

# SNAP E&T 101 - Part 1

**An Introduction to SNAP E&T and the Workforce  
and SNAP E&T Community of Practice**

February 18th, 2021

# Agenda

- Welcome and Introduction
- Project Overview
- SNAP E&T 101, presented by Seattle Jobs Initiative
- Closing & Next Steps

## Housekeeping

- Make sure that your mics are muted
- Enter questions into the chat box

# SNAP E&T 101 Topics

- Overview of Workforce and SNAP E&T initiative
- Overview of SNAP E&T funding & operations
- How SNAP E&T relates to WIOA and WDBs
- How to become a SNAP E&T third-party provider or intermediary

# Save the Date

## **SNAP E&T 101 - Part 2**

FAQ about SNAP E&T and the Workforce  
and SNAP E&T Community of Practice

**March 4<sup>th</sup>, 2021**

**2-3 PM EST**

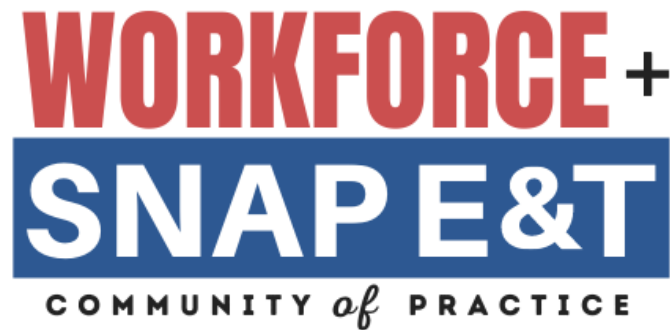
*Please add your questions to the chat box.*

# Welcome



**Ronald Painter**  
**President & CEO**

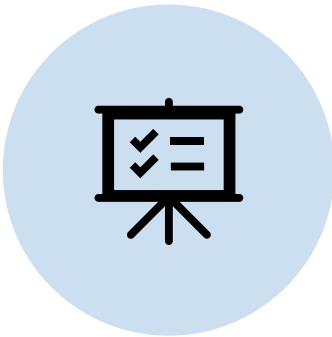
# Project Overview



Through the National Partnership Grant awarded by the USDA and FNS, the National Association of Workforce Boards (NAWB), in partnership with Seattle Jobs Initiative (SJI) and Third Sector Capital Partners (TSCP), will provide **multi-faceted technical assistance through cohort programming and a community of practice**, so that at least **70 new workforce development boards** become third-party SNAP E&T intermediaries or providers by 2023.

# Strategies

## Community of Practice



**Technical assistance** provided to the broader workforce system through the co-creation of workshops and webinars with industry leaders.

**Quarterly Webinars & Events**

## Resource Development



Relevant **tools and resources** made available for NAWB members and the broader workforce system

## Cohort of WDBs



**Targeted technical assistance and coaching** to a select number of workforce boards that participate in the cohort program

**April 2021 – October 2021**

# SNAP E&T Cohort

## Purpose

To provide targeted technical assistance and support up to 20 workforce development boards per cohort in becoming SNAP E&T third-party providers or intermediaries.

## Activities

Seven months of tailored technical assistance, delivered by NAWB, Seattle Jobs Initiative, Third Sector Capital Partners, and other industry leaders

- Monthly webinars
- Monthly coaching calls
- SNAP E&T Institute – June 2021

***Please add your questions to the chat box.***

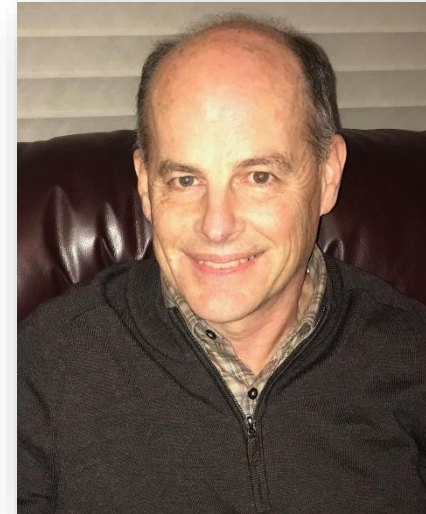


# Speakers



**David Kaz**

**Director of Consulting Professional  
Services, Policy Director  
*Seattle Jobs Initiative*  
DKaz@seattlejobsinit.com**



**Nick Codd**

**Senior Consultant  
*Seattle Jobs Initiative*  
NCodd@seattlejobsinit.com**



# SNAP E&T National Partnership

February 18, 2021



SeattleJobs  
Initiative

# SNAP E&T Overview

David Kaz, Director, SJI Consulting Professional Services/Policy  
Nick Codd, SJI Senior Consultant



