

INAUGURAL OUT OF HOSPITAL CARDIAC ARREST PREPAREDNESS MEETING

Sue Craig, Chair



Sue is an Advisor with the AEDDR and was responsible for conducting a cost-benefit analysis of monitored defibrillators in use today at Sydney Trains. This work was published last year in a research article, *Creating a Culture of Heart Safety in Public Facilities*, which includes an economic assessment of the benefits of adopting a risk management strategy for public venues. A copy of the article is available for free on the Cardiac Arrest Survival Foundation website.

More broadly, Sue has held senior executive positions in the health sector and various government agencies in Australia, Canada, the UK and the US, most recently with the NSW Department of Premier & Cabinet and NSW Department of Finance, Services and Innovation.

Sue is currently the Managing Director of her own consulting company, Transformance Group which focuses on strategic planning and risk assessments for organisational reform of frontline and corporate services.

Greg Mullins, Commissioner of Fire & Rescue NSW



Greg was appointed as Commissioner of Fire & Rescue NSW on 4 July 2003. He is the first person in the history of the organisation to be appointed from the ranks as both Chief Fire Officer and CEO.



Greg has represented Australian fire services nationally and internationally on issues concerning emergency management, managing the consequences of terrorist attacks, and urban search and rescue. In 1995 he was awarded a Churchill Fellowship to study fire services in the UK, Spain, France, Canada and the USA.

Greg has been awarded:

- Australian Fire Service Medal
- National Medal and two Clasps
- NSW Fire Brigades Long Service and Good Conduct Medal and two Clasps
- Commissioner's Commendation for Courageous Action
- Chief Officer's Commendation
- St John Ambulance Emergency Services Award.

Greg is also President of the Australasian Fire and Emergency Service Authorities Council, Deputy Chair of the NSW State Emergency Management Committee and is the Australian Director of the International Fire Chiefs Association of Asia.

Marcus Punch



Marcus Punch is a Chartered Professional Engineer and the director of Marcus Punch Pty. Ltd., a specialist provider of risk, reliability and safety consulting and training services to the mining industry and other industries.

He has been involved in the management and conduct of technical risk, safety engineering and reliability engineering work in Australia and internationally since the early 1990's. This has included work in the mining, energy, defence, rail and public infrastructure sectors.

Marcus is the author of "Think Control, Not Risk ! – Mastering Health and Safety under the Model WH&S Act".

His previous experience with cardiac defibrillators has involved a range of safety assurance activities associated with their deployment in underground coal mines.

Marcus lives in the Hunter Valley of New South Wales, Australia.

Justin Di Lollo



Justin is the Business Director of STW Group, Australasia's Largest Communications Group and an ASX 200 Australian company.

Justin has 15 years' experience in managing professional services organisations to a broad range of STW's communications and marketing companies.

He is the head of government relations companies (including Hawker Britton and Barton Deakin). And by his own admission, he has been following politicians around full-time for a living since 1988 at the age of 19 - more than 10 years as a political staffer and a further 16 as a management consultant and lobbyist.

Justin's long-standing focus has been on the interaction between the private and public sectors, along with transitioning service organisations to a customer-focused footing. He plays a key role in STW Group's data strategy - examining new ways to leverage all kinds of data in marketing strategy and practice.

As an Adjunct Associate Professor at UNSW's business school, Justin shares his passion for improving communications in business practices with MBA students and others.