IN THIS DIGEST

Meet the NAWB Region Liaisons

New Workforce Central Episodes

Toolkit on How Employers Can Use Workforce Boards

Workforce News
NAWB Announces Regional Liaisons

NAWB Liaisons represent the interest of all workforce development boards and provide thought leadership, guidance, and support to build and strengthen NAWB capacity to develop a blueprint for workforce development policy.

Exclusively in the NAWB Members Portal, NAWB members can now network, discuss workforce issues and share best practices with workforce board members in their US region, set by the Dept of Labor (see below). Click here or the image below to access the Regional Discussion Forums (you will need to login using your NAWB account).

The NAWB Regional Liaisons for each region are below.

**Lenore Sealy - Region 1**
Executive Director at CNY Works (New York)

**Susie Snelick - Region 2**
Workforce Investment Board Director
North Central Workforce Investment Board (Pennsylvania)

**Stephanie Deese - Region 3**
Executive Director
North Carolina Association of Workforce Development Boards (NCAWDB)

**Kelly Folks - Region 4**
Deputy Division Manager
Arapahoe/Douglas Works! at Arapahoe County (Colorado)

**Lisa Bly - Region 5**
Executive Director
The Workforce Connection (Illinois)

**Mark Mattke - Region 6**
Feel free to reach out to your Liaison for workforce policy issues as they are the eyes and ears of NAWB in each region.

This summer, NAWB will be hosting virtual meetings for each region, co-hosted with the Regional Liaisons. NAWB will be sending out invites to all workforce boards across the country. Directors and Chairs should expect this email invite shortly.

Until then, NAWB members can introduce themselves to other members in their region in our new Regional Discussion Groups. Feel free to also share best practices or topics you would like discussed during the meeting. Members can click here to post in the forums.

---

**NAWB on the Road in 2019**

We believe that federal policy created in the vacuum of DC is not as effective as policy created by conversations that are had in local communities across America. As such, NAWB staff will be visiting workforce boards across the USA this year to hear from you about workforce development in your area and the policies that would best serve you. See you soon! Contact andersonm@nawb.org if you are interested in your community participating.

Planned stops for NAWB:

- Wichita, KS
- Gainesville, FL
- Danville, VA
- Omaha, NE
- Ft. Worth (Tarrant County), TX
- San Bernardino, CA
- Tucson, AZ
- Spokane, WA
- Colorado

---

**Live at The Forum 2019 Videos Released**

At this year’s Forum 2019, NAWB’s Ron Painter sat down with leaders in the workforce development world to talk on a range of workforce issues. You can now view these videos by click the image below to begin the Youtube playlist. Enjoy!
Many employers may not be aware of their local workforce board or know how to use their services effectively. NAWB partnered with Aspen Institute's Upskill America to release this tool on how employers can get the most out of their local workforce development system.

The tool explains to employers:

- What do Workforce Development Boards offer?
- Understanding your regional labor market
- Developing Strategies for Improved Talent Development/Retention
- Additional Resources

Click here to access the tool.
New Workforce Central Episode: E77: Developing and Delivering Innovative Workforce Solutions
The West Michigan Works! Workforce Development Board was presented with the 2019 WIOA Trailblazer Award in a ceremony at the Forum 2019 in Washington D.C. The award, which is an initiative of the NAWB, recognizes innovation and leadership in developing and delivering workforce solutions in the community. In this episode, Jacob Maas, CEO of West Michigan Works!, joins the program to discuss some of innovative practices happening in his region, the importance of developing partnerships, and shares advice and tips for success. [Listen Here.](https://example.com)

In the previous episode, Steve Wooderson, CEO of the Council of State Administrators of Vocational Rehabilitation (CSAVR), Rita Martin, Deputy Director of CSAVR, and Kathy West-Evans, Director of Business Relations for CSAVR, join the program to discuss the impact that technology has had on vocational rehabilitation, the changing demographics of who is served, as well as industry trends. [Listen here.](https://example.com)

**Workforce Central Canada**

Interested in workforce development issues in Canada? Listen to our new podcast, Workforce Central Canada, where NAWB President Ron Painter speaks to the experts on workforce issues across the country. [Listen here.](https://example.com)

In this week's episode, NAWB's Ron Painter speaks with Jake Hirsch-Allen, Economic Graph and Learning Solutions for Higher Education and Workforce Development, Canada.

**Key Takeaways:**

- The Economic Graph is a digital representation of the global economy based on over 590 million members, 50 thousand skills, 30 million companies, 20 million open jobs, and 84 thousand schools. In short: it's all the data on LinkedIn. Through mapping every member, company, job, and school, we're able to spot trends like talent migration, hiring rates, and in-demand skills by region. These insights help us connect people to economic opportunity in new ways. And by partnering with governments and organizations around the world, we help them better connect people to opportunities.

- Employers are increasing recognizing skills and previous tasks rather than credentials and degrees when assessing candidates.

- LinkedIn Learning (with Lynda.com) is a database of skills that is helping workforces upskill or transition careers.

- IT skills in fields such as data science and cybersecurity are becoming more and more in-demand as human and foundation skills remain most important.

- At this time, it is difficult to predict the effect of automation, but it may create different types of jobs that don't exist now which will inevitably require lifelong learning of these skills.
NAWB Member RFPs

NAWB members organizations can request to have their RFPs posted on NAWB's website and in our newsletters. View more member RFPs on our main site. Interested in NAWB membership? See membership information here.