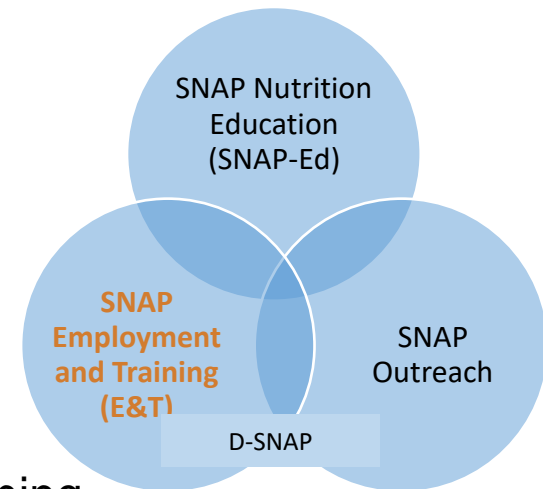
# Supplemental Nutrition Assistance Program

## Programs within SNAP

### Purpose of SNAP Employment & Training

To assist members of SNAP households in gaining skills training, work, or experience that will increase their ability to obtain regular employment.

Section 6 (d)(4) of the Food and Nutrition Act



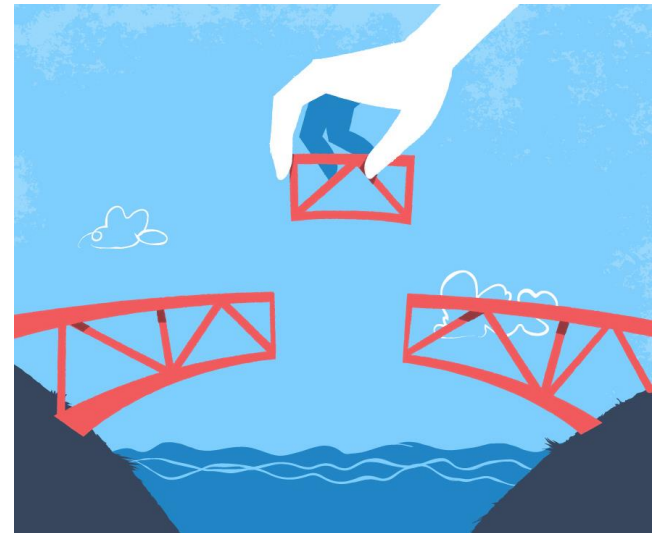
# SNAP E&T Overview

- ▶ All States are required to operate SNAP E&T programs and must submit an annual SNAP E&T Plan
- ▶ USDA provides ~\$350 million annually to States to operate SNAP Employment and Training programs
- ▶ In FY 2018, SNAP E&T served just under 458,000 participants
- ▶ States have considerable flexibility in designing E&T programs that meet the needs of participants and employers



# SNAP E&T Role

- ▶ The role of SNAP E&T, when done right, is to bridge between SNAP (and SNAP eligibility) and the statewide workforce development system.
- ▶ The two systems otherwise lack alignment and don't have the mechanisms to function together. In this way, SNAP E&T adds value to both systems



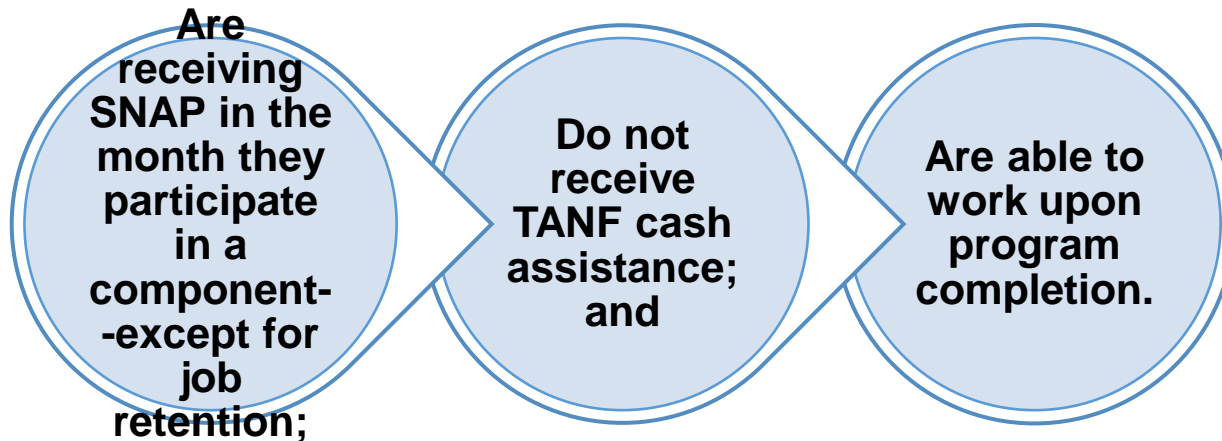
# FNS' Current Priorities for SNAP E&T

- ▶ Increasing Participation
- ▶ Enhancing Partnerships with Workforce
- ▶ Program Expansion
- ▶ Reporting Measures & Performance



