

Nadine Lajoie is a championship motorcycle racer, international motivational speaker, #1 Best-Seller Author, coach, musician and singer, real estate investment and finance expert dedicated to helping others reach the life of their dreams with balance and passion.

www.NadineRacing.com

Nadine Lajoie





Nadine Lajoie

:: Champion Motorcycle Racer :: High Speed Success Coach ::
:: International Award-Winning Entrepreneur ::
:: Best-Selling Author ::

America's High Speed Success Trainer, Award-Winning Entrepreneur and "Champion Motorcycle Racer who Sings like an Angel", Nadine Lajoie is also an International Speaker, #1 Best-Selling author of "[Win The Race of Life](#)" and 4 times Book Awards Finalist. She earned the "Woman of Impact of the year" in 2012 and she semi-retired in 2006, at 36 years old, from her financial business, serving over 800 clients since 1995 in their finances, business and personal journey. She is also the co-founder and TV Host of the upcoming series "Teen CEO Reality TV Show" (www.TeenCEOShow.com) to help teenagers to become entrepreneurs as well. Her energy will transform and guide you with tools and strategies to achieve high performance, ACCELERATE your success and put you on the fast track with her "R.A.C.I.N.G System" to drive you into actions to realize your dreams with balance and passion...at 180 mph!

Nadine was featured in Performance magazine, along with Oprah Winfrey, Donald Trump and Zig Ziglar, as well as thousands of media outlets, including [USA Today](#), [ABC](#), [CBS Money Watch](#), Success Showcase Vegas TV, Park City TV, Daily Finance, Boston Globe, Best Business Schools CA, Road Racing World, Grand Prix Live, Inside Motorcyle, San Francisco Chronicle, Houston Chronicle and Advisor's Edge. Her online presence reaches over 20,000 pages.

Nadine shared big stages like TEDx and California Women's Conference among Elite Speakers including: Jamie Lee Curtis, Les Brown, Marianne Williamson, Dr. John Gray, Jeane Houston, Michael B. Beckwith, Adam Markel, Ali Brown, Berny Dohrmann and many more. She "IN-Powers" entrepreneurs and women worldwide with a completely UNIQUE NEW "twist" using motorcycle racing as a metaphor for life and business, providing a powerful and energetic message to embody success, adrenaline and power with softness, music and personal empowerment.



In 2011, she became a #1 best-selling author (Amazon/Dreams) with her first book "*Win the Race of Life...With Balance and Passion at 180 MPH!*" (published by Tendril Press) and was finalist for 4 Book Awards in London and USA (*Wild Card (2)*, *Inspirational* and *Young adult/non-fiction*). She also co-authored with the world's leading motivational speaker Les Brown, another best-selling book "Fight For Your Dreams".

Her mission is to be a worldwide role model by speaking and singing to inspire millions of entrepreneurs and women, to achieve high success, peak performance, build confidence and create passion within themselves to reach their goals and dreams. Utilizing inspiration, education and entertainment, with the metaphor of motorcycle racing as a powerful and energetic medium, Nadine provides positive and uplifting inspiration for many audiences, including people struggling to find their way in the race of life with her non-profit "Keep Dreaming, Keep Living", designed to bring awareness against suicide and depression, to save lives with fun and passion.





Win the Race of Life at 180 MPH

Suggested Retail Price: \$14.95

<http://WinTheRaceOfLife.com>

Page Count: 163

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ISBN: 978-098223947-6

Self Help/Motivational

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Win the Race of Life at 180 MPH was 4 times AWARD FINALIST in USA "Best Books" Awards 2011 and London Book Awards Festival 2011.

- Spirituality – Inspirational
- Young Adult – Non-Fiction
- Wild Card (twice)

www.NadineRacing.com &
www.WinTheRaceOfLife.com

Win the Race of Life ...
With Balance and Passion at 180 MPH
Author: Nadine Lajoie

Championship Motorcycle Racer, author and Life Acceleration Coach, Nadine Lajoie shows readers how to uncover the blueprint for achieving balance while accelerating in life. Every day is a day to achieve balance and overcome odds. Win the Race of Life blends adrenaline, power, and strategy for success in life and business at warp speed. With each lap taken, readers journey into a new world of fast adjustment. Nadine reveals new tools that lay the foundation for changing with the flow of life; adjusting to a new way of doing things to illicit successful results even at a fast speed. Take the journey and become One Fast Chick in the race of life. Through deep revealing stories, the author demonstrates that balance, success and life at 180 MPH is achievable and freeing. Using motorcycle racing as an analogy for real-life storytelling, Nadine's expertise comes alive and helps readers recognize the power to have it all – even in a male dominated world. Tap into your "driven" personality and shift to become One Fast Chick.

AUTHOR BIO

Recognized as the America's High Speed Success Coach, Nadine Lajoie has coached over 800 clients in their financial, professional and personal journey and had earned more than fifty placements in male-dominated motorcycle competitions. She placed 3rd at Daytona in 2007 while also ranking among the top ten of the National WERA Championship. Nadine is an international sensation and successful entrepreneur. Her message of hope, strategy and fast action is one that resonates from the board room to professional organizations to the everyday woman or entrepreneurs looking to achieve high success, peak performance and to WIN.



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Founder and author of "The Almost Smart Cookie," syndicated columnist, cartoonist

Nadine Lajoie



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Success Acceleration – 5 Power Clues!

Nadine Lajoie

Who wants to attain high performance these days? Unfortunately not everyone, especially in our society right now, is satisfied to just live in mediocrity. Being a high achiever myself in many areas of my life, I love to be surrounded by like-minded people. People who achieve great success not only in the financial and business realms, but also in their personal lives. Self-esteem, confidence, joy and happiness are the emotions you experience when you accomplish your goals or achieve high success.

Even if it feels like motorcycle racing sometimes, at 180 mph, with work, family, business, relationships and thousands of things going on around us, you need to focus

Discipline: Discipline is the undisputed trait that most of us don't really like. If you ask or observe any successful entrepreneur, discipline is the one factor that they all have in common. You need to have discipline in hiring employees, delegating authority, and in all the business processes, so that the business runs efficiently and there is no fluctuation in the productivity level.

