



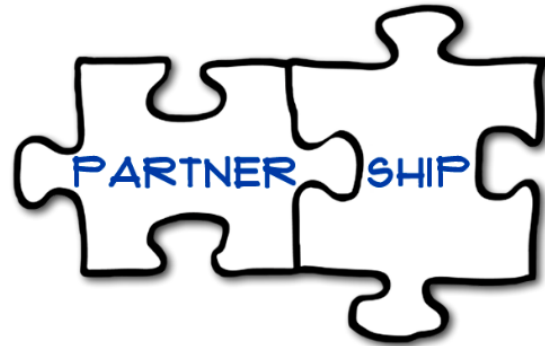
---

# Neponset Valley TMA

## Transportation Management Association

# What is a TMA?

---



**Neponset Valley TMA is a partnership between businesses, developers, property owners, and municipalities joined together to reduce traffic congestion, air pollution, and improve transportation options in a defined region.**



# Overview of Concerns/Challenges

---

- **Businesses are faced with challenges:**
  - Access to the worksite (roadway congestion, pedestrian safety)
  - Recruiting and retention
  - Green initiatives (LEED certifications)
- **Developers/Property Owners:**
  - Mitigate traffic related to site development
  - Comply with mandated requirements
- **Municipalities seek to resolve broader issues:**
  - Traffic mitigation
  - Air quality

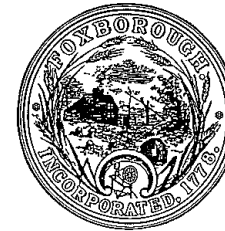
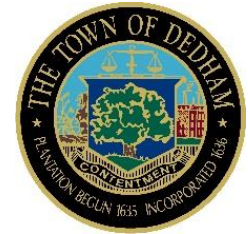


# How Can the Neponset Valley TMA Help?

- Offering green initiatives, which helps meet the environmental goals of employers, developers, and communities.
- Encourage sustainable, cost-effective transportation options that reduce reliance on single-occupancy vehicles
- Enables companies to combine resources to share the costs of transportation programs such as shuttles
- Partnering with effective state and advocacy groups – MassRIDES and MassCommute (statewide TMA Council)



# Neponset Valley TMA Members



[www.neponsetvalleytma.org](http://www.neponsetvalleytma.org)

Neponset Valley RCC Kickoff– June 17, 2015

# History of Neponset Valley Transportation Management Association

- Organized by TransAction Associates in 1995 to mitigate traffic and connect employees to/from Quincy Adams MBTA station and Dan Road, Canton
- Goal to work together on transportation issues in the area.
- Since then the TMA has expanded services and obtained grants to start two other Railink shuttles—one of which has remained and has been privately funded for six years



# Neponset Valley TMA Basic Services

- Ridematching
- Emergency Ride Home
- Carpool/Vanpool
- Biking/Walking
- Public Transportation
- Transportation Fairs



GUARANTEED  
RIDE  HOME



# Neponset Valley TMA Optional Services

## Last Mile Connections

- Combine resources to cost-effectively connect TMA Member locations to transit stations via shuttles.
- Neponset Valley TMA Members can establish new shuttles and/or connect to existing ones. Cost of shuttles can be shared.
- Existing NV TMA shuttles
  - RaiLink Shuttle – Royall Street, Canton
    - (Reebok and Computershare)
  - Eversource Shuttle. Westwood.
- Dedham Local Bus
  - Dedham residents





# Additional TMA Services

---

- Assist employers in implementing pre-tax benefits for transit and vanpooling
- Manage a transit pass program
- Provide information updates on construction projects
- Grant writing to secure funds
- Updates on regional transportation initiatives
- Work regionally to help identify and find solutions to transportation issues in the region.
  - Transportation Forum on Identifying Transportation Gaps in Neponset Valley at Patriot Place-November 2014.
  - Regional Coordinating Council Kickoff Meeting.



