

THE RETURN OF THE DIRECT SELLING MOGULS **HEADS UP! THEY'RE BACK!**

Mr. SL Ho & Mr. Federick Ng are the two well-known moguls in Traditional Direct Selling Industry in Malaysia. After years of retirement, both of them emerge and return to the Direct Selling Industry.

This time around, both moguls have meticulously selected Healthy Way, established in 1985, which has a track record of years of great success and achievements due to the company's business philosophy, well-planned structure, quality products, and good market potential. With them in the forefront, they firmly believe that they

will lead Healthy Way to a fresh start and to be publicly listed in the next 5-10 years.

After one and a half years of preparation and hard work, Healthy Way sales had increased sixfold its profits, and the number of distributors had multiplied by eightfold. Over one year, the first distributor recorded income of RM1 Million, three others at RM 500,000. The company can register such success because of its 4 Pillars: stability, quality products, sustainable income system, and a proven successful "duplication" education and training system.

