 91733-0561
Tel: (818) 442-8888
Fax: (818) 442-8681

MAKES OTHER SUNSCREENS OBSOLETE!

COLLAPSIBLE • AUTO • WINDSHIELD • SUNSCREEN

SPRING shades

ONE SIZE FITS ALL

- ONE SIZE FITS ALL
- Reduces heat build-up
- Collapses to 1/2 of extended size
- Easy to store, fits into most door pockets
- Adapts to different size and
- Lightweight, durable fabric screen
- Fun, quick and easy to use
- Protects interior automobile from fading

COLLAPSIBLE • AUTO • WINDSHIELD • SUNSCREEN
Keep Your Car or Truck Cool This Summer With **FOUR COOL DESIGNS!**

shades
T • L • V • E • K

"FLAMINGO SUMMER"

"LIGHTNING"

"SUNSET"

"LAZY DAYS"

U.S. and Foreign patents by Y. Shirai
U.S. patent #4815704

Second innovative product from the same pop-up technology called Screen Shades and other variations of the product in the same line

Set up Product Line in Big-Box retail store

The product throughout the years has expanded into big-box retailers such as Walmart, Target, Pep Boys, Autozone, Costco, and Amazon...



Second venture of entrepreneur, Playhut Inc.



I started Playhut, Inc. in the mid-90's after I sold my Automotive Sun Shade company.

Designed, manufactured, and marketed product line with collapsible childrens' playhouses and structures by utilizing the same Pop-Up/EZ twist technology.

Carried multiple U.S. patents, patent pendings, foreign patent pendings, and many U.S. and foreign trademarks.

Continuing to run the entrepreneurship

PLAYHUT.



Playhut's on a mission to make the whole world a better place to play! Our patented "Twist N Fold" technology is just the beginning. We have now added pull-string and one-fold convenience to some of our designs, amped up our tabletop games and added even more electronics into the mix! The whole family will have fun playing together indoors or out, at the beach, the park, at a friend's or on vacation!

Playhut appreciates the continued support of the Specialty Market and would like to thank you with a great selection of new toys! The following pages offer family products as well as tabletop games, electronics and more.

In the Specialty Market, Playhut is
"Where you go to play!"

Game Tower 3

Wow! This adjustable basketball tower is over 6 feet tall! Change the hoop from low to high to increase the challenge of this exciting game! The adjustable ball returns allows continuous action as players shoot for 2 or even 3 point shots! Games ready to play in a convenient portable carrying case with 2 basketballs and hoop.

3 & UP
ITEM NUMBER: 71842
PRODUCT DIMENSIONS: 18" H X 18" W X 18" D
PACKAGING DIMENSIONS: 14" X 10" X 10"
CARTON PACK: 2 PCS



Aim-n-Shoot

This adjustable hoop basketball game gives you and your child or grandchild multiple skill levels. Lightweight and portable, Aim-n-Shoot keeps score and challenges the whole family to hours of hoop-shooting fun! Bring it with you for parties or give it as a gift!

Adjustable Height for Older or More Advanced Players!

3 & UP
ITEM NUMBER: 71843
PRODUCT DIMENSIONS: 18" H X 18" W X 18" D
PACKAGING DIMENSIONS: 14" X 10" X 10"
CARTON PACK: 4 PCS



BALL ZONES

Now kids can have their very own ball zones at home! They'll have hours of fun diving around brightly colored balls with their friends as they truck around town, hop on the train, shoot some hoops or have hide-it-stash fun!

Train-n-Ball Zone

All aboard the Playhut Express Train! Little engineers will love taking the driver's seat of over 7 feet of playtime fun! They can drive through the tunnel from the engine car to the ball zone release or shoot some hoops! The tunnel ports let you attach more play space and the carrying case lets you travel with ease. Comes with basketball net, 75 magic balls and steering wheel.

Tunnel Port to Expand the Fun!

3 & UP
ITEM NUMBER: 71860
PRODUCT DIMENSIONS: 18" H X 18" W X 18" D
PACKAGING DIMENSIONS: 14" X 10" X 10"
CARTON PACK: 1 PCS

Hop into the Ball Zone Caboose!

