



**ANDREA HOOLE**  
ACA CA

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#### **Current Role**

CFO Strategic Partner, Chief Financial Officer and Business Advisor; highly practical focus providing strategic and operational advice

#### **Specialist areas**

Strategic, financial and commercial direction, influencing and leadership communication skills with key stakeholders and employees, systems and process improvement developing robust financial control environments, business information creation and analysis, team building and staff development.

#### **Companies**

Deloitte (UK, Australia, PNG), Coca Cola Amatil, State Rail, Sealord Australasia, Recruitment Solutions, RPG Management (private investment company), Bluestone Mortgages, Wentworth Group of Concerned Scientists.

#### **Professional Memberships and Contributions**

Andrea is a Fellow of the Institute of Chartered Accountant in Australia and a member of the Institute of Chartered Accountants in England and Wales, Graduate of the Australian Institute of Directors and Accredited Specialist Family Business Australia Advisor. Andrea is also a Director and Treasurer and Finance Committee Chair of an eminent NFP Arts organisation; Sydney Philharmonia Choirs

#### **Experience**

Director, Business Advisor and CFO, qualified Chartered accountant with over 20 years of experience. Senior finance business partner and decision support roles in a range of industries. Fully transportable skills. Adds value through expert finance skills with broad, diverse 'hands on' commercial experience and an enthusiastic, natural interpersonal style.

Andrea has proven experience in Australian listed, unlisted, private and family companies and trusts with subsidiaries in Asia/Pacific & Europe. Her responsibilities ranged across finance, company secretarial, commercial, HR, legal and contract management, and tax.

Andrea currently specialises in assisting organisations which are undergoing change, difficulties or growth. At a Board and CFO level she advises on the development and implementation of the supporting commercial and financial strategies, teams, systems and processes. Building on her background in audit, Andrea has a depth of knowledge in accounting, budgeting, administration and financial and management reporting systems. She is also accomplished in the development of business relationships, negotiation and in business, financial, contractual and risk matters.