Practice: One of the most important factors for success is practice. As all of you know, perfect practice makes perfect results. Therefore, in your business process, try to make a habit of practicing a procedure before implementing. The more you practice a process, the better it gets with time and you will be able to achieve success from your business. As an example, my 3rd place achievement against 75 men at Daytona was in the rain and, because I had so much practice in the rain in Canada, I had given me a huge advantage.

Coaching: No one can deny the importance of coaching. To be successful in your venture, I always advise my clients to have three or four different coaches, to focus on different areas of business, for example you can have a financial coach, a motivational coach, a health coach, etc.

When it comes to becoming a successful entrepreneur, the one thing that matters most is the attitude. It's the attitude that differentiates a successful venture from a

venture that results in lost time and money. You need to have the right tool and practice, strict discipline, rigorous coaching, an unflinching focus, and an adrenaline rush that reflects your passion and excitement.

(Quebec, Canada/Los Angeles, California) Nadine Lajoie is a "Success Acceleration Trainer", international speaker, #1 best-selling author of "Win The Race of Life", 4 times Book Awards finalist, and is also known as the "Champion Motorcycle Racer who Sings like an Angel". An award-winning entrepreneur, she semi-retired at 36 years old from her financial business and earned over 50 podiums in motorcycle racing, including a 3rd place at Daytona against 75 men and a Top 10 in the National US Championship with WERA. Nadine was featured on USA Today, ABC, CBS Money Watch, spoke at the TEDs event and is invited on other platforms among top speakers like Jamie Lee Curtis, Bob Proctor, Les Brown, Jeff Magee, T. HarvEker, John Assaraf, Brian Tracy, Mark Victor Hansen, Benny Dohmann, to name a few. For more information, you can contact Nadine Lajoie at 949-421-7562 or visit www.NadineRacing.com.

Publishers Note: Other powerful women are featured in our WOW Women Of Wisdom Performance Magazine, go to www.MagCloud.com to order that Edition and the series of Magazines in the Performance/P360 Magazine family.

Win the Race of Life at 180 MPH: Female Motorcycle Racer Invited to TED Conference in Montreal

PRWeb

PRWeb - Sat, Apr 28, 2012 10:02 AM EDT

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Championship motorcycle racer, international inspirational speaker, best-selling author and success coach is invited to attend the world-renowned TEDx Conference in Montreal promoting success skills among industry experts

Los Angeles, CA (PRWEB) April 28, 2012

Nadine Lajoie, a championship motorcycle racer, international inspirational speaker, best-selling author and success coach has been invited to attend the world-renowned TEDx Conference in Montreal, a stage formerly graced by prestigious speakers including Steve Jobs, Bill Clinton and Al Gore to name a few.

Nadine has been popularly described as the "motorcycle racer who sings like an angel," an unusual title but one that's sure to draw attention at the upcoming event May 12th, 2012. This independently organized TED event will tackle the theme of success from different angles. "We have selected speakers that reflect the truly diverse social and business fabric of Montreal as well as ones that represent success from across North America. Speakers will be presenting in both English and French," said Hicham Amrani, the event coordinator.

The Montreal event is sponsored by Adobe, Hootsuite, Motivated Magazine, Cora D  jeuners and many others sure to draw crowd of business owners, entrepreneurs and industry professionals.

"I'm incredibly honored to participate in this internationally acclaimed TEDx organization, especially because Montreal is part of my heritage and I still own a few businesses there," commented Nadine, who has been a Los Angeles native for almost two years now.

Semi-retired at 36-years-old, her inspiring and entertaining story goes from hopelessness to success in many areas of her life. She now gives back to the community by inspiring and guiding those who also want to achieve great success. Nadine shares and teaches her philosophy: Win the Race of Life at

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Win the Race of Life at 180 MPH: Female Motorcycle Racer Invited to TED Conference in Montreal

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Posted April 28, 2012 11:03 AM EDT

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SOURCE: Nadine International, Inc.

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Win the Race of Life at 180 MPH: Female Motorcycle Racer Invited to TED Conference in Montreal

By: PRWeb

Posted on April 28, 2012 at 13:02 PM EDT

PRWeb

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Semi-retired at 36-years-old, her inspiring and entertaining story goes from hopelessness to success in many areas of her life. She now gives back to the community by inspiring and guiding those who also want to achieve great success. Nadine shares and teaches her philosophy: Win the Race of Life at 180 MPH.

This Friday, Nadine will appear at The Center for Spiritual Living in West Lake Village, Los Angeles participating in Les Brown's Media Book Launch, as a co-author in his best-selling book, "Fight for Your Dreams." Anyone who would like to meet Nadine or Les Brown is encouraged to attend the event. For more information visit: <http://tinyurl.com/LesBrownBookLaunch>.

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Club Racer Nadine Lajoie:

"I Was Crazy On The Street..."

By Michael Gougis



Nadine Lajoie and her Honda CBR600RR display a new number in the pits at Willow Springs, February 2009. Photo by Michael Gougis

In North America, she raced in the ADL Pro-Moto series in Quebec, the ASM series in Montreal, the RACE series in Ontario, in the occasional Parts Canada Superbike



Nadine Lajoie and her Honda at Auto Club Speedway during a practice day before a WERA West event in August 2008. Photos by Stuart Smith



Nadine Lajoie waiting for the green flag on the grid at Willow in March 2008.

series round, and the Women's Cup Challenge. And in 2007 she made the trek south to Daytona for the OCS spring round, where in the Amateur Middleweight Superbike race, Lajoie took advantage of a wet track to put her Honda CBR600RR on the podium.

"It's the dream of every racer to go to Daytona," Lajoie says. "I just wanted to make sure I qualified and got to race. But it had been raining, and the track was wet when we started. That doesn't bother me at all! I got a podium, I was all excited."

Since then, Lajoie, a financial planner, motivational speaker and real-estate investor, has concentrated her racing efforts on the West

Coast of the United States. She has raced several rounds with WSMC (Willow Springs Motorcycle Club), and is a regular at the WERA West races in California and Nevada.

And Lajoie is hoping this year to get what may be the ultimate club racer experience—racing on a MotoGP track during a MotoGP weekend. The organizers of the French MotoGP round have announced plans to run a women-only 600cc race during the weekend. It's not ideal, at press time, plans for the event did not include an opportunity for the racers to even practice. And for Lajoie, the event would be expensive.