# Who Is Eligible for SNAP E&T?

- ▶ SNAP recipients who:



- ▶ SNAP and SNAP E&T do not have participation time limits
- ▶ States can operate mandatory or voluntary programs





# What SNAP E&T Supports



# SNAP E&T Funding



- ▶ ET100% Funding (formula based)
- ▶ 50% Reimbursement Funds  
(Program Administration and Participant Reimbursements)
  - ▶ Non-Federal
  - ▶ Non-Federally Matched
  - ▶ CDBG Funds only Exception

# 100 Percent Funds



- ▶ \$103.9 million allocated annually to all States, based on a formula
- ▶ Must be used for planning, implementation, and operation of a State E&T program
- ▶ Costs covered include administrative expenses, case management, direct services, and others
- ▶ Funds can be used by SNAP administering agency or by contract with E&T training providers such as workforce agencies, CBOs, and community colleges



# 50-50 Reimbursement Funds

- Where the real potential for growth in the program is!
- Covers both administrative costs and participant reimbursements (transportation, childcare, books, supplies, etc.)
- FNS reimburses 50 percent of costs spent on E&T by State and third-party organizations (CBOs, community colleges, etc.)



# Eligible Non-Federal Funds

- ▶ State, County, City \$
- ▶ Private Donations
- ▶ Foundation Funds
- ▶ Social Venture Revenue
- ▶ Community Development Block Grants (CDBG)\*
- ▶ In-Kind (Government Only)



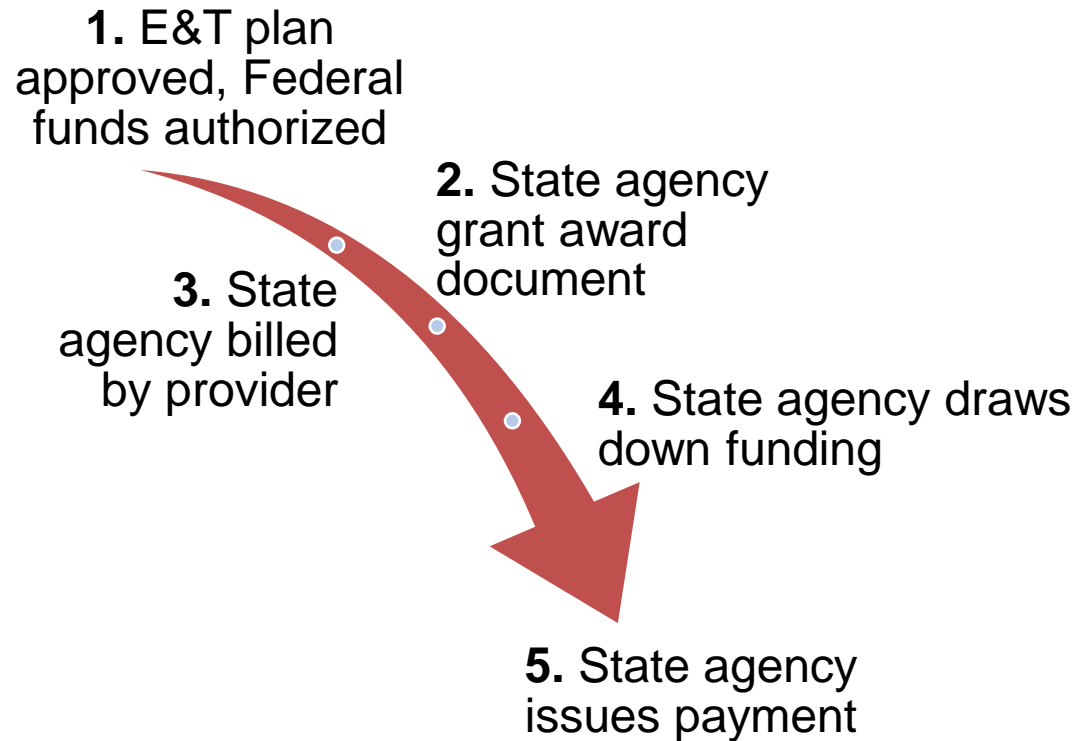
## Typical Community College Funds:

- ▶ State Worker Retraining
- ▶ Low-Income Student Support
- ▶ Tuition Set-Aside Resources
- ▶ Other State Training Funds  
(ex-offender, homeless, etc.)