# Contact Information

---

**Karen Dumaine**

**TransAction Associates**

**781-404-5023 office, 781-790-3675 mobile**

**[director@neponsetvalleytma.org](mailto:director@neponsetvalleytma.org)**

**[neponsetvalleytma.org](http://neponsetvalleytma.org)**

**[www.transactionassoc.com](http://www.transactionassoc.com)**



# Commonwealth of Massachusetts

Executive Office of Health and Human Services

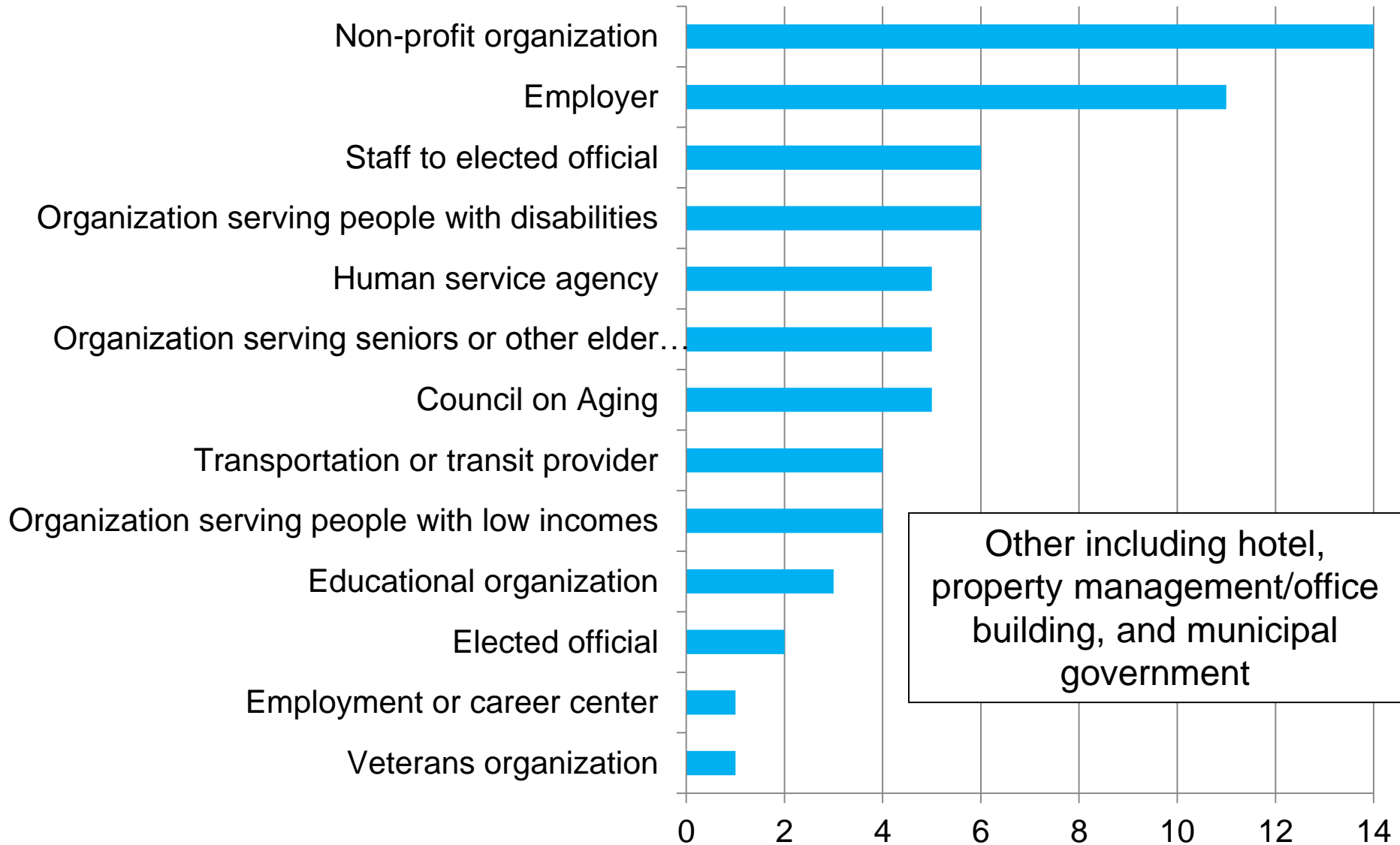


## Neponset Valley RCC

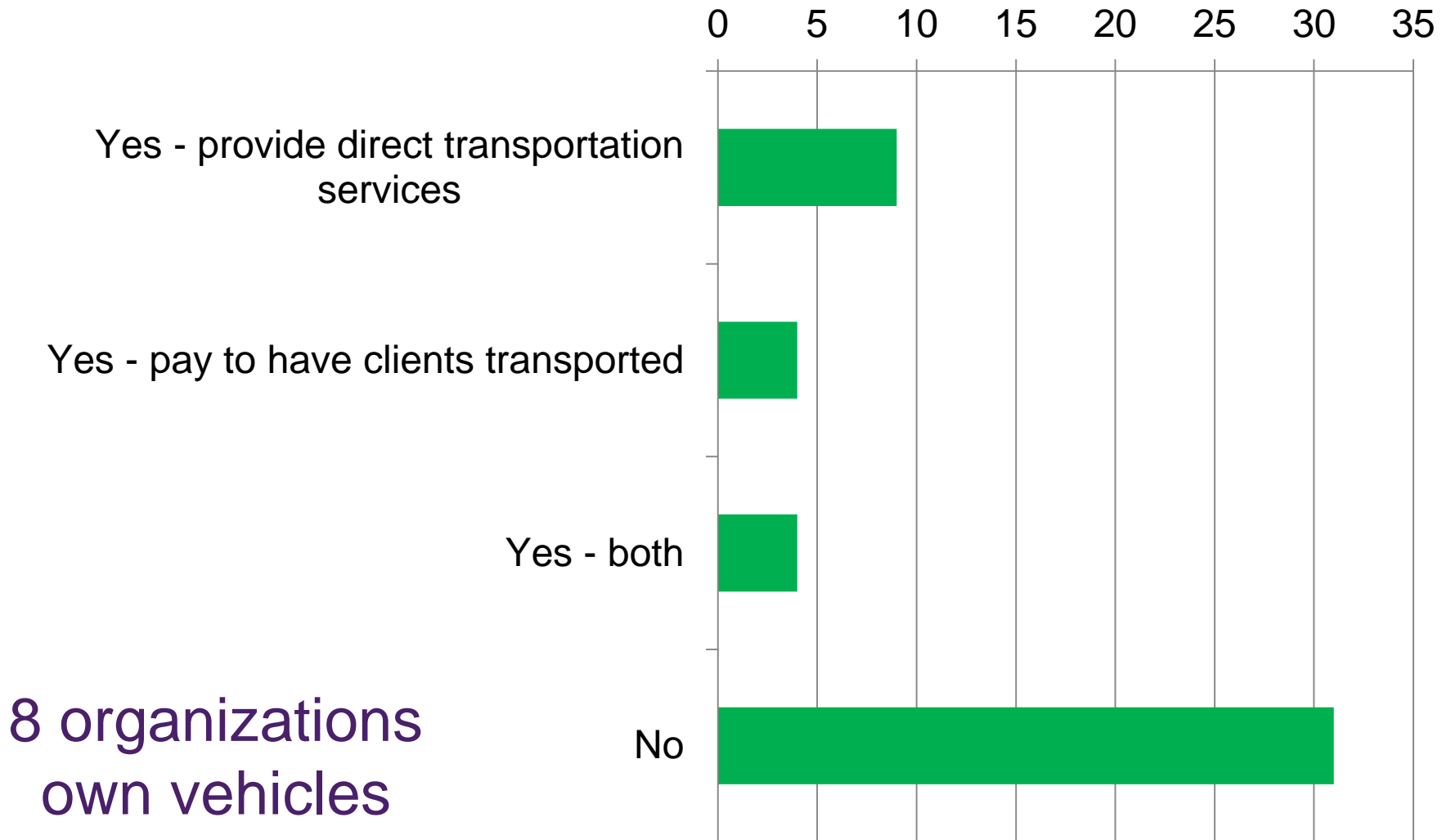
# Transportation Needs and Opportunities Survey

