2020 Grant Workshop

Community Foundation  Serving West Central Illinois & Northeast Missouri
Welcome!

Heath Richmond
Chief Community Officer
Agenda

• Introductions
• Part One
  • Overview of the Community Foundation
  • Grant Guidelines, Funds Available, Timeline & Evaluation
  • Helpful Hints
  • Questions & Answers
• Break
• Part Two
  • Community Foundation Grant Opportunities Overview
  • Online Application Review
  • Helpful Hints
  • Questions & Answers
Introductions

1. Name and position
2. Organization
3. Have you ever received a CF Grant
4. An interesting fact about you.
Who We Are

What do you want to do with your charitable dollars?

501(c)3 public charity
Established in 1997
Local & permanent

195+ funds
$8 million+ grants distributed
400+ grantees
What We Do

Gather
We gather charitable dollars from individuals, families, business & nonprofits to create funds.

Grow
With trusted, local advisors, we invest funds to build permanent, charitable endowments.

Grant
Based on each fund’s intentions, we invest in our 12-county region through grants.
Why Community Foundations

For You
What matters most to you? Your Community Foundation works with you to meet your charitable goals and create a meaningful legacy.

For Your Community
Your gifts through your Community Foundation help support your favorite charity, cause, community, and more.

Forever
Because your Community Foundation focuses on endowment, your gift becomes a permanent asset to ensure funds will always be available to support your charitable interests.
Community Foundation
Grant Policy and Guidelines

• Copy is in your folder
Where We Serve

12 Direct Service Counties

**Illinois:** Adams, Brown, Hancock, & Pike Counties  
**Missouri:** Clark, Lewis, Knox, Marion, Monroe, Pike, Ralls & Shelby Counties
The Power of Endowment
Types of Funds

- Unrestricted Endowment
- Field of Interest
- Donor Advised
- Scholarship
- Designated
<table>
<thead>
<tr>
<th>Fund Type</th>
<th>Definition</th>
<th>Grant Process/Timing</th>
<th>2019 Grants Total $ Amount</th>
<th>2019 Grants Total #</th>
<th>Grant Size</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unrestricted</td>
<td>Allows response to area needs and opportunities in arts and culture, community betterment, education, health and human services. Grants may serve entire 12-county geographic area</td>
<td>Competitive Grant Process -Application available March 1 -Grants due June 1 -Grants awarded Aug.</td>
<td>$62,165.37</td>
<td>21</td>
<td>Generally $1,000-$2,500</td>
</tr>
<tr>
<td>Field of Interest</td>
<td>Fund Founder specifies interest or geographic area. Community Foundation selects grant recipients through competitive grant process or other, separate process (Rueter, Communityworks)</td>
<td>Competitive Grant Process Same as Unrestricted</td>
<td>$88,157.29</td>
<td>57</td>
<td>2019 grants ranged from $250-10,570</td>
</tr>
<tr>
<td>Donor Advised</td>
<td>Fund advisor recommends grant recipients within the parameters of the fund’s agreement Includes DAF grants to Community Endowment Fund</td>
<td>Advisors recommend grants throughout the year</td>
<td>$1,283,494.81</td>
<td>182</td>
<td>2019 grants ranged from $250-$200,000 Minimum grant $250 2019 avg. grant size $4,175</td>
</tr>
<tr>
<td>Designated</td>
<td>Earnings support specified organization(s) Includes Friends of the Foundation Funds</td>
<td>December</td>
<td>$288,946.72</td>
<td>141</td>
<td>2019 grants ranged from $202-$52,482</td>
</tr>
<tr>
<td>Scholarship</td>
<td>Earnings provide student scholarship assistance</td>
<td>Late Spring</td>
<td>$22,155.00</td>
<td>16</td>
<td>2019 scholarships ranged from $385-$4,435</td>
</tr>
<tr>
<td>Pass Through &amp; Fiscal Sponsorship</td>
<td>Funds temporary and non-endowed</td>
<td>As determined by Board</td>
<td>$0</td>
<td>0</td>
<td>None</td>
</tr>
</tbody>
</table>
Organization Eligibility

Organization Type
• The Community Foundation will consider Grants from:
  • 501(c)(3) organizations
  • Government entities for public and charitable purposes
  • Religious organizations as defined in 170(b)(1)(A) of the IRS Code
• Non-eligible organizations may submit requests for charitable purposes under the umbrella of a 501(c)(3) organization who has agreed to be the Fiscal Sponsor

*See Community Foundation Grant Policy & Guidelines Section 1
Organization Eligibility
Organization Eligibility

Interest Area

- Requests must fall within the following interest area:
  - Arts & Culture
  - Community Betterment
  - Education
  - Health
  - Human Services
What type of things can I ask for...