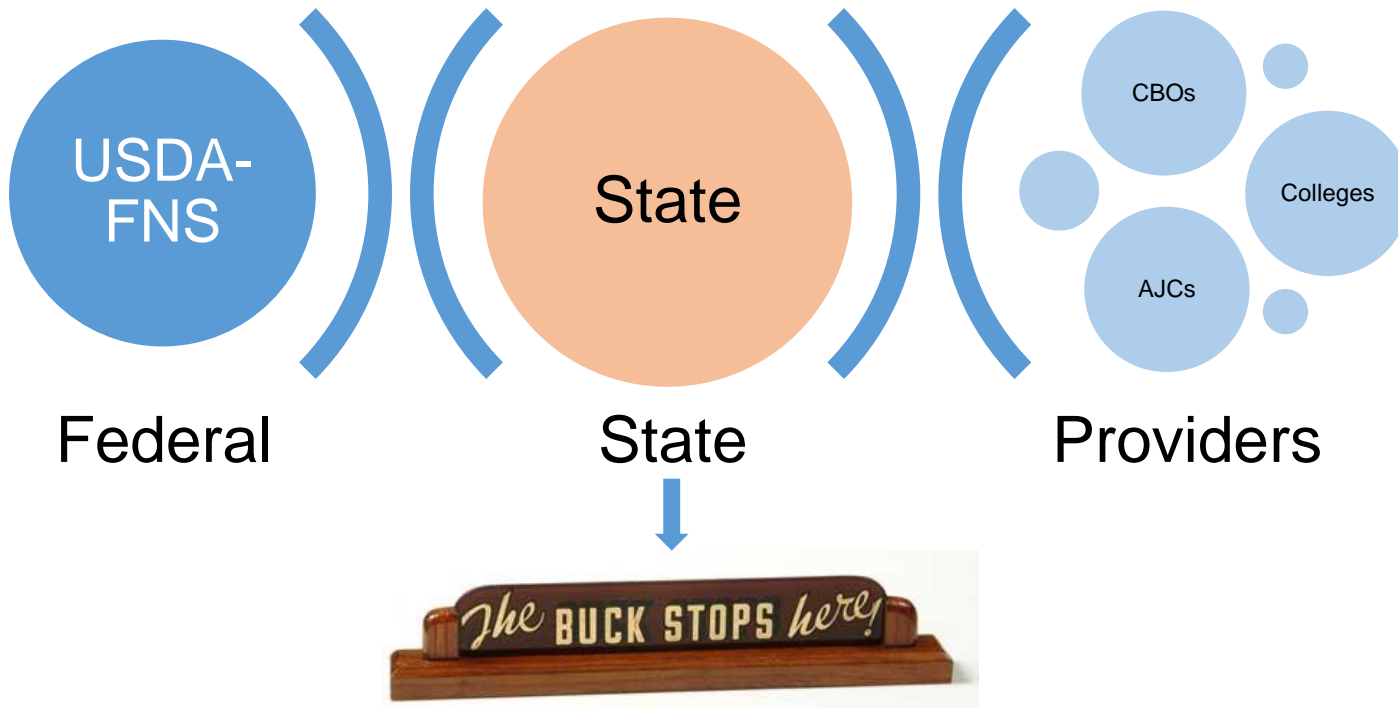
**WDBs Report Using: State  
& Philanthropic Funds**