June 17, 2015

# 48 responses from diverse organizations



# Do you provide or pay for transportation?



# Transportation Services

---

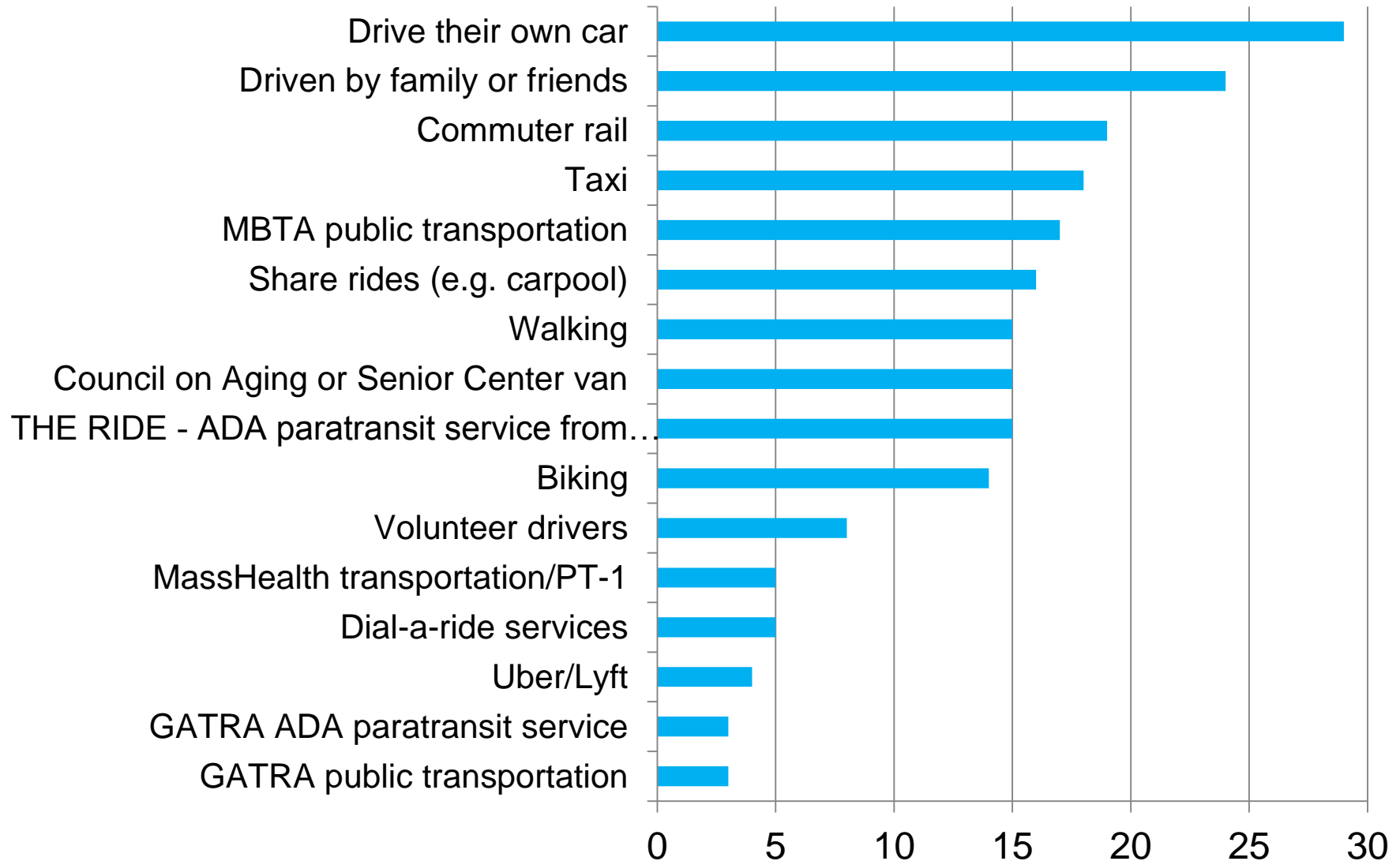
- **Westwood COA** – for residents 62+ or ADA-eligible. Service area within Westwood or a 10 mile radius around Westwood. Operates 8-3 Monday through Friday. Also provide taxi coupons & partner with HESSCO & RSVP
- **Sharon Adult Center & COA** – local & regional trips including town meetings & elections, could go as far as Boston or Rhode Island. Town pays for 2 part-time drivers & 1 backup & they also use volunteers
- **Canton COA** – 9am-4pm for anyone 60+ or under 60 with a disability. Transportation to food shopping, medical, errands
- **Town of Randolph** – transportation for seniors & school children
- **HESSCO** – medical transportation of last resort for people age 60+

