IN THIS DIGEST

Ron Painter Op-ed Stresses Lifelong Learning and Upskilling

Watch NAWB's First Virtual Meetings for Workforce Boards by Region

New Workforce Central Episodes

Workforce News
NAWB President Ron Painter recently released an op-ed in the Washington Examiner emphasizing the need for Americans to engage in lifelong learning and upskilling.

Additionally, Ron notes the "dignity of work should be more than a throw-away phrase - it should be celebrated. Our economy depends on it, as there are severe shortages in the labor market. Not only should we celebrate those who choose the path of technical and vocation training, but we must make workforce development a priority in this country."

Read More

Advocacy 101 for NAWB Members: How to Engage your Members of Congress over the August Recess

The purpose of this webinar is to give our members the tools they require to engage their Member(s) of Congress while they are home on August recess. This webinar will be hosted by Matt Bandstra, Associate Director of Policy at NAWB and John Stanford, Partner at Prism Group. We hope to be able to provide guidance through a power point presentation and an interactive discussion. We would also welcome any NAWB members who are experienced in meeting with their Members to join the call as well as they would be encouraged to share...
NAWB Regional Liaisons Host First Regional Workforce Board Meetings

Workforce boards across the country met this summer in the first of NAWB's virtual regional meetings, hosted by the NAWB Regional Liaisons.

NAWB Liaisons represent the interest of all workforce development boards and provide thought leadership, guidance, and support to build and strengthen NAWB capacity to develop a blueprint for workforce development policy.

The regions are set according to the DOL's six regional departments. (The above image was created by the Department of Labor.)

Recent and Upcoming meetings:

**Region 5 (Mid-West) Workforce Boards Virtual Meeting**
Jul 8, 2019
[View Recording](#)

**Region 2 (Mid-Atlantic) Workforce Boards Virtual Meeting**
Jul 9, 2019
[View Recording](#)

**Region 3 (South-East) Workforce Boards Virtual Meeting**
Jul 23, 2019
[View Recording](#)

**Region 6 (West) Workforce Boards Virtual Meeting**
Jul 23, 2019
[View Recording](#)

**Region 4 Workforce Boards Virtual Meeting**
July 31, 2019
[View Recording](#)

**Region 1 - To be announced**

NAWB members can connect with other members from their region in NAWB's discussion forums.
Jamie Fall, Director of UpSkill America at the Aspen Institute, joins the program to discuss the importance of employers investing in their employees, and the benefits of those investments for both employees and employers. He reveals some of the workforce and economic trends that have motivated employers to take the lead when it comes to investing in their employees, as well as the increasing range of investments being made by employers.

Listen Here!

Interested in workforce development issues in Canada? Listen to our new podcast, Workforce Central Canada, where NAWB President Ron Painter speaks to the workforce development experts on our neighbor to the north. Listen here.

Bob Magee, Chairman of Woodbridge group and Vice Chair of Canada's Next Generation Manufacturing Supercluster, joins Ron to discuss the ever-changing manufacturing industry
and workforce. Listen here.

Highlights:

- Advanced manufacturing is becoming increasingly digitized and computerized, but workers are needed to operate, program and maintain those computers and robots.
- Manufacturing employers are looking for employees who have strong digital skills.
- A shortage of employees in the manufacturing field today is a challenge for employers.
- Partnering with public schools and community colleges to interest them in manufacturing is a smart way for employers to find new talent.

Would you like to be a guest on Workforce Central? Contact us here.

NAWB Member Career Openings

NAWB members can submit and view full career postings from other members.

Recent Job Postings:

<table>
<thead>
<tr>
<th>Position</th>
<th>State</th>
<th>Date Posted</th>
</tr>
</thead>
<tbody>
<tr>
<td>Director of Workforce Initiatives</td>
<td>PA</td>
<td>8/2</td>
</tr>
<tr>
<td>Center Manager</td>
<td>FL</td>
<td>8/1</td>
</tr>
<tr>
<td>Contracts and Operations Manager</td>
<td>MD</td>
<td>7/26</td>
</tr>
<tr>
<td>Finance Director</td>
<td>WI</td>
<td>7/22</td>
</tr>
</tbody>
</table>

NAWB members can post their open positions for free, non-members for a small fee.

Visit Our Career Center (click Search Openings)

NAWB Member RFPs

Bluegrass Workforce Innovation Board

The Bluegrass Local Workforce Development Area seeks a consultant to support the Bluegrass Workforce Innovation Board (BGWIB), Bluegrass Executive Committee of the Governing Board of Local Elected Officials (LEOs), staff, and key stakeholders in a strategic planning process to create a five-year strategic plan to guide the administrative and programmatic direction of workforce in the 17-county Bluegrass area.

Complete proposals should be submitted to Staci May, Planning and Information Management via e-mail at smay@bgadd.org by August 30, 2019 at 4:30pm.

View the RFP here
July 31st
**CNBC**
Heidi Heitkamp: Countering the China Threat Will Take Much More than Tariffs
Heidi Heitkamp
"It also means thinking creatively about approaches to workforce development and training that enhance apprenticeships and public-private training partnerships."

July 30th
**The Rio Grande Herald**
Texas Workforce, STC Partner for Job-Ready Training in the RGV
No Stated Author
"An Apprenticeship Texas Expansion grant (ATG) in the amount of $173,470.69 will provide support to workforce boards to engage local industry and workforce partners in developing and expanding new Registered Apprenticeship (RA) training programs and existing RA training programs."

July 29th
**Forbes**
How to Future-Proof Your Freelance Skills for the Long Term
Abdullahi Muhammed
"The future of work will not be about degrees. It will increasingly become about the skills you have. And few (if any schools) can provide you with a comprehensive skill set that will withstand the impact of new tech disruptions on your career field."

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Learn More About Our Business and Industry Partners
Learn More About The NAWB Business and Industry Partnership Here

Exclusive NAWB Member Tools and Resources

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