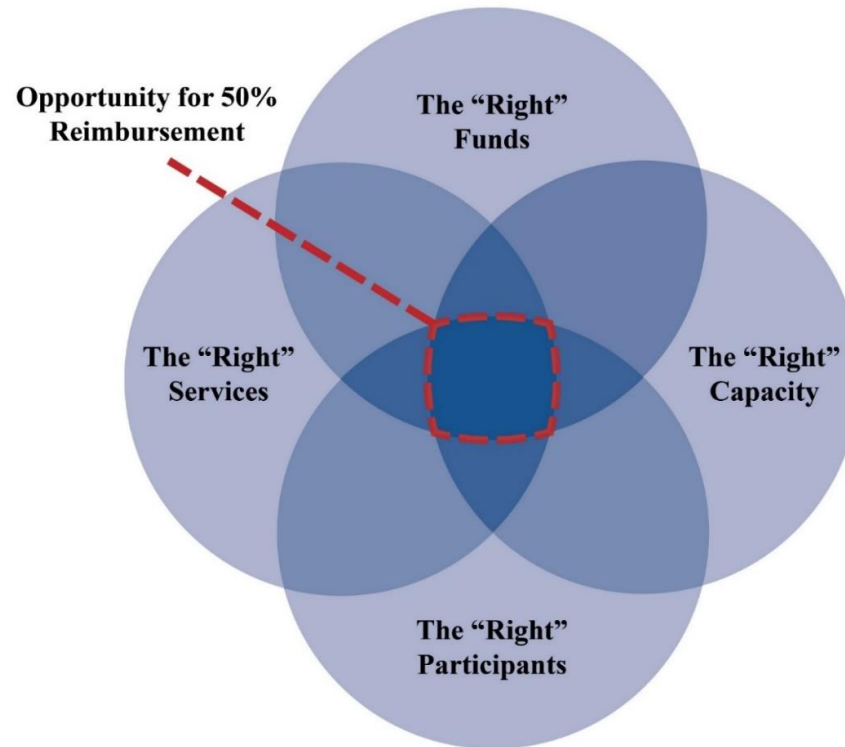
# How Funding Flows



# SNAP E&T 50-50 Program



# Third-Party Partner: Needed Capacities





# SNAP E&T State Plan

- ▶ What's in the State Plan?
  - Vision
  - Planned growth
  - Role of third-party providers
- ▶ Planning cycle and Plan timeline
- ▶ Plan amendments – when are they needed?
- ▶ Can't commit funds until Plan is approved
- ▶ Consider State contracting process/timing



# State Plan Requirements

E&T Program,  
Operations and  
Policy

Pledge State  
Declaration &  
Summary

E&T  
Component  
Details

Estimated  
Participant  
Levels

List of  
Partners/Contra  
ctors

Contractor  
Detail  
Addendum

Operating  
Budget &  
Narrative



# Workforce Development Boards (WDBs) and SNAP E&T

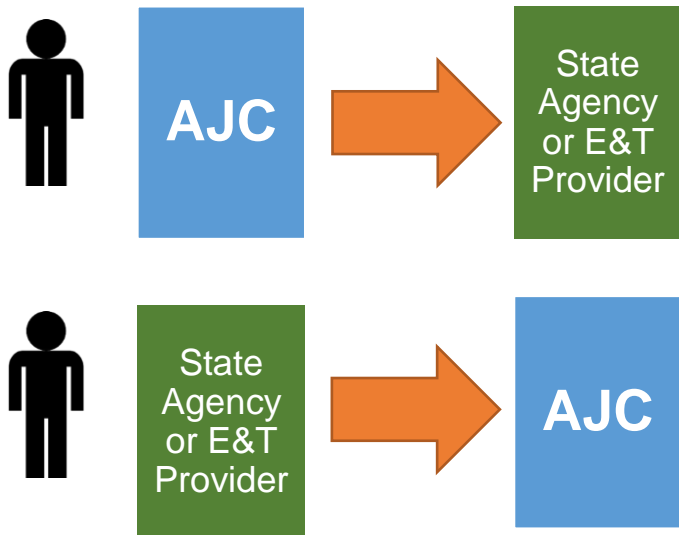
## WDBs can assume the following roles:

- Referral partner
- Jointly serve and co-enroll participants (WIOA/SNAP E&T)
- Contracted to serve in intermediary role
- Contracted to provide services