Still, she says, it's an opportunity to network with some friends she's gotten to know via the Internet but never had a chance to meet. And it's an opportunity to give her sponsors some exposure they never would get otherwise.

"After my Daytona podium, I started making contacts in Europe. I started to get my name out there. And because when I raced the women's cup I sent out a lot of e-mails, trying to get more girls into that sport, I was in contact with some girls in France," Lajoie says. "When they heard about the MotoGP opening for girls, they sent me an e-mail, saying, do you want to come? I've been looking for a motorcycle to ride over there, to do an exchange, because I'm hoping that in a couple of years, I'll be able to bring some of those girls over here to race."

PRW



The Drive to Success

How one woman got on the fast track to living her dream

By: Nadine Lajoie

In a life, you can either move forward or be stagnant. Most people don't realize that if you're not moving, you're probably dying.

One of the skills you have to develop to keep walking a path of personal development is curiosity. The desire to learn more and be willing to grow from others' inspiration, mistakes and experiences, can put you on the road to success.

My curiosity has led me to becoming a high achiever in multiple areas of life. I finished third at Daytona, racing a motorcycle at 180 miles per hour against 75 male competitors, and was among the Top 10 finishers in the 2007 WERA Superbike National Championships. I semi-retired from my financial business at age 36, and was among the Top 10 players in the Canadian Beach Volleyball Championship in 2000. And I finished fourth overall in Quebec's provincial

piano competitions in 1984. My philosophy directly conflicts with those who believe you need to focus on only one thing: it just hasn't been my experience!

I want to share one of my stories about curiosity. It conveys the message that the Universe is sending us signals, and that the journey can sometimes be easy if you do the right things at the right moment. Many call this "synchronicity."

After losing money from a bad business decision in 2004, I had a really challenging period for about 15 to 18 months in all areas of my life. I was working too much, I was stressed out, and my relationship was unraveling at a pace I couldn't keep up with, for many reasons. I explored different healing modalities, energetically and emotionally, in an effort to get out of the perfect storm that was spinning my life out of control.

One day one of my practitioners asked me: "What do you want to do with your life now?" It was a simple and direct question that I had a simple and direct answer for: I just wanted to escape. I wanted to go South (I'm from Montreal, Quebec, Canada) and sell everything, including my business, real estate, cars, and just disappear and rest on a beach away from the blizzards and freezing weather.

After months of frustration, thinking, crying, and trying to find a solution, my inner voice told me to sell my sports car and house, buy a motor home and realize my dream of escaping the winter. I was curious enough to begin a new adventure and I wanted to start it in the United States, racing motorcycles and having fun! I also planned on buying a condominium after

my trip, believing that my financial condition would be a lot better.

I didn't really discuss the details with anybody because I knew everyone around me would think I was crazy. I travelled mostly by myself for four months and over 10,000 miles across 21 different states, racing on different tracks and sleeping at truck stops and Wal-Mart parking lots. I took the risk and buried my fears inside. I was curious and stubborn enough to realize my dream, to explore, and to write a new chapter of my life.

Shortly after my decision, things started to get better; money was flowing again and so my stress levels went down. This helped a lot and I enjoyed the trip even more. Being at peace with myself allowed me to discover my spiritual quest and work on my mission to inspire millions of people around the world with my R.A.C.I.N.G. system and business successes.

I believe there are three kinds of people in the world: the winners, the racers, and the viewers. The winners are in front of everyone and so they leave to tap into their own intuition, curiosity, feelings and they are highly attuned to their gut feelings. They're often considered weird and strange in the eyes of "normal" people. The racers are also part of the action, open to new possibilities, and because they're "in the game," they also live fulfilling lives. And lastly, there are viewers; they watch the race and tell the racers and winners how lucky they are with everything they've accomplished or they advise them not to proceed because it's too dangerous and risky. They don't realize that they're dying every day by not trying - trying to do and be the best they can.



If we all did the things we are capable of doing we would literally astound ourselves. -Thomas A. Edison

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To highlight my story, I developed the R.A.C.I.N.G. system for your dreams, and I suggest you apply it in your life and business to achieve more, perform more, and BE more.

R: Recognize Your Finish Line

You need to identify the racetrack, mission, and path of your life that allows you to be curious and constantly learning. From piano, volleyball, financial planning, and motorcycle racing at 180 miles per hour, I learned about business, adrenaline, discipline, English and even mechanics by asking questions all the time at the racetrack. I was open to learning and so I did!

R: Act One Corner at a Time

On the path of curiosity, you have to move forward one step at a time, focusing on one task and its related details, and soon enough, you will have progressed in your life and in your business. That's why it's so important to have an accountability partner and two or three different mentors and coaches to be sure that you follow through on things you've decided are important to you. Repetitive actions and discipline put you on the fast track to realizing your dreams.

C: Care about Yourself, Your Family & Your Business

Bad habits are not good for your well-being. That's why it's important to care about every detail related to your health, body, spirit, soul, family and relationships. If these are in balance, only then will you be able to fully exercise your curiosity by reading, meditating, and learning from friends and experts.

I: "In-Power" Yourself

Go inside yourself and discover your own power to be more inspired and, in turn, empower others. Teaching others will put you on the fast track to your own learning. Being creative is also important, and that's why I invented a motorcycle meditation to rock music. The goal is to inspire people with adrenaline, fun and passion, and accelerate their learning and growth as well.

N: Never Give Up

After learning something, we usually stay in our comfort zone and fail to make the effort to move to the next level. Most of us give up when the result is not what we initially anticipated. However, successful people and high achievers show up on the grid, even during rainy days. Even when they've crashed in life or in business, they get back on the track as fast as they can, rebuild their confidence and discover new possibilities on a different racetrack of life.

G: Get It Done

"Brake less and gas more" in your business and life, and you will be able to achieve more. Stop being resistant to change, get out of your comfort zone and you will be able to live on the edge. Without that, I would never have finished third at Daytona; nor would I be at a place in my life where I'm a co-creator and host of an upcoming reality TV show for teenagers to help them develop their entrepreneur skills. Stretching yourself all the time is a good thing.

I hope you will overcome fear, embrace your curiosity and realize your dreams. Being curious and willing to learn every day of your life will surely bring you to new paths, new accomplishments, and personal fulfillment because you will have the feeling of winning the race of your life...at 180 miles per hour.



