Nation’s Largest Small Business Coalition Announces Partnership with Latino Business Action Network

Washington, D.C. - The Small Business Roundtable (SBR), a coalition of leading small business and entrepreneurship organizations, is pleased to welcome the Latino Business Action Network (LBAN) as a new affiliate partner of SBR’s national small business collaborative.

SBR Co-Executive Directors Rhett Buttle and John Stanford issued the following joint statement:

"We are delighted to welcome LBAN to the Small Business Roundtable network. LBAN has created countless Latinx opportunities through academic outreach and empowered Latinx entrepreneurs to grow their businesses through research, education and national ecosystem development. We look forward to the thoughtful input, perspective, and participation that LBAN will bring to our conversations and to the robust collaboration this partnership will create."

LBAN CEO, Mark Madrid, said the following:

“During this particularly critical and challenging time in American history, we must lean in and forge strong collaborations focusing on impactful solutions and tangible results. U.S. entrepreneurship is the heartbeat of our economy. Small businesses across the country are facing unprecedented uncertainty, and it is our job to support them and amplify their voices. Precisely, this is why LBAN is highly energized and passionate to join the Small Business Roundtable in a partnership that matters.”

The addition of LBAN strengthens the coalition and enhances the diversity of SBR giving a boost to the voice of Latinx small business owners. As the nation recovers from COVID-19, strengthening small businesses will be at the core of the partnership going forward.

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Small Business Roundtable (www.smallbusinessroundtable.org) is a coalition of leading small business and entrepreneurship organizations, dedicated to advancing policy, securing access, and promoting inclusion to benefit the businesses at the heart of the American economy.

Latino Business Action Network (lban.us) is a 501(c)(3) nonprofit organization with the purpose to strengthen the United States by improving the lives of Latinos and the goal to double the number of $10+ million, $100+ million, $1+ billion Latino-owned businesses in the U.S.by 2025. LBAN collaborates with Stanford University to champion the Stanford Latino Entrepreneurship Initiative (SLEI).