Hop into the Ball Zone Caboose!

3 & UP
ITEM NUMBER: 71859
PRODUCT DIMENSIONS: 18" H X 18" W X 18" D
PACKAGING DIMENSIONS: 14" X 10" X 10"
CARTON PACK: 1 PCS



SUN TWIST

It's comfy fun in the sun for the whole family! This foldable beach mat comes with a soft terry pocket for easy care, 4 cup holders to prevent drink spills and with Playhut's new pull-string design, easy pack up and go! Holds up to four people at once.

ITEM NUMBER: 71881
PRODUCT DIMENSIONS: 18" H X 18" W
PACKAGING DIMENSIONS: 14" X 10" X 10"
CARTON PACK: 8 PCS



Family Beach Blanket

An incredible 6' x 6' x 6' and large enough to hold 10 adults or 15 children, this provides the whole family with an instant screened-in porch or patio. Fully enclosed and easily secured by four stakes, this is the perfect playpen or gathering spot for the beach, on a picnic or anywhere! Comes with convenient carrying case for easy travel, fold and go!

ITEM NUMBER: 71891
PRODUCT DIMENSIONS: 18" H X 18" W X 6" D
PACKAGING DIMENSIONS: 14" X 10" X 10"
CARTON PACK: 4 PCS



Playhut moved from Monrovia to City of Industry with larger space for office and warehouse distribution

Continue to Grow the Business

Playhut has occupied over 200,000 sq ft of distribution space

Staff grew to over 100 employees in the US, 63 staff overseas, 7 sales rep offices over the entire US, and 23 people for sales network

Marketing and sales offices in Australia, Hong Kong, France, Germany, Italy, and Spain



Playhut Products Keep Performing in Big-Box Retailers

Throughout the years, Playhut product lines have developed into mass retail market like Walmart, Target, Walgreens, CVS, Toys'R'Us, Kohl's, Family Dollar, Home Goods, Marshall's, TJ Maxx, Costco, Sam's Club Amazon, Wayfair, QVC and Bed, Bath, and Beyond...

This is a dream come true for every entrepreneur!



Family Life

My two daughters' graduation



My parents visit from China



It is a luxury for me to have such a wonderful family!

Life Continued with The Hales

Even though I moved to the Los Angeles area, I still visit the Hale Family in Cheney, Washington

And they come to visit me for family gatherings.



Work and Life from other Aspect



Traveling and working with fortune tellers from China for Real Estate development

Driving my own golf cart to patrol the many acres of my property

Rescuing my own bulldozer!

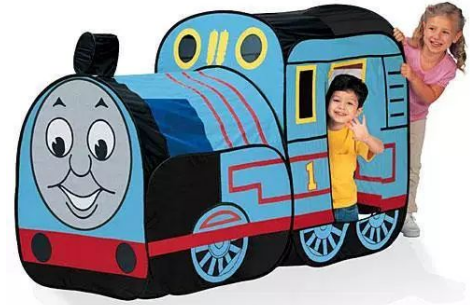
Had a tow truck rescue me inside of my bulldozer

Not much creativity or innovation, but it is how i kill my time!

It does not make money, but wastes my time which I regret



Patent Category Corporation/PCC



These are the products PCC has licensed to various companies to sell and produce products to the U.S. market.

Azoooca Product Line

Izoooca product line is the platform to utilize the smart pad, toy figures, and app game work together to create an entertainment and hand eye coordination for children under 13 years old. Product has been launched on Amazon and Toys'R'Us.



idea to Millions

**Prominent
Inventor and
Entrepreneur**



Idea To Millions continuation of the Entrepreneur

This is the venture of online course to teach students to have an idea/innovation and turn it to a multi-million dollar income!

Membership club to work with entrepreneurs, inventors, investors, CEOs of corporations to build new business ventures and partnerships for growing your business!





Octagon

Exc[↑]elerator
onLine

idea to Millions
One-on-One



To be continued

Life goes on...