Award-winning entrepreneur and "champion motorcycle racer who stings like an angel," Nadine Lajoie is a "success acceleration trainer," international speaker, #1 best-selling author of *Win The Race of Life* and four-time Book Awards finalist. She semi-retired at 36 years old from her financial business, which since 1993 has helped over 800 clients find success in their finances, businesses and personal journeys. Should read: She is also the co-founder and TV host of the upcoming series *Teen CEO Reality TV Show* (www.TeenCEOshow.com), which aims to help teenagers become entrepreneurs. Her energy will transform and guide you with tools and strategies to achieve high performance, accelerate your success and put you on the fast track with her R.A.C.I.N.G. system to drive you into action to realize your dreams with balance and passion. At 180 mph! Nadine has been featured on "USA Today," "ABC," and "CBS MoneyWatch," and has spoken at TEDx and other events and platforms among top speakers like Janice Lee Curtis, Bob Procter, Les Brown, T. Harv Elzer, John Assaraf, Brian Tracy, Mark Victor Hansen and Betsy Dohrmann. She "IN-Powers" entrepreneurs and women worldwide with a completely unique new twist - using motorcycle racing as a metaphor for life and business. She provides a powerful and energetic message to embody success, adrenaline and power while cherishing softness, music and personal empowerment. For more information, please visit: www.nadinelajoie.com/meet-nadine.

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ADVISORCONFIDENTIAL

BY KANUPRIYA VASHISTHA
a Toronto-based finance writer

NADINE LAJOIE

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President and CEO, Lajoie des Finances Inc.

CITY
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IN THE BUSINESS
16 years

CAPITALIZE ON YOUR DESPAIR In 1995, I contracted severe pneumonia and lost 18 pounds along with my will to live. I was a secretary for an insurance brokerage but a colleague coaxed me to leave and rediscover myself. After recovering, I got my insurance licence.

The story of my struggles became the cornerstone of my client relationships. I worked not only to better their financial lives, but I also encouraged them to talk about their dreams, struggles, fears and philanthropic interests. One client told me about a troubled child, and I referred her to a life coach. The intervention changed her family; the child's grades improved and he got along better with family and friends.

In the next three years, I gained 450 clients. I now have more than 800 and a business partner so we can continue to provide personalized service.

OUT OF YOUR COMFORT ZONE In 2001, I bought a motorbike and participated in a racing season three

years later, marking the start of my second life as an international racer. People said I would never be successful starting at 34. Yet I placed in more than fifty competitions: third at Daytona against 75 men in 2007 and ninth that same year in the National WERA Championship.

A few years ago, when the pace of business became overwhelming, I trained my associate to become my business partner. Then I bought an RV and toured 21 U.S. states for four months, racing bikes, making friends, attending financial and lifestyle conferences, and expanding my network.

DEFY THE NAYSAYERS

Guys I worked with in the finance industry placed bets against me. When I resurged with a growing client base, they were stunned. My strength comes from retaining my sensitivity and vulnerability. I am unafraid to make emotional connections, and unapologetic about who I am. As a result, I attract a better quality of clients. **VASHISTHA**

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WIN THE RACE OF LIFE AT 180MPH

Nadine Lajoie



How many of you have big dreams in your life? How many of you get discouraged by the people around you or discouraged by yourself and want to give up once in a while? Thank you for your honesty. So you are in the right place because today we are going to talk about "How to win the race of your life". This picture is of me racing on motorbike.



Nadine at TEDx event in Westmount, Montreal, Canada - May 2012



WIN THE RACE OF LIFE

BY JOANNE WOLFE

NADINE LAJOIE KNOWS WHAT IT MEANS to feel lonely, depressed, and without friends. But even though this inspiring woman was often hurting on the inside when she was growing up, her life-long determination to be happy and follow her passions led her to succeed as a musician and as a champion volleyball player and motorcycle racer.

Focusing on her music and sports and surrounding herself with positive people helped Nadine develop a strong sense of herself over time, but as a young girl growing up in Quebec, Canada, she didn't feel quite so positive. "I thought that if my inner self didn't get better by the time I was 25, I'd probably commit suicide," Nadine says.

Nadine had loving parents and a talent for everything she set her mind to, but she says, "My classmates didn't like me because I was a nerd, they didn't like me because I was a musician, and the musicians didn't like me because I was in sports. I was good at everything, but I still didn't have people who liked me; many of them were jealous of my abilities. Often I had to lower my light — not shine — to fit in."

Although she played the piano at age 5 and placed fourth in a national piano competition, Nadine wanted to have girlfriends to hang out with, so at age 13 she joined a volleyball team. People said she would never succeed in that sport because she was too short, but she went on to score 9th place in volleyball competition in Canada. Yet, she still always felt like odd-girl-out with her teammates. So after four years of volleyball and several knee injuries, she took up motorcycle riding for fun. "I decided if I couldn't climb any farther up the volleyball championship ladder because of my physical injuries, I would try something else," she says.

By 2003, Nadine realized that she wanted to race motorcycles, partly because the sport required an intense focus that blocked out her worries and gave her a rush of excitement. With two friends, she bought a racing bike, and finished 12th in her first race. By the end of the season, she finished 3rd in her first women's race.

Despite physical injuries such as several concussions and a broken collarbone, Nadine hasn't let her crashes distract her from her goals to succeed at whatever she tries and to overcome challenges. "The faster you go, the greater your chances of crashing sometimes," says the woman who races motorcycles at 180 miles per hour. "The most important thing is, never give up!"

Nadine Lajoie's motto is: **"Be INPOWER"** (a combination of the words inspiration and empower). **"Go inside yourself and discover your own power by following your dreams — your passion!"**

ABOVE: Savannah and her reverberator, Redneck Groove, ready for a race.

their horsepower as they gain altitude and there's less oxygen. "It's really fun," Savannah says, "because some of the world's best drivers compete in the Hill Climb. I've been attending the event since 1997, so it's an honor to have the opportunity to drive in this race!"

Savannah's parents have always been supportive of her racing, but her friends sometimes didn't get it. "It wasn't until a TV crew filmed my life for a day and came to my high school that my friends began to realize how I spent my weekends!" Savannah says, laughing.