CareerSource South Florida (Miami Dade and Monroe Counties)

Workforce Services RFP
The South Florida Workforce Investment Board d/b/a CareerSource South Florida (CSSF) is soliciting proposals from select organizations to serve as both One-Stop Operator and the Service Provider; delivering Workforce Services to qualified adults and dislocated workers.

Organizations interested in submitting a proposal should review the entire solicitation. For additional information or to download a copy of the RFP, click here.

Proposals are due no later than 1:00 p.m., EDT on June 13, 2019 to:
CareerSource South Florida
Attention: Cheri Kavehersi
7300 Corporate Center Drive, Suite 500
Miami, FL 33126

NC Works

The NCWorks Operations Leadership team is searching for a facilitator to lead a day and half retreat with a focus on Communications, Leadership, and the future of our Career Center system.
Download RFP here.

Workforce Southwest Washington (WSW)

Workforce Southwest Washington (WSW) is seeking proposals from qualified organizations to conduct an evaluation and impact study of the pilot Recruit, Train, Place (RTP) program at WorkSource Vancouver and WorkSource Cowlitz-Wahkiakum in Kelso.


NAWB Member Career Openings

NAWB members can submit and view career postings from other members.

<table>
<thead>
<tr>
<th>Position</th>
<th>Organization</th>
<th>Posted</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chief Operating Officer</td>
<td>Career Path Services</td>
<td>5/22/2019</td>
</tr>
<tr>
<td>Spokane, Non-Profit</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Manager, Job Seeker Services</td>
<td>Workforce Development Board of Solano County</td>
<td>5/21/2019</td>
</tr>
<tr>
<td>Fairfield, California</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

NAWB members can log in to their accounts to view the full listings. Click here to view the full postings.

Workforce News

Workforce West Virginia to receive $10 million for displaced workers due to opioid crisis

The U.S. Department of Labor announced Friday an opioid-crisis Dislocated Worker Grant
(DWG) to Workforce West Virginia for up to $10 million, with $3.3 million released initially. According to the release, the grant will provide disaster-relief jobs and employment services to eligible individuals in West Virginia impacted by the health and economic effects of widespread opioid use, addiction and overdose.

**San Diego Workforce Partnership (SDWP) Invests in Income-Sharing Agreements to Help Students Finance Education**

An ISA, or an "income share agreement," is a contract between a student and a training program or school. Students are not required to contribute to the cost of their education or training upfront. Instead, they agree to contribute a pre-determined percentage of their income once they have completed the program and are gainfully employed.

**Walmart is courting high schoolers with perks such as free SAT prep**

The retail giant said Tuesday it will begin offering free SAT and ACT prep courses, as well as more predictable schedules and debt-free college degrees, to its employees as it tries to attract workers in a competitive labor market. Walmart is also expanding its $1-a-day college education program to include degrees in cybersecurity, computer science and other technology fields for its 1.5 million U.S. workers.

---

**Thank you to our Business and Industry Partners**

---

**Learn More About our Industry Partners Program here.**

**News From Our Industry Partners**

**Certifications**

**Annual Leadership Summit**

The 2019 Annual Leadership Summit is a premier event that brings together education leaders and industry experts from across the nation to share and plan the future of skills training.
Construction
Craft Training & Apprenticeship
Tens of thousands of apprentices and craft students train in more than 20 construction crafts through a national ABC network of 70 chapter offices across the country.

Restaurant
Educators: Stay Sharp this Summer at the NRAEF’s Summer Institutes
Summer Institutes provide technical and professional instruction for restaurant and foodservice educators. Each course provides educators with a forum to learn cutting-edge skills they can apply to the classroom and offer an opportunity to network with teachers from across the country, share best practices, tour industry establishments, and expand classroom-learning activities. These week-long, intensive workshops are delivered by industry experts at post-secondary institutions across the country.

Retail
Ridgewater College rises up with Retail training
In 2017, Central Minnesota Jobs and Training Services worked with the Walmart Foundation to launch a partnership with the NRF Foundation's RISE Up training and credential program to bring retail skills training to students at Ridgewater College in Willmar, Minn. Since then, over 100 students have successfully completed RISE Up's Customer Service and Sales training and gained valuable skills that will strengthen their resumes, no matter the career path they choose.

American Hotel and Lodging Education Foundation (Hospitality and Lodging)
AHLEF Awards $1.3 Million in Scholarships to Hospitality Students
The AHLEF's report cites their efforts in promoting hospitality careers through their hospitality apprenticeships, scholarships and more. In 2018 the program enrolled nearly 400 apprentices in more than 35 states across the country for over 25 different employers.

CompTIA (Information and Technology)
CompTIA explores new certifications
The leading tech industry association evaluates new credentials in data analytics/science, Python security and expert level technical skills

National Association of Landscape Professionals
Pathways To Landscaping Careers Pilot Program
NALP's Industry Growth Initiative announced a new partnership with The Corps Network that will connect entry-level workers with landscape professionals across the country. Corps are locally-based organizations that engage young adults and post-9/11 veterans in work experience to develop in-demand skills.

Copyright @ 2019 National Association of Workforce Boards