Yes they will be considered

• Programs that support our 5 focus areas
• Programs that increase an organizations capacity
• “Seed Grants” to initiate new ideas and programs
• Programs that address community needs
• Programs that highlight collaboration

No they will not be considered

• Endowment and Annual Fund Drives
• Budget Deficits
• Debt Reduction
• Multi-year Grants
• National Fundraising efforts
• Sponsorships for events
• Political campaigns or organizations
• Specific religious purposes

Community Foundation Grant Policy & Guidelines Section 2
<table>
<thead>
<tr>
<th>Fund Type</th>
<th>Fund Definition</th>
<th>Grant Size</th>
<th>$ Available in 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Unrestricted Endowment Funds</strong></td>
<td>Allows response to area needs and opportunities. Grant recipients selected through the competitive grant process</td>
<td>Generally $500-$5,000</td>
<td>$ 62,547.48</td>
</tr>
<tr>
<td><strong>Field of Interest Funds</strong></td>
<td>Specific interest or geographic area restrictions. Grant recipients selected through the competitive grant process.</td>
<td>Ranges from $427-$5,000</td>
<td>$63,303.75</td>
</tr>
<tr>
<td><strong>County Endowment Funds</strong></td>
<td>Serve a specific county: Adams, Brown, Hancock, Pike, Lewis, Marion</td>
<td>In 2019, ranged from $580 - $2,200 as determined by local County Fund Council</td>
<td>$13,010.65</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td></td>
<td><strong>TOTAL</strong></td>
<td><strong>$138,861.88</strong></td>
</tr>
</tbody>
</table>
# 2020 Field of Interest Funds

<table>
<thead>
<tr>
<th>Fund</th>
<th>Purpose</th>
<th>2020 Grants Available</th>
</tr>
</thead>
<tbody>
<tr>
<td>Blessing Hospital Community Health Fund</td>
<td>Support healthcare and healthy lifestyle needs and opportunities in the Community Foundation’s service area</td>
<td>Approximately $772</td>
</tr>
<tr>
<td>Katherine Broemmel Endowment for the Arts</td>
<td>Supports arts and culture organizations</td>
<td>Approximately $4,480</td>
</tr>
<tr>
<td><strong>Kaye &amp; Norman Kemner Education Fund</strong></td>
<td>Supports Pre-K to 3rd Grade students in all Quincy Schools with primary focus on reading</td>
<td>Approximately $540</td>
</tr>
<tr>
<td>Jayne &amp; Leroy Boeckelman Fund for Young Musicians</td>
<td>Supports access to instrumental music for youth ages 10 and under</td>
<td>Approximately $1,530</td>
</tr>
<tr>
<td>Paul H. &amp; Anne B. Gardner Memorial Fund</td>
<td>Benefits Quincy &amp; Adams County, IL</td>
<td>Approximately $27,400</td>
</tr>
<tr>
<td>Grace United Methodist Church of Quincy Fund</td>
<td>Benefits education &amp; human services in Adams County, IL and Shelby County, MO</td>
<td>Approximately $14,110</td>
</tr>
<tr>
<td>Jane's Kids Fund</td>
<td>Supports organizations that assists kids who experience physical, emotional, mental or social needs caused by abandonment, abuse, alcohol, depression, drugs or low self-esteem</td>
<td>Approximately $578</td>
</tr>
<tr>
<td>G. Arthur (Art) Keller, Jr. Fund</td>
<td>Supports organizations that provide or serve childcare, early childhood through post-secondary education, developmental disabilities, women in crisis, or animals</td>
<td>Approximately $1,050</td>
</tr>
<tr>
<td>Noma Meyers Eaton Fund</td>
<td>Supports arts and/or education</td>
<td>Approximately $425</td>
</tr>
<tr>
<td>Fund</td>
<td>Purpose</td>
<td>2020 Grants Available</td>
</tr>
<tr>
<td>-----------------------------------------------------------</td>
<td>--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------</td>
<td>-----------------------</td>
</tr>
<tr>
<td>Quincy Recycle Fund</td>
<td>Supports children between the ages of 5-18, in particular children who have a physical, developmental or learning disability that requires educational assistance</td>
<td>Approximately $820</td>
</tr>
<tr>
<td>James L. &amp; Dorothy W. Rouner Fund</td>
<td>Benefits health related causes in Quincy, IL. No grants for equipment or capital expenditures</td>
<td>Approximately $585</td>
</tr>
<tr>
<td>Jon's Home Center Associates Fund</td>
<td>Supports youth programs in the Community Foundation’s service area</td>
<td>Approximately $3,550</td>
</tr>
<tr>
<td>Alan L. Stiegemeier and Mary Ellen Stiegemeier Charitable Fund</td>
<td>Benefits Adams County, IL organizations that provide, promote, and improve music education and performance, foreign language education or studies, and/or the welfare and humane treatment of animals</td>
<td>Approximately $4,396</td>
</tr>
<tr>
<td>United States Founding Fathers Fund</td>
<td>Support education, programs and projects that focus on patriotism, liberty and the principles upon which the United States of America was founded</td>
<td>Approximately $730</td>
</tr>
<tr>
<td>William &amp; Sheila Menke Endowment</td>
<td>Benefits Quincy &amp; Adams County, IL</td>
<td>Approximately $970</td>
</tr>
</tbody>
</table>
**TIP:** Review Field of Interest Fund purposes to see if any “fit” with any projects of your organization. While you can’t apply for a specific fund, you can tailor your request & include key words.
### County Endowment Funds Awarding 2020 Grants

