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**Why Workforce Development Boards Are Effective
In Their Communities**



In the day to day of getting people back to work, we can often forget the importance of telling our story and impact. However, workforce developments boards have lasting positive impacts for communities and their stories should be told.

Workforce Developments Boards (WDBs) are attuned to their job seekers' needs

Job seekers using WDB services have varied challenges that may inhibit them from obtaining gainful employment. These may include lack of transportation, access to childcare, language skills, a skills and education shortage, a disability, or more.

Local WDBs are well placed to connect job seekers to a variety of other public services that can be the difference in people getting and sustaining gainful employment. If a single mother cannot get to work because there is nobody to look after her children, a local WDB can connect her to childcare services through the city's Health and Human Services. They can enroll them in English language skills training that opens doors to other job opportunities. They could also connect them to a local business apprenticeship program.

A lack of coordinated public services, however, can lead to job seekers not being able to get the jobs they are seeking, remain reliant on government support, and be unable to support themselves or their families.

WDBs are in touch with the needs of local businesses and industries

Industries can vary widely between states, counties and cities. While one county may have a strong healthcare industry, the neighboring county may be a manufacturing hub. As such, the skills required for jobs those in those markets varies, and constantly changes as time goes on.

Local WDBs, however, are very attuned to their community's business needs. These WDBs have local business leaders serving on the board who inform staff of the skills gaps and labor shortages they are experiencing and the skills and competencies needed for open positions. These leaders also inform local WDBs of how fast their industry is growing in the community and staff plan strategically on program implementation. Businesses then fill open positions, grow their businesses, and the local industries flourish.

WDBs have strong connections with local government officials, media outlets, and potential investors

These strong relationships can lead to a coordination of public support programs, media coverage of workforce programs, and financial investment from businesses and other local organizations.

Board staff and the board members have strong community ties that can result in stakeholders seeing the value of local workforce development and investing crucial dollars for certain programs.

With expanded media publicity, investment, and coordinated services, workforce boards can

make locals aware of their services and have the resources necessary to get individuals back to work.

New Workforce Central Episodes

E83: Ambassador Earl Anthony Wayne on Trade, The Workforce, and The Economy- Part 1



This episode features an interview with Earl Anthony Wayne, an accomplished diplomat and executive from the Wilson Center's [North American Workforce Development Initiative](#). Ambassador Wayne has served in a wide variety of positions during his career, including as U.S. Ambassador to Mexico and Argentina, Deputy Ambassador in Afghanistan, Assistant Secretary of State for Economic and Business Affairs, and Principal Deputy Assistant Secretary of State for Europe. In this episode, he discusses the impact of trade agreements on the economy, the need for employers to provide training for workers, and the importance of cooperation between the United States, Mexico and Canada. Stay tuned for part 2 of NAWB President and CEO Ron Painter's interview with Ambassador Wayne! Listen below.

[Listen Here](#)

Interested in workforce development issues in Canada? Listen to our new podcast, Workforce Central Canada, where NAWB President Ron Painter speaks to the workforce development experts on our neighbor to the north. [Listen here.](#)



NAWB Member Career Openings

NAWB CAREER CENTER

NAWB members can submit and view full career postings from other members.

Recent Job Postings:

Director of Workforce Development Oakland Park, Florida	Non- Profit	OIC of South Florida	8/22/2019
Program Director- Montgomery County, Maryland	Misc	Grant Associates	8/21/2019
Community Outreach & Operations Specialist	Misc	Employ Prince George's	8/20/2019
Strategic Initiatives Manager Rockford, Illinois	Non- Profit	The Workforce Connection, Inc.	8/9/2019

NAWB members can post their open positions for free, non-members for a small fee.

[Visit Our Career Center \(click Search Openings\)](#)

NAWB Member RFPs

Tri-City Council for the Lower Shore of Eastern Maryland

Lower Shore One Stop Operator
Division: Lower Shore Workforce Alliance

This RFP is to solicit a qualified One Stop Operator for the American Job Center.
http://lowershore.org/departments/procurement/projects.aspx?rfp_id=54

To view more RFPs or if you are a NAWB member and would like to submit your RFP, click here.

Workforce News

September 2

Morning Journal (Lisbon, Ohio) (@Morning_Journal)

SOD shifts focus on growing workforce development program

Deanne Johnson

A senior leader with the Sustainable Opportunity Development center in Salem, Ohio announced a critical partnership with the county's Port Authority that will positively influence it's growing workforce development program. The newly implemented workforce program made its debut in November of 2018, thusly creating an increasing amount of opportunity for both companies and skilled workforce in the area. The executive director continued the exciting news by outlining the shared mission of both participating partners, and detailed a strong vision for the future of workforce development in the region.