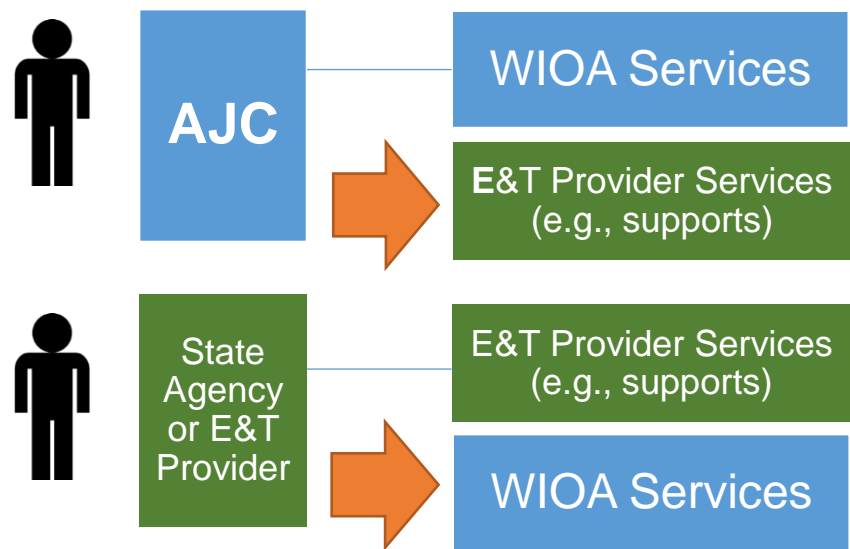


# WDB Non-Contracted SNAP E&T Roles

## Referral Partner

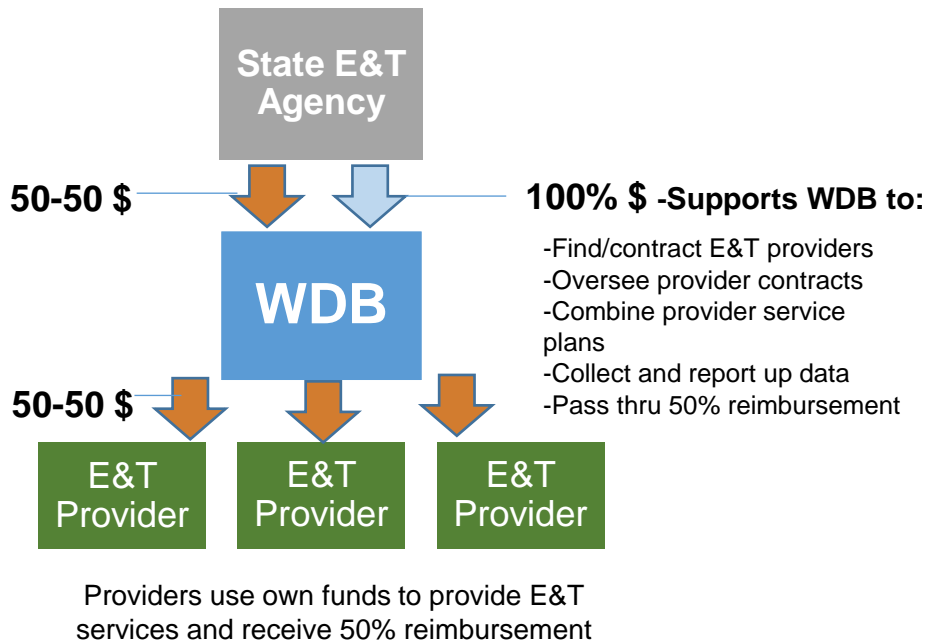


## Co-Enrollment/Joint Service

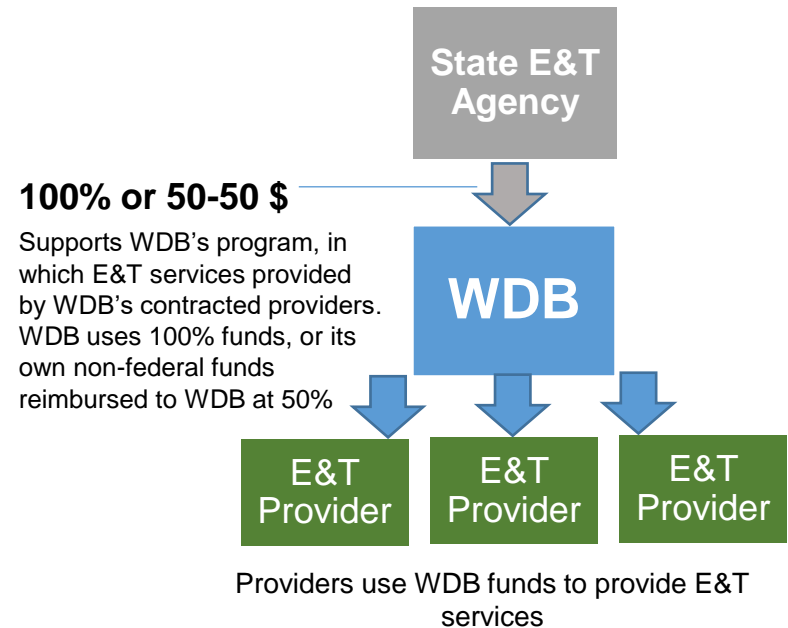


# WDB Contracted SNAP E&T Roles

## Intermediary - Administrative

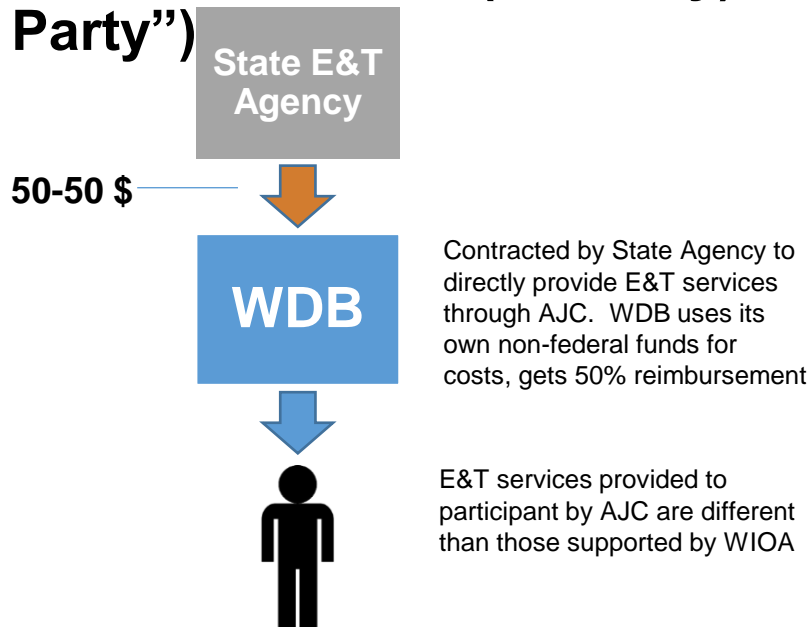


## Intermediary - Program

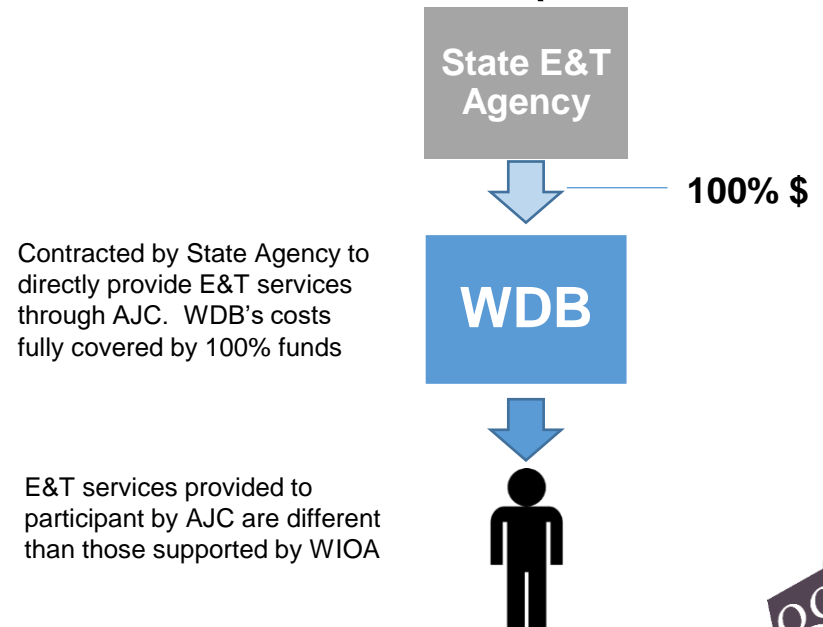


# WDB Contracted SNAP E&T Roles

## Service Provider (3<sup>rd</sup> Party Party")



