

Brand New Affordable Inside ADVERTISING OPPORTUNITIES

with exposure to ALL ORT Riders!

ORT

OZARK REGIONAL
TRANSIT AUTHORITY

PUT YOUR CAMPAIGN IN MOTION!

Your ad can be seen by all ORT riders all over Northwest Arkansas each month!

Ozark Regional Transit features 25 different buses that travel 10 individual routes allowing maximum customer exposure throughout all of Northwest Arkansas. Buses log 2 million miles per year with **more than 750,000 riders**.

Bus advertising can start any month of the year. Space is limited and is first come, first served.



NEW! Inside Entrance

18" x 18"
\$700/mo per bus
Print and install signs
in 8 buses \$250



NEW! Huge Inside Back Panel

36" x 18"
\$800/mo
Print and install signs
in 8 buses \$550



2021 INSIDE ADVERTISING RATES

SMALL SIGN

17" w x 9" h

\$350/mo 6 months or less

\$300/mo 12 months or more

Printing and installation of 25 small signs is \$285

LARGE SIGN

28" w x 9" h

\$650/mo 6 months or less

\$575/mo 12 months or more

Printing and installation of 25 large signs is \$435

Artwork must be provided as 28" wide x 11" tall or 17" wide x 11" tall, press quality pdf format and ready to print. Email artwork to: randy@mullikinad.com.

Production includes vinyl & installation. Prices do not include layout & design. Any design services rendered will be billed at a rate of \$75 per hour.

TERMS AND CONDITIONS: Billing is in full or quarterly and due when service is rendered. All production costs will be paid by advertiser. All advertising copy is subject to approval and may be rejected if considered objectionable.



Contact Randy Mullikin Today!

(479) 750-0871

randy@mullikinad.com

transit.mullikinad.com

The Mullikin Agency in Springdale represents Ozark Regional Transit in offering advertising on the Transit buses.