Today Savannah is running her own race team and building her own racer. "It's been super rewarding for me to learn that whole side of things," she says. "Not every girl out there finds racing as fun as I do, but if they look, I'm sure they will find something that they enjoy as much."

SEPTEMBER 2012

Spirit • Mind • Body

La soif de vitesse!

Nadine Lajoie est une personne dynamique et très active. Elle aime vivre à un très haut niveau de performance et de plaisir.

Wild Thing!

My first goal is to have fun!

BY ERIKA TOTH

Nadine Lajoie, championne de moto

INSIDE MOTORCYCLES

FRIDAY, AUGUST 08, 2010

Lajoie fourth in California championship

ANDRÉ ROUSSEAU

SOIT DIT EN PASSANT...

"I Was Crazy On The Street..."

Nadine Lajoie a été championne lors de la 9e édition de la Coupe de la France de la moto. Elle a remporté la victoire dans la catégorie 125cc.

Vivre à 300 km/h

La France et les États-Unis pour Nadine Lajoie

Une perestroïka à l'étranger

Nadine Lajoie a été championne lors de la 9e édition de la Coupe de la France de la moto. Elle a remporté la victoire dans la catégorie 125cc.

Local

Gagner la course de votre vie

Nadine Lajoie - vivre pleinement à 300 km/h



For Immediate Release

From "Roadblocks to Breaking Barriers," Nadine Lajoie will "IN-Power" Entrepreneurs in India.

Irvine, CA – April 2nd, 2013 - If you want to create momentum in your business, achieve peak performance, accomplish more faster, increase your productivity and make more sales, Orange County resident Nadine Lajoie, International Award-Winning Entrepreneur, Woman of Impact of the Year 2012, owner of 5 businesses (Canada-USA) and "Champion Motorcycle Racer who Sings like an Angel", has launched her new coaching program entitled "From Roadblocks to Breaking Barriers." She is also a guest speaker at the largest upcoming International Entrepreneur Bootcamp in India, at The Peninsula Hotel in Mumbai, April 26-27, 2013.

India promoter Nitin Kothari announced: "The event explores the environment for creating new business ideas, securing funding for growth, building teams, and concrete ideas to compete against giant businesses, and we are happy to have Nadine as a speaker, MC and business "Success Acceleration Trainer." Nadine's excellent achievements in business, sports and music, from Quebec to International level, will inspire you to discover your "IN-Power" and break all your barriers!

Business and Finance Coach, International Speaker, #1 Best-Selling author of "[Win The Race of Life](#)" and 4 times Book Awards Finalist, Nadine is helping entrepreneurs worldwide to learn how to: 1) Increase productivity to allow for more free time and vacations; 2) Transition their business to retire in 10-15 years; 3) Discover the 5 secrets of a high achiever; 4) Increase "decision making" confidence; 5) Generate more sales and motivate teams with a clearer vision; 6) Get unstuck and break the glass ceiling in Business and Life; and 7) Build a 3-year plan with her "Prosperity R.A.C.I.N.G. System™,"

For more information to accelerate towards your dreams at 180mph with Nadine's inspiring leadership trainings and live events for your organization, or to connect with her at the International Entrepreneur Bootcamp, please visit: www.NadineRacing.com.

Media Contact: Beverly Zeliger - Phone [\(949\) 421-7562](tel:9494217562) Email: conference@nadineracing.com – www.NadineRacing.com

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Nadine Lajoie is a business "Success Acceleration Coach", international award-winning entrepreneur, speaker, champion motorcycle racer and #1 Best-Selling author of "WIN The Race of Life...with Balance and Passion at 180 MPH" as well as "Fight For Your Dreams," co-authored with the infamous Les Brown.



For Immediate Release

Jamie Lee Curtis, Oscar De La Hoya, Nadine Lajoie And Other Celebrity Speakers Celebrate the 25th Anniversary Central California Women's Conference

Celebrity speakers and Nadine Lajoie, the "Champion Motorcycle Racer who sings like an Angel" prepare for the 25th anniversary of the Central California Conference on September 18th, 2012 to be held at the Fresno Convention and Entertainment Center from 7:15 AM to 5:30 PM.

Fresno, CA, September 14, 2012 - Jamie Lee Curtis, award-winning actress and best-selling author, is the featured speaker for the 25th anniversary of the annual [Central California Conference](#) on September 18th, 2012. [Nadine Lajoie](#), the "Champion Motorcycle Racer who sings like an Angel" is a guest speaker for 2 sessions of the event celebration, for women of all ages, ethnicities and professional backgrounds. This will be a day of fun, growth and knowledge to be held at the Fresno Convention and Entertainment Center from 7:15am to 5:30pm.

As the "Success Acceleration Trainer" for women and entrepreneurs, Nadine will lead two different break-out sessions to "IN-Power" her audience to "Win the Race of Life... as a Powerful Women" and "Win the Race of Life with Balance and Passion at 180mph". She will share her 5 secrets to becoming a high achiever and her "R.A.C.I.N.G. system to your Dreams," as well as the 180mph Productivity Challenge Builder, a unique 90-day action plan to create fast results. "When they approached me to be one of the speakers, I was stunned, honored and grateful at the same time," said Nadine candidly.

Along with Oscar De La Hoya, Marianne Williamson and Deepak Chopra Friends, Nadine was also invited to the California Women's Conference in Long Beach on September 23-24, for her professional expertise. Grammy-award recipients, celebrities and international speakers like Mark-Victor Hansen, John Assaraf and Michael B. Beckwith; Shannon Tweed-Simmons along with Marcia Cross from "Desperate Housewives" will be part of the biggest event for women in country.

Nadine will share insights about courage, determination and success in her businesses and also as a Motorcycle Champion earning over 50 podiums. "When you build the right mindset for a high achiever and a whatever it takes attitude, your successes just get bigger and bigger," Nadine shared. "That's why I train people now and will soon host an upcoming reality TV show called [Teen CEO Show](#), to help teenagers become entrepreneurs and live their dreams and passion."