## Service Provider ("2<sup>nd</sup>



# WIOA & SNAP E&T Alignment Opportunities

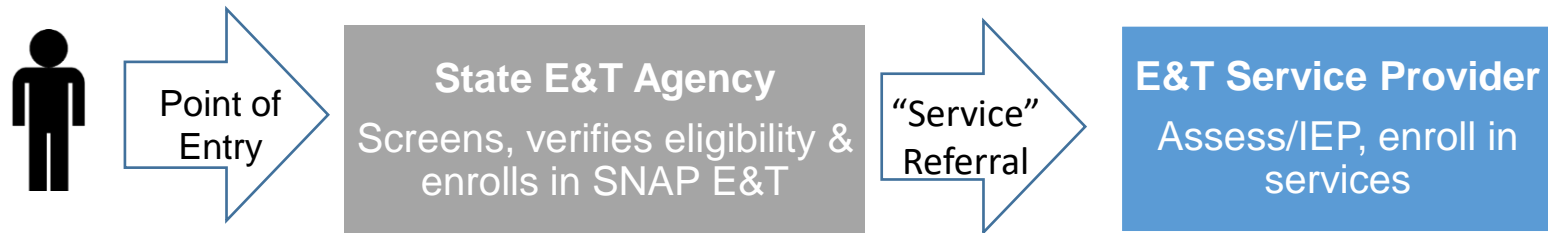
**Even if State workforce system/WDBs are not utilizing E&T funds, there is an opportunity for:**

- ▶ State-level strategic alignment of WIOA and SNAP E&T
  - ▶ State Workforce Plan (Combined or Unified)
  - ▶ Career Pathways as a framework
- ▶ System of education and cross-referral
  - ▶ Common assessment
- ▶ Common data system and/or data-sharing