<https://www.morningjournalnews.com/news/local-news/2019/09/sod%E2%80%88chief-focusing-on-workforce-development/>

September 4

Dothan Eagle (Dothan, Alabama) (@dothaneagle)

Dothan Area Chamber of Commerce, Southeast AlabamaWorks! Awards local businesses for leading workforce development

Jeremy Wise

DACC officials and AlabamaWorks! Leaders recognized four small local businesses in Dothan Alabama for investing heavily in and creating a skilled workforce. Each of the companies earned a trophy and recognition in an inaugural awards presentation. Leaders from the joyous occasion outlined how critical workforce development programs are in both small and large communities alike. Representatives are hoping to set a precedent with this event by encouraging more local enterprises to invest in and resurrect a thriving workforce for the area.

https://www.dothaneagle.com/news/business/dothan-area-chamber-of-commerce-southeast-alabamaworks-names-workforce-development/article_58b3c212-cf4b-11e9-9d86-73d681a190dc.html

Modern Machine Shop (Houston, Texas) (@MMSOnline)

Leading Automation Company hosts free workforce development event in Houston

Jedd Cole (@mms_jeddc)

One of the Nation's leading automotive companies, Mitsubishi Electric collaborated with local Houston organizations to conduct a training and workforce development program targeting young people, students, and the formerly incarcerated. The company developed a workforce development program out of the need to target and train an untapped population in the vast world of technology. In conclusion to the one-day event, Mitsubishi granted a CNC Specialist Certification to those who completed the free program. The Mayor of the city, Sylvester Turner went on record stating, "Thanks to Mitsubishi Electric for investing in young people and providing highly specialized computer training."

<https://www.mmsonline.com/news/mitsubishi-electric-automation-hosts-free-workforce-development-event-in-houston>

Forbes (@Forbes)

As the Workforce Transforms, creativity Takes Priority

Cameron Conaway (CameronConaway)

Forbes publishes an insightful article that explains the conversation around the naturally shifting workforce from labor to technology. The article continues to explain the benefits of this emerging shift by outlining leading skills that capitalizes off of the change. Creativity is the most sought-after soft skill that employers look for in today's workforce market.

<https://www.forbes.com/sites/forbescommunicationscouncil/2019/09/04/as-the-workforce-transforms-creativity-must-take-priority/#6607e2b964f6>

September 5

Oswego County News Now (Oswego, New York)

New Workforce Development Center Opening Today

Eddie Velazquez

There's a new inspiring workforce development center that is opening its doors today in Oswego County. The Inspire Center will host a cutting-edge workforce development program for jobseekers in the area. City officials and community organizers celebrate its grand opening by providing exciting reviews for the upcoming program.

http://www.oswegocountynewsnow.com/news/workforce-development-center-opens-today/article_bd4d980a-cf56-11e9-b43d-3f5423afdd95.html

forconstructionros.com (@4constructuctpros)

Celebrating September as Workforce Development Month

Kimberly Hegeman

The focus for most leading construction companies has always been around workforce development, due to the ever-increasing labor needs. Luckily enough, the month of September is popularly known as Workforce development month. The industry is taking heed of this month to place an emphasis on the growing business.

<https://www.forconstructionpros.com/blogs/construction->

Industry Partner Spotlights

National Coalition of Certification Centers

NC3 School of Excellence Community College Launches Mechatronics Program

New NC3 Leadership School and Center of Excellence, Enterprise State Community College, was featured, along with their new mechatronic instructor, Aubri Hanson, in the local news discussing industry, education, certifications, and the new facility. [Learn More](#)

National Association of Landscape Professionals

How a Part-Time College Job Becomes a Landscaping Business

Ben Carruthers started mowing lawns in college and quickly found that he liked the outdoor work. In fact, he enjoyed it so much he decided to switch from a business major to horticulture. [Learn More](#)

Associated Builders and Contractors

ABC Calls for 'All-of-the-Above' Approach to Apprenticeship Programs in Comments to DOL

On Aug. 26, ABC submitted comments on the U.S. Department of Labor's proposed rule on apprenticeship programs, which initially excludes the construction industry and the military from provisions intended to expand apprenticeships and close America's skills gap. [Learn More](#)

National Restaurant Association Educational Foundation

U.S. Department of Labor Awards National Restaurant Association Educational Foundation \$4.5 Million to Train Justice-Involved Young Adults for Restaurant Jobs

NRAEF announced today it has been awarded a \$4.5 million grant from the U.S. Department of Labor (USDOL) to develop pathways from the justice system to employment for young adults. The grant is the largest in the history of the NRAEF and will launch the Foundation's HOPES program (Hospitality Opportunities for People (re)Entering Society).

[Learn More](#)

National Retail Federation Foundation

How retailers can prepare for the workforce of the future

Demographic, social and technological disruptions are spurring retailers to step back and evaluate what tomorrow's workforce should look like. Carrie Duarte, a leader in PwC's Workforce of the Future, joins Retail Gets Real to talk about how organizations can keep up with the pace of change, from finding new sources of talent to the business case for diversity and inclusion. [Listen Here](#)

American Hotel and Lodging Educational Foundation

Remington COO Sloan Dean Talks AHLEF's Apprenticeship

AHLEF's hotel management apprenticeship program was designed using more than 100 hotel competencies to offer management certifications aligned with apprenticeship fundamentals. This industry-created program offers participants a direct path to upper management and credential attainment. [Learn More](#)

CompTIA

UK Employers Continue to Seek Software Skills and Core IT Talent, CompTIA Analysis Finds

Employers in the United Kingdom continued their quest in Q2 2019 to hire software developers and programmers and professionals with core IT skills, according to an analysis of employment data by CompTIA, the leading trade association for the global technology industry. [Learn More](#)

Learn More About Our Business and Industry Partners



CompTIA

[Learn More About The NAWB Business and Industry Partnership Here](#)

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