About Nadine Lajoie - Award-Winning Entrepreneur and "Champion Motorcycle Racer who Sings like an Angel", Nadine Lajoie is a "Success Acceleration Trainer", International Speaker, #1 Best-Selling author of "Win The Race of Life" and 4 times Book Awards Finalist. She semi-retired at 36 years old from her financial business, serving over 800 clients since 1995 in their finances, business and personal journey. She is also the co-founder and TV Host of the upcoming series "Teen CEO Reality TV Show" (<http://www.TeenCEOShow.com>) to help teenagers to become entrepreneurs as well. Her energy will transform and guide you with tools and strategies to achieve high performance, ACCELERATE your success and put you on the fast track with her "R.A.C.I.N.G System" to drive you into actions to realize your dreams with balance and passion...at 180 mph!

Nadine is available for media interviews, presentations and coaching sessions. For more details visit: <http://www.nadineracing.com>

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Nadine Lajoie is a business "Success Acceleration Coach", international award-winning entrepreneur, speaker, champion motorcycle racer and #1 Best-Selling author of "WIN The Race of Life...with Balance and Passion at 180 MPH" as well as "Fight For Your Dreams," co-authored with the infamous Les Brown.



For Immediate Release

TEDx Conference brought Emmy Award Hollywood Producer TV Producer and a 4 times Book Award Finalist Female Motorcycle Racer on the same stage

Orange County, CA - May 19, 2012 – Nadine Lajoie was amongst fabulous speakers' line-up at TEDx Conference last week-end in Montreal, under the theme "Let's Spread Success". Hollywood TV Producer - Anthony Maddox, founder of Cora Restaurants 125 franchises across Canada - Cora Tsouflidou, owner and publisher of Motivated Magazine and former promoter of world-ranked boxer - Shevaun Voisin, Fortune 100 leadership trainer - Dr. Ulwyn, just to name a few*, shared an inspiring message and gave action to increase success.

Sponsored by Adobe, Cora Breakfast and Lunch, Motivated Magazines, RBC Wealth Management, Hootsuites and others. Organizer Hicham El Amrani and co-host Douglas Vermeeren, often called the Napoleon of today and one of the top wealth trainer in the world, did a fantastic job and they produced a SOLD-OUT event. That was the 1st time in Canada, having the worldwide organization TED hosting an event and people will be able to watch the videos online by visiting www.TEDxWestmount.com.

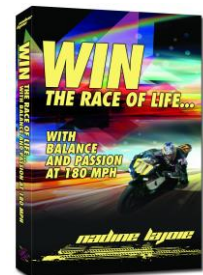
Nadine Lajoie (www.NadineRacing.com) is also in discussion to host a TV reality show in Orange County area this year for teenagers, and was nominated for the 4th time this year as a Book Award Finalist (San Francisco - Wild Card). Her continued success as an international speaker, best-selling author and international business coach Canada-USA bring her to a new level. Known as the "Champion Motorcycle Racer who Sings like an Angel", she was really flattered for both opportunities: "I'm so grateful and honored to have been approached to host an upcoming TV Reality Show and TEDx conference brings a lot of credibility. I was impressed by the caliber of the speakers, the energy we can felt and participant's feedbacks."

You can meet Nadine in person and ask her questions by attending her next events:

- May 20-27 – Las Vegas, NV – CEO Space as a volunteer member to give back
- May 28 – Los Angeles, CA – eXperience the Game show
- Sept 23-24 – Long Beach, CA - California Women's Conference
- Nadine's Radio shows 3 times a month (www.NadineRacing.com/guests-schedule)

You can book Nadine's inspiring and entertaining presentations or coaching programs for your business, women, school or sports organization at conference@Nadineracing.com.

Contact: Beverly Zeliger from Nadyann International Inc. – 949-421-7562

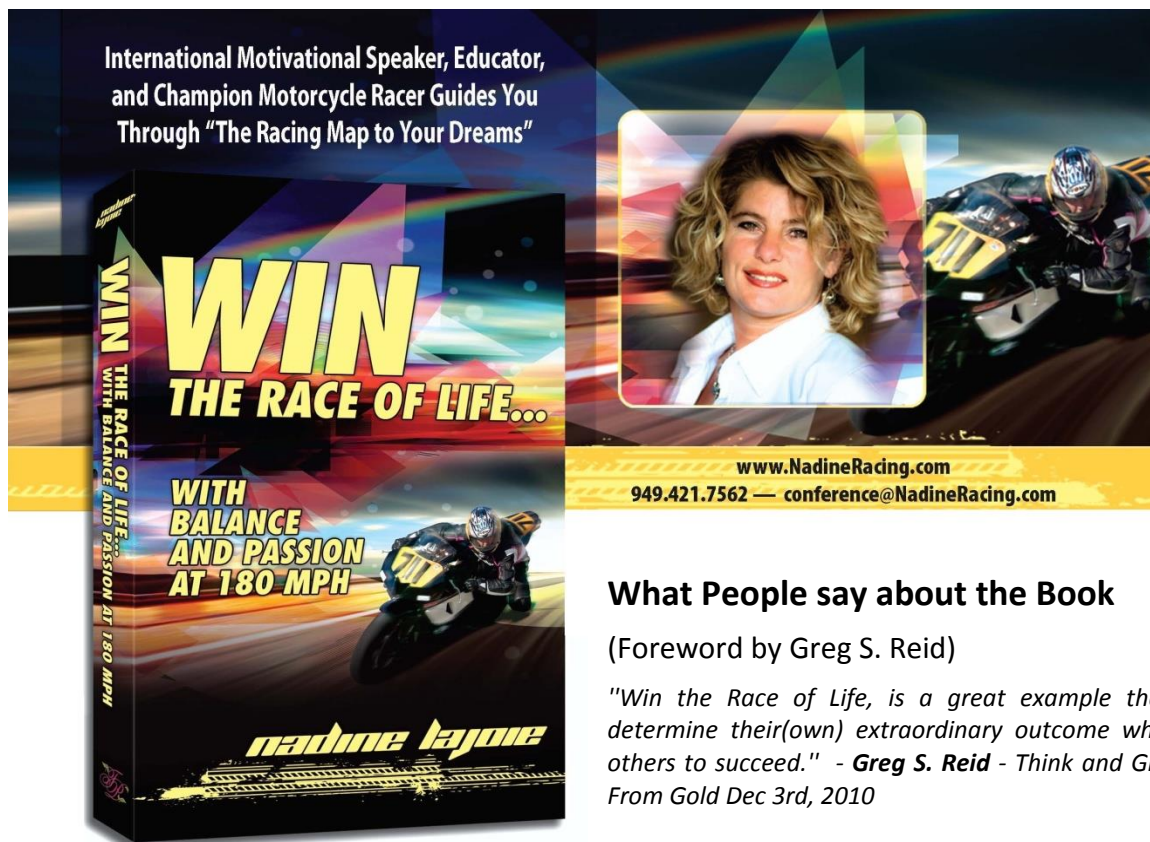


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Nadine Lajoie is a championship motorcycle racer, international inspirational speaker, #1 Best-Selling author, singer/musician, coach and international business coach Canada-USA, who guides entrepreneurs and teenagers to realize their dreams in her published books: "WIN The Race of Life...with Balance and Passion at 180 MPH", and "Fight For Your Dreams," as a co-author with Les Brown.