<table>
<thead>
<tr>
<th>Fund</th>
<th>2019 Grants Available</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adams County Endowment Fund</td>
<td>$2,162.33 (Includes funds from HOMEBANK of Quincy Fund)</td>
</tr>
<tr>
<td>Brown County Endowment Fund</td>
<td>$1,962.13</td>
</tr>
<tr>
<td>Hancock County Endowment Fund</td>
<td>$1,854.75</td>
</tr>
<tr>
<td>Lewis County Endowment Fund</td>
<td>$1,934.70</td>
</tr>
<tr>
<td>Marion County Endowment Fund</td>
<td>$3,674.96 (Includes funds from HOMEBANK Fund)</td>
</tr>
<tr>
<td>Pike County Endowment Fund</td>
<td>$2,746.56</td>
</tr>
</tbody>
</table>
Funding Scenario Example

Your Application for $1,000 in Funding

Community Foundation Grant Committee
- Evaluates your application for funding from Unrestricted and Field of Interest Funds

County Fund Council
- Evaluates your application for funding from applicable County Endowment Fund

Donor Advisors
- Receive a summary of all applications for funding consideration now, or in the future, from their Donor Advised Fund

Your Grant

$350.00
$300.00
$250.00
$250.00
$100.00

- Field of Interest Fund
- Unrestricted Endowment
- County Endowment
- Donor Advised Fund

Connecting people who care with causes that matter
2020 Competitive Grant Timeline

Online Application Opens
March 1

Staff available to Review Grant Applications for Completeness
Make Appointment by May 22

Online Applications Due
June 1

Community Foundation Staff Review & Due Diligence
June 1-7

Grant Committee Review & Evaluation
Online
June 8 – June 30

Donor Advisers receive Book of Opportunities to review
mid to late June

Grant Committee Meeting to formulate Initial Funding Recommendation
Early July

CF Staff answers any Committee questions regarding applications

Grant Committee Meeting Final Funding Recommendations
Mid July

Community Foundation Board Approves Grants
July 28

Organizations Notified of Grant Awards by August 5

GRANTS AWARDED at Media Conference & Reception
Mid-August
Give yourself the best chance!

- Carefully read and follow application instructions.
- Ask for an application review.
- Review the Helpful Hints Sheet. (in your folder)
- Ask for a Application Review.
- Disqualification Sheet (in your folder)

**ASK FOR AN APPLICATION REVIEW!**
Grant Evaluation

• Applications are reviewed in the following areas:
  • Organization Capacity & Sustainability
  • Program/Project or General Support Plan & Evaluation
  • Impact & Outcomes
  • Collaboration & Community Support
  • Budget & Financials

Refer to ‘Grant Policy & Guidelines’ Section 5 (page 6)

TIP: Your proposal should be more than a great idea – make sure you have a clear plan in place for carrying out the program.
Qualities of a Great Proposal

1. **Energy**: The proposal exudes enthusiasm, urgency, passion.

2. **Expertise**: The proposal reflects a deep understanding of the problem or opportunity being addressed.

3. **Commitment**: The proposal reflects genuine priorities and a willingness to invest in it.

4. **Clarity**: The proposal is clear about what it wants to do and how it will be done.

5. **Collaboration**: The grant seeker collaborates to advance mutual goals.

6. **Benefits**: The organization is committed to benefitting its target population.

7. **Comprehensive**: The proposal reflects a comprehensive strategy.

8. **Effectiveness**: The proposal reflects well-designed, ongoing evaluation and reflects a commitment to getting results.
How to Apply

Online Grant Application required

To apply go to:
http://mycommunityfoundation.org

Submit by June 1, 2019
End of Part One

hrichmond@mycommunityfoundation.org

(217) 222-1237

www.mycommunityfoundation.org

www.facebook.com/mycommunityfoundation
Part Two
Application Review

http://www.mycommunityfoundation.org
MORE HELPFUL HINTS

- **READ** the entire Application and Grant Policy & Guidelines before you begin.
- Convey **Impact**.
- How will your proposal positively affect your community?
- Be **Specific**.
- Don’t Exaggerate.
- What are the **Long-Term Benefits?**
- Demonstrate the **Ability to Achieve your Objectives**.
- What are the **unique characteristics** of your Proposal & Organization.
- If you need clarification on any questions or document requirements, call us!
- Have the **Community Foundation Review** your Application before you submit.
- Convey the importance of your project. If you don’t get funded, will you still work to carry it out?
- For equipment purchases, prove its importance beyond its specific purpose.
- Ask for an application review.
Please return your Evaluation Forms
“Do your little bit of good where you are; it’s those little bits of good put together that overwhelm the world.”

Desmond Tutu

Thank you for attending.

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