# Transportation Services Continued

---

- **GATRA** – public transit
- **MBTA** – public transit
- **RSVP** – volunteer driver program to serve veterans
- **Lincoln Property Company** – employment transportation for building tenants within Route 128 from 7-10am and 4-6pm
- **Needham Community Council** – volunteer driver program for medical, social, haircut, bank, library trips. 9:30am–4pm. Contracts with Busy Bee
- **Residence Inn by Marriott** – van for hotel guests. 5 mile radius, 7am-9pm
- **Sunrise Assisted Living** – for assisted living residents’ recreational programs. “Our bus would be available to assist Norwood seniors, should the need arise.”

# What transportation options do your consumers, employees, or constituents currently use?



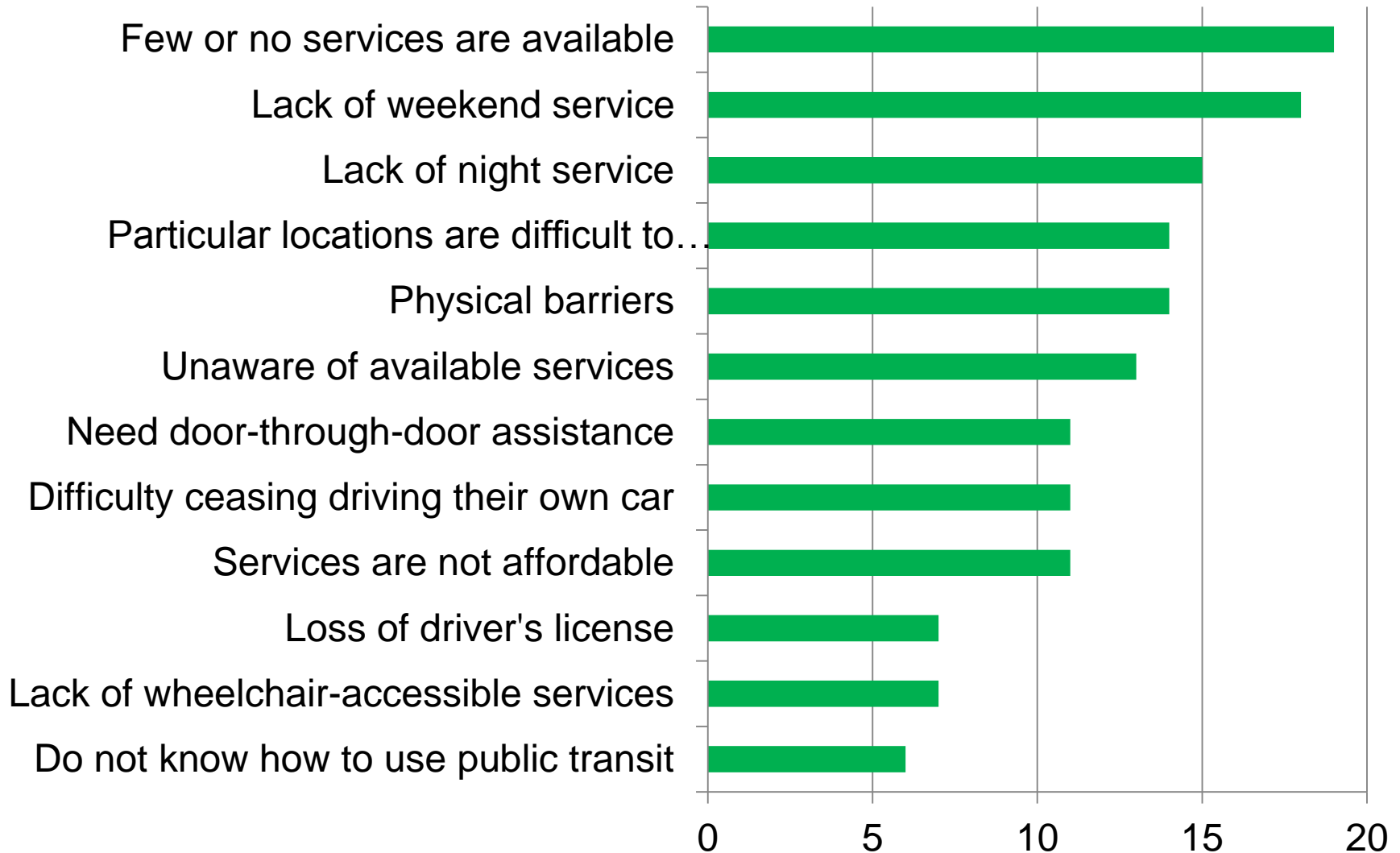


# Geography of need

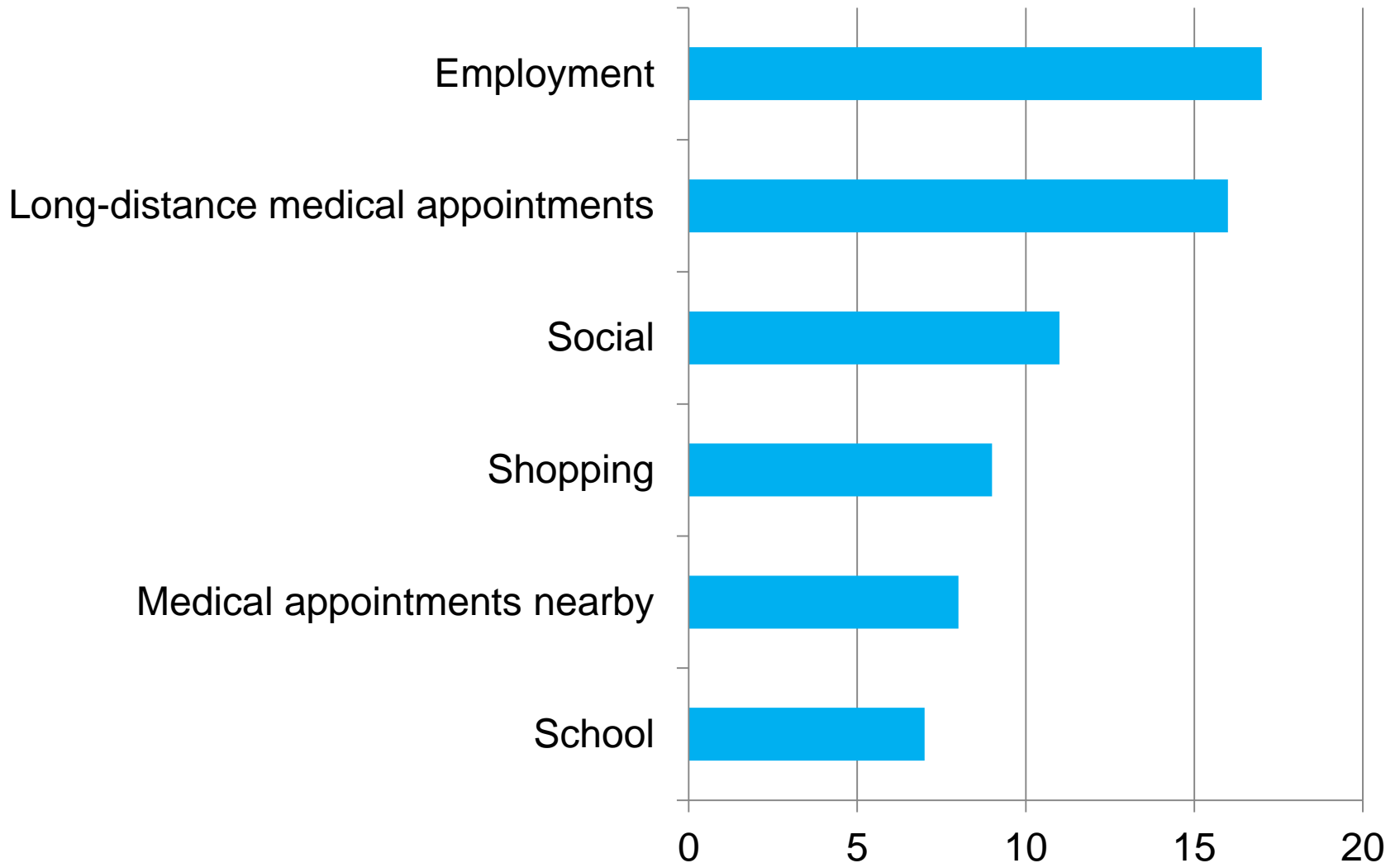
## Number of Surveys Indicating Need by Town