Pictures available at: www.NadineRacing.com/pictureshighresolution

TEDx Speaker's list – Westmount May 2012: Anthony Maddox - Hollywood TV Producer, Shevaun Voisin, Motivated Magazine - Owner, Publisher, Douglas Vermeeren, Co-Host at TEDx Westmount - Wealth Expert and CEO, Monthly Millionaire Mentor, Ben Watson - VP, Marketing of HootSuite, Cora Tsouflidou, Cora restaurants – Founder, Sylvia Perreault - Inspiration Coach and International Speaker, Dawna Maclean - Change Agent, Vanessa Simpkins - Inspirational Lifestyle and Business Coach, San Persand, CreativXpert - Lawyer, author, artist and creativity coach, Etienne Vendette - Illusionist and Entrepreneur, Michael Lifshitz - The Powerful Inspiration of a Disabled Man, Kande G - "NOTHING BUT GOOD NEWS", Dr. Ulwyn - The Leadership Success Doctor, Hicham Amrani, Organizer and Host at TEDx Westmount - Keynote Speaker and Success Coach.



What People say about the Book

(Foreword by Greg S. Reid)

"Win the Race of Life, is a great example that- anyone can determine their(own) extraordinary outcome while encouraging others to succeed." - **Greg S. Reid** - *Think and Grow Rich: 3 Feet From Gold* Dec 3rd, 2010

"Nadine Lajoie is truly one of a kind. Her passion, intensity and never-say-die attitude show up for her on the race track and in her life. Guts, Glory, Glamour and Glee is what you will get from this amazing soul who lives life - in balance - at 180 MPH! This book will introduce you to two people you will love forever: First: Nadine - you can't help but falling in love with her down-home, folksy writing style and her Go-for-it lifestyle. The second person you'll fall in love with is YOURSELF! Reading and absorbing Nadine's message will give you a deeper understanding of yourself and the person you will become. Merci Beaucoup Mon Amie! Vous Êtes Incroyable!!!" - **Barry Spilchuk** - Co-Author of 'A Cup of Chicken Soup for The Soul', founder of You're my Hero books. Dec 22nd, 2010

Client Testimonials

"If you are looking for a dynamic and entertaining presentation, with interaction for your teams and employees to achieve high success, increase their results, and be inspired at a higher level, I recommend Nadine for an amazing speaker to help you inspire your team." – **Berny Dohrmann, CEO/Founder of CEO Space International, November 20, 2012**

"I would highly recommend Nadine Lajoie to anyone that needs a great speaker. Her topics are timely and important, to keep and grow your business and lead a balanced life." – **Shelley Kaye, President and Executive Director of Women in Default Services, April 11, 2013**

"You have a really impressive path of career and experience! That is beautiful to see people like you who are interested to share their life experience and help youth to persevere in their projects and keep moving forward in life. I hope your projects will go far and many people and organisms will support you." - **Meili Faille, Deputy of Vaudreuil-Soulanges, Quebec, Canada, May 2008**

"Nadine Lajoie lights up a room when she speaks. She is inspiring and motivating and provides solid and valuable content to empower people to get into action and create their dreams." - **Randy Peyser, author of The Power of Miracle Thinking and Crappy to Happy as seen in the movie, EAT, PRAY, LOVE, June 2011.**



Nadine Lajoie

**Award Winning Motorcycle Racer, Author,
Speaker and America's High Speed Success Coach**

Interview Questions

1. Tell us about your RACING SYSTEM and the inspiration for the 90-Day challenge?
2. *Why do you want to help entrepreneurs and what challenges do they face?*
3. *Why your training events at the racetrack can really help them having a breakthrough in their business and life?*
4. *How is this system different than other coaching or training systems? What makes it fun & creative?*
5. *What or who has been the biggest influence on your life?*
6. *What major challenges have you overcome in your life?*
7. *Why did you write your best-selling book: Win the Race of Life...with Balance & Passion at 180MPH!*
8. *What lessons can readers take away from your book?*
9. *What is your latest news and what are your current projects?*
10. *How has motorcycle racing influenced your life's mantra?*
11. *What does it mean to be one fast chick?*

WIN THE RACE OF LIFE...

For Entrepreneurs

Building Your 180 mph Productivity Challenge!

Do you want to experience an amazing life as an entrepreneur? Do you want more results in your business? Are you achieving the success you deserve? What's holding you back?

AMERICA's High Speed Success Trainer

- ACCELERATE your success
- Achieve high performance
- Get your business on the fast track

Nadine Lajoie



○ International Speaker ○ Best-Selling Author ○ Success Acceleration Coach

Nadine's inspiring trainings

will "IN-Power" you and refuel your energy and passion to achieve high success in your business and life. Nadine's high achievements in business and sports, from Quebec to international level, will inspire you to discover your "IN-Power!"

ENGLISH & FRENCH

"Nadine Lajoie is one of the most powerful speakers I've ever heard. She has a passionate story that will change your life. She shares with you techniques and strategies she lived out that will allow you to live your dreams and go to the next level." - Les Brown, World's Leading Motivational Speaker.



"Nadine is one of the best coaches in the world that I've personally trained. I cannot tell you how lucky you are to work with Nadine if you are looking to grow your business." - Berny Dohrmann, Chairman of CEO Space International, the largest support organization for business owners.

"I highly recommend Ms. Lajoie as a speaker to any organization that needs their team educated, energized and ready for action." - George Horioka, CEO and Founder, Xsura.

