...if there was a life-limiting neurological condition that affected over 550,000 children and 1,650,000 adults in the UK.

One that you were born with, as hereditable as height. So serious, that if left undiagnosed and untreated it could mean that:

- your life expectancy could be reduced by up to 25 years
- you had an 80% chance of poor mental health such as anxiety and depression
- you were 11 times more likely to be unemployed, or twice as likely to get divorced

Imagine if it was implicated in 60% of child suicides, or increased adolescents’ risk of self-harm by 8.5 times. Children with it were 100 times more likely to be excluded from school.

What if 25% of all prisoners were affected, 30% of alcoholics and substance abusers, and at least a quarter of homeless people? And that this was preventable?

This would be shocking, wouldn't it?
But imagine if it was easy to reduce those risks.
Improving countless lives and saving billions of pounds for the NHS, schools, the police, prisons, work and pensions...

What if those affected could really flourish if diagnosed and supported, allowing natural strengths such as quick thinking, creativity, drive and passion to shine through?
Now imagine treatment was inexpensive and safe, with 80% of children and adults gaining enough relief to function, and realise their potential.

Yet what if most sufferers had no idea they had it, currently being treated for the wrong conditions, or told they were 'badly behaved' or 'failures'?

Or that most doctors, parents and teachers didn't know what to look for?

What if newspapers wrote on their front pages that the condition didn't exist? Or public figures cried out in horror that potentially life changing medicines were being given to these children, when all they needed was a better diet or less screen time?

Then imagine on top of all of this, it often took years to get diagnosed, if you were lucky enough to get on a waiting list at all...

SADLY WE DON'T HAVE TO IMAGINE. THIS IS THE REALITY FOR THOSE WITH ADHD.

This is #ADHDdiscrimination.
Together we will end this.
POWERING POTENTIAL. CREATING CHANGE

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