<b>Norwood</b>	<b>15</b>	Wrentham	5
Canton	9	Dover	4
Walpole	8	Medfield	4
Dedham	7	Needham	4
Stoughton	7	Randolph	4
Westwood	7	Millis	3
Foxborough	6	Milton	3
Plainville	5	Norfolk	3
Sharon	5	Sherborn	2

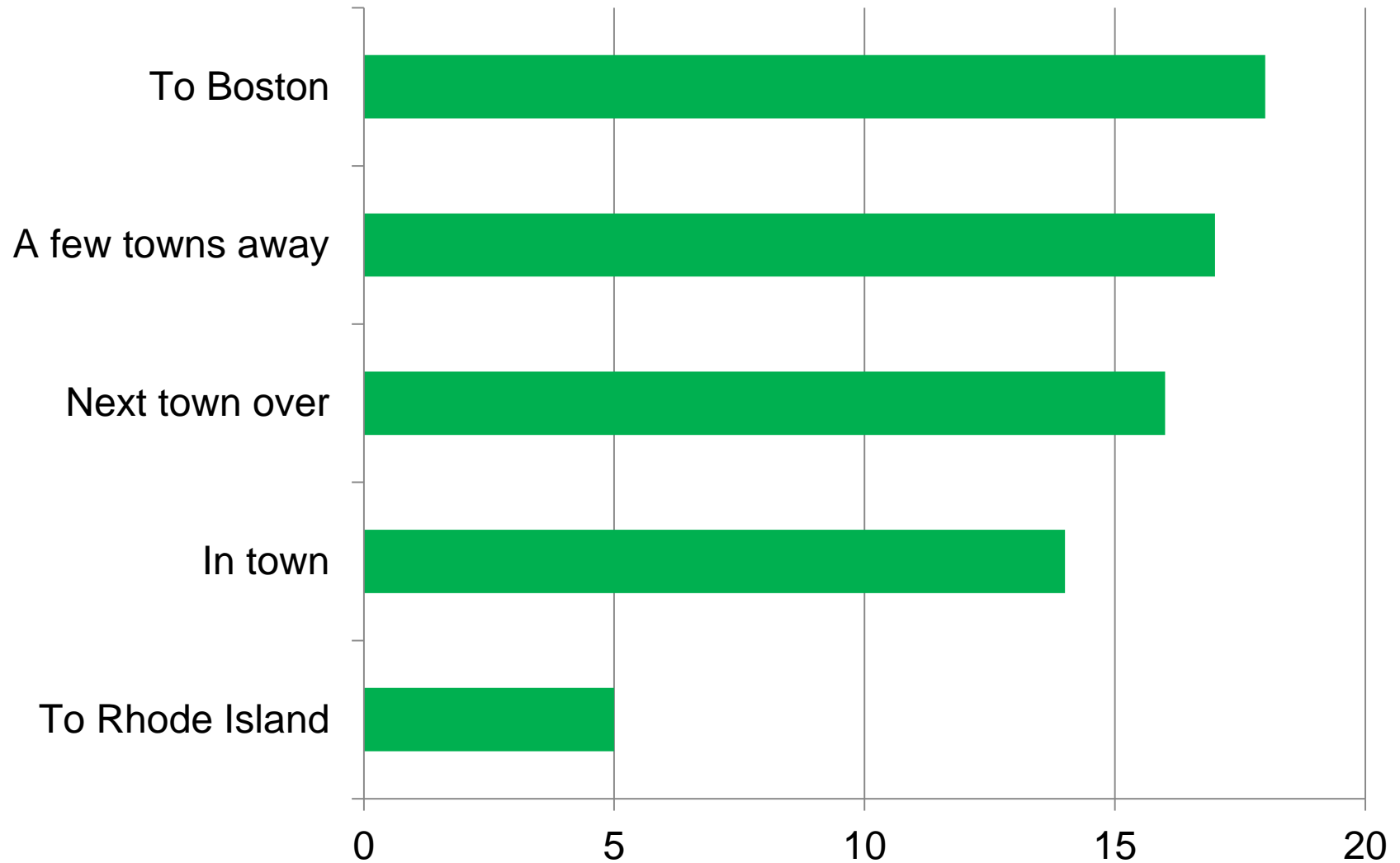
# Types of transportation challenges



# What types of trips are difficult to arrange?



# What destinations are hard to get to?



# Do you work with others on transportation?



# Comments

---

- Transportation is a constant challenge for our student population. Although we rarely lose students over transportation issues, we spend a lot of time working to help them find carpool rides. I would love to explore different transportation options to make commuting less of a challenge for our student population.
- Difficulty crossing RTA boundaries.
- Boston Providence Highway is difficult to cross as a pedestrian and divides our community.
- If there was a service, even at a small fee, that got employees from the bus or the T to the entrance to our facility (right on 1A) it could be very helpful with recruiting efforts.
- Bus line from the train station in Randolph to the train station in Stoughton along Rt. 139.
- Hard to recruit volunteer drivers.

# More Comments

---

- We are trying to establish a ride share program for the employees that also includes a shuttle service from the commuter rail for those that wish to take public transportation.
- I am interested in networking with other volunteer transportation providers to encourage cross-referrals and joint dispatch as much as possible so that consumers need to know fewer organizations, and can make fewer calls to schedule a ride. Also in supporting recruitment of volunteer drivers regionally for multiple programs.
- As our population ages, transportation is becoming a major program at all COAs. It is imperative that COAs get the resources to address this growing issue.
- We are small and don't have manpower or money resources to work alone but are willing to work with others to bring better local transportation to our area.

# What are people searching for?

---

From GATRA: Our Ride Match data shows us a few trends:

- People want to get to get from Attleboro, North Attleboro, Plainville and Franklin to the Wrentham Outlets.
- People want to get to the Patriot Place medical centers from neighboring towns (Foxboro, Plainville, Wrentham, Walpole, North Attleboro).
- Employees need to get to Patriot Place from other towns beyond our region.
- People always want to get to Boston for all types of trips - but we only provide long distance medical transportation to Boston and fixed route to commuter rail.
- Veterans want to get to Providence RI for VA appointments.