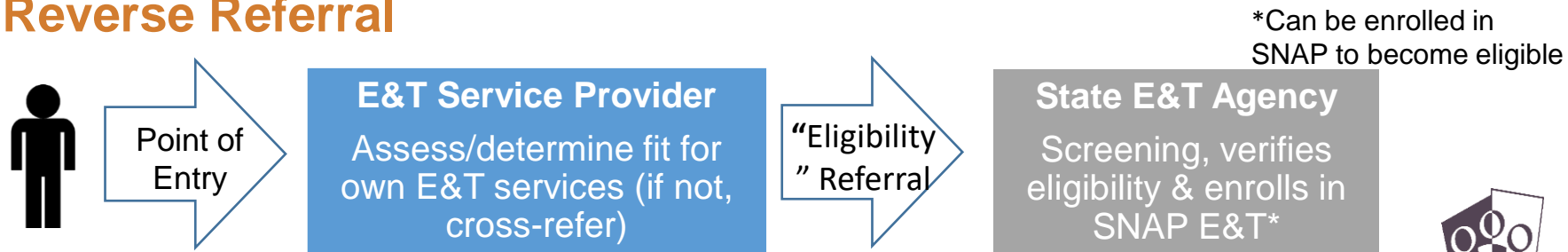


# SNAP E&T Referral Mechanisms

## Direct Referral



## Reverse Referral





# SNAP E&T Contracted Partner Considerations

## Processes Must Be In Place:

- ▶ Referral, Eligibility Verification
  - ▶ Back-and-forth process (with State agency) to ensure that participants are eligible for, enrolled in SNAP E&T
- ▶ Participant Tracking
  - ▶ Case files, case notes
- ▶ Fiscal / Invoicing
  - ▶ Participant reimbursements must be closely tracked (receipts kept, etc.)
  - ▶ Demonstrate funds used are non-federal (if seeking 50% reimbursement)
- ▶ Data Collection and Reporting
- ▶ Assessment and Case Management
  - ▶ Case management now required element for SNAP E&T



# SNAP E&T Contracted Partner Considerations

## Capacity Must Be In Place

- ▶ **Staffing Capacity**
  - ▶ To perform functions/meet requirements listed in previous slide
  - ▶ Ideally, involves leadership, program, policy, fiscal/contracts, admin.
  - ▶ Staff training on SNAP E&T
- ▶ **Funding (if investing own funds as third-party partner)**
  - ▶ Stable source of non-federal funds
  - ▶ Ability to “front” funding for services until reimbursement paid



# Questions



# Next Steps

- Cohort RFA - Opens Monday, February 22nd, 2021
- Part 2: FAQ About SNAP E&T - March 4th, 2021, 2pm ET
  - Submit questions via follow up survey or in the chat box
- Ongoing technical assistance, tools, & resources for the community of practice

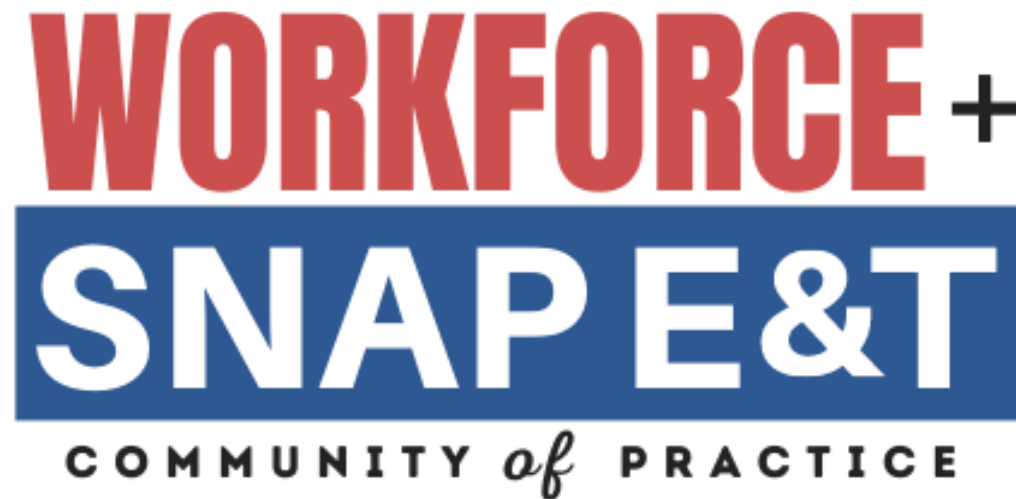
# Questions & Contact



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**[www.nawb.org/initiatives/snapet](http://www.nawb.org/initiatives/snapet)**

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