What is Happening in Our Region?

Karen Dumaine
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About the 2014 Forum

What happened then?

- Presentation of Transportation Models in Other Areas
- Roundtables of NV mobility challenges
- In preliminary stages of weekday commuter service to Foxborough
About Today’s Forum

What is happening now?

- Transportation Programs within and outside NV region
- Roundtables of NV gaps & unmet needs
- Develop next steps & future projects
Our Area’s Growth
What’s changed since 2014

- Increased demand to fill jobs
- Influx of new housing & developments
- Complete Streets Initiative
- Gaps between MBTA and RTA services
Forum Goals
*In-Depth & Comprehensive Look*

- Traditional Commuting to Urban Centers
- Reverse Commutes
- Daily Needs
- Form Partnerships & Work Together
- Suburban Mobility Group
Shared Concerns

- Recruitment & Retention
- Economic Development
- Traffic Mitigation
- Air Quality Improvements
- Compliance Requirements
What the NV TMA Does

- Provide Mobility Choices
- Achieve Sustainability Goals
- Advocate for Better Transportation
NV TMA Region

WHO WE ARE

- Canton
- Dedham
- Foxborough
- Norwood
- Westwood
Mobility Choices

- Carpools
- Vanpools
- Public Transit
- Active Commuting
  - Bike/Walk
- First and Last Mile Transportation Connections
How We Do It

Online Tools

- State & regional ridematch databases

- Find a Ride
  - Database matches to those with similar commutes
- Get personalized route planning
- Track emissions & financial savings in Commute Calendar
- Compare/calculate commute mode costs
First/Last Mile Shuttles

RaiLink Shuttle
- Computershare and Reebok
- 3 Red Line Stations
  - Quincy Adams
  - Mattapan
  - Ashmont
- 128 Commuter Rail

University Ave Shuttle
- Eversource, Station Drive, 690 Canton St
- 128 Commuter Rail
Upcoming Shuttles

Partners Welcome!

Moderna - May 2018

- Norwood
  >> 128 Commuter Rail
Emergency Ride Home

- Commuter’s Insurance Policy
- Green commuters get home in an emergency at no cost to them
- Via Lyft™, taxi, or rental car
- Participants managed through eCommuter.org registration

Don’t. Get. Stranded.
How We Do It
Marketing & Promotions

- On-site events
- Lunch-n-Learns
- Educational workshops
- Promotional materials
- Green commuter incentives
- eNewsletters
Sustainability Initiatives

- Employee zip code mapping
- Commuter surveys
- Manage Carpool Preferential Parking Programs
- Facilitate Pre-Tax Commuter Benefits
- Develop transit pass program
- New employee onboarding commuter information
- Regulatory and Environmental Compliance Assistance
- Prepare nomination for Commonwealth’s annual Excellence in Commuter Options (ECO) Award

[Image]
Current Advocacy

- Canton/Dedham/Norwood/Westwood: I-95/I-93 Interchange
- Expanding Reverse Commuting Options
- Safe Connections on Routes 1 - 1A
- Coordinate connections for retail, restaurants, hospitality, healthcare, and late night workers
- Foxborough Commuter Rail Pilot
- Utilizing existing shuttles for midday community service

Coordinating Today’s Forum!
Today’s Call to Action

Establish a Suburban Mobility Group

- Develop NV region transportation strategy
- Advocacy group
- Combination of individuals from all industries

Everyone is welcome to join!
Contact Us

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