Guiding Principles

- Better design and infrastructure choices
- Address Safety issues
- Innovations to increase capacity using existing rights of way
- Accessibility
- Sustainable/Responsible Development – Plan for Future
- Don’t lose focus on cars – Many Need them
- Data collection is CRITICAL
- Support a variety of needs for all people
- Focus on Business needs (Talent attraction/Retention)
- Pilot Shuttle Projects – Keep it Simple
- Embrace Technology – Next Gen Transportation
- Look to international models/innovations