Win the Race of Life... for Entrepreneurs!

Build your 180 mph Productivity Challenge

- Discover the 5 secrets of a high achiever
- Build your 6-step action plan with your R.A.C.I.N.G. Map to your dreams
- Generate more sales by having a clearer vision
- Help everyone and the company to get to the finish line and have more fun
- Break through your business patterns and roadblocks successfully
- Get more results and accomplish more in 90 days with your 180 mph Productivity Challenge
- Organize your week and be more efficient
- Achieve more success at high speed

Details for the Presentation

- 3-hour workshop presentation
- Including leadership and team building interactive exercises
- Options available: 30 min to 3 days retreat

Other Presentations

- R.A.C.I.N.G to Your Success
- Speed-up Your Business & Leadership
- Get More Results! Your 12-Quarter Action Plan
- Put Your Business on the Fast Track

Nadine will meet and exceed your expectations... Money-Back Guarantee!

Book Nadine for your next event! Contact us at Conference@NadineRacing.com or 949-421-7562

Nadine Lajoie is an Award-Winning Entrepreneur, International Speaker, Sports Champion. Former financial planner semi-retired at age 36, she became a "Success Acceleration" trainer and #1 best-selling author known as the "Champion Motorcycle Racer who sings like an Angel", has coached over 800 clients and inspired entrepreneurs worldwide to achieve peak performance... at 180 mph!

Partial Client List:

- TEDx
- NAREB, WINDS
- California Women's Conference (CWC)
- Powerful Women International
- National Entrepreneur Network
- CEO Space
- Peak Financial Group
- Women's Information Network
- Chamber of Commerce
- Xsura

* INDIA * CALIFORNIA
* PARIS * MONTREAL
* MIAMI * VANCOUVER

Nadine is an international sensation & award-winning entrepreneur:

- * Top 10% in Financial Business in Canada (PEAK Group)
- * Woman Champion in Motorcycle Racing (over 50 podiums)
- * Top 10 USA National Championship in Motorcycle Racing against men (including 3rd place at Daytona against 75 men)
- * Top 10 Canadian Volleyball Championship (against Olympians)
- * Nadine was featured along with Oprah Winfrey, Donald Trump, Zig Ziglar, appeared on USA Today, ABC, CBS Money Watch, and spoke at TEDx and CWC, among top speakers like Jamie Lee Curtis, Les Brown, John Gray, Michael B. Beckwith, Marcia Cross, on how to **achieve peak performance, overcome your fears and challenges in business and beat the odds to ACCELERATE your results.** Her message of hope, strategy and fast action resonate from entrepreneurs, executives and professional organizations to big annual conventions.

KEYNOTES, WORKSHOPS, BREAKOUT SESSIONS & RETREATS:

- ❖ Peak Performance ❖ Goals Setting ❖ Dreams
- ❖ Passion ❖ Sales ❖ Finances ❖ Real Estate
- ❖ Self-Help ❖ Personal Growth ❖ Inspiration

"Where energy, adrenaline and entertainment blend with business and life lessons to stimulate and IN-Power."

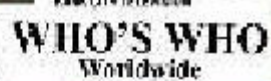
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San Francisco Chronicle

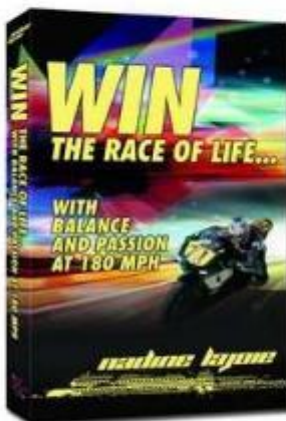


The Boston Globe



*** #1 Best-Seller (Amazon/Dreams) *** 4 times Book Awards Finalist (USA & London)

WIN The Race Of Life blends adrenaline, power, and strategy for success in life and business. Nadine reveals new tools to elicit successful results at a fast speed. Through deep revealing stories, the author demonstrates that balance, success and life at 180 MPH is achievable and freeing. Using motorcycle racing as an analogy and real-life storytelling, Nadine's expertise comes alive and helps readers recognize their "IN-Power" and tap into their "driven" personality.



"WIN The Race Of Life is a great example that anyone can determine their own extraordinary outcome while encouraging others to succeed." - Greg S. Reid - Think and Grow Rich: Three Feet From Gold

"Nadine Lajoie's passion, intensity and never-say-die attitude show up for her on the race track and in her life... guts, glory & glamour!" - Barry Spilchuk - Co-Author of 'A Cup of Chicken Soup for The Soul'



CALL NOW to Book Nadine!

949-421-7562

Conference@NadineRacing.com





CEOSPACE

3030 Starkey Blvd, Suite 270 Trinity, FL 34655 ☎ 256.850.4700 ceospaceinternational.com

November 20, 2012

To event organizers,

As the CEO and Founder of CEO Space, the largest private organization for entrepreneurs since over 22 years, I wanted to introduce you to an up and coming speaker in the industry. I'm Berny Dohrmann and I have coached some of the best speakers like T. Harv. Eker, Mark Victor Hansen, Jack Canfield...

I knew Nadine Lajoie was a great speaker, with all her energy, passion and accomplishments but I was amazingly surprised when I saw her speak at a leadership forum. She blends adrenaline and passion, business tools and life lessons in a unique way to captivate her audience from the first moment to the last. When she starts to sing in the middle, your heart and soul connect on a deeper level and she lights-up the room with wonderful energy.

The concrete strategies, easy tools and action plan she shares with her "R.A.C.I.N.G. System" and analogies with life and business, bring a fresh and new look in the speaking industry for goal setting, leadership programs, personal empowerment, entrepreneurs, teens and/or financial workshops. Her message is really powerful, sophisticated and professional to make a huge impact and refuel the energy of participants. She provides the perfect example in different areas of her life and can coach people to do the same.

If you are looking for a dynamic and entertaining presentation, with interaction for your teams and employees to achieve high success, increase their results and be inspired at a higher level, I highly recommend Nadine for an amazing speaker to help you inspire your team.

Best regards,

Berny Dohrmann
CEO - Founder
CEO Space International
3030 Starkey Blvd., Ste. 270
Trinity, FL 34655
256.850.4700 ceospaceinternational.com