Reach For The Stars.
Thank you for your interest in becoming a buildingstars® franchise owner.

This brochure begins by talking about dreams. That’s appropriate, because that’s how the buildingstars franchise program began. It was my dream to create a franchise system that would enable good people to reach their goals of creating a better life and reaching their full potential. I knew that if I teamed up with the right franchise owners, and I provided the tools and guidance they needed, together we could forge a stronger future we all could share.

My vision of what buildingstars could be has become a reality, and it continues to grow. I am proud of the reputation our franchise owners have created in the business world. I am proud that the buildingstars system has enabled so many to reach their goals, and to create new ones to strive for. And I’m excited by the quality of those who are just joining our system and who are enriching our franchise family with their enthusiasm and drive.

If you have a dream of business ownership...If you have the drive to set and achieve your life goals...If you have a commitment to quality in all you do, then I believe you won't find a better way to build a strong future for yourself or your family than the buildingstars franchise.

For more information on opportunities with buildingstars, just give us a call to make an appointment. I look forward to speaking with you soon, and to exploring the possibility of creating a brighter future together.

Chris Blase
Founder and President
buildingstars®

It’s Time To Build A Brighter Future… With buildingstars®
Perhaps your dream is modest… to make life a little easier for yourself and your family. To buy a big screen TV, or a nicer car. Or to simply enjoy a few of life’s luxuries while paying your bills with ease.

Perhaps your goal is a little more ambitious… to have a nest egg for retirement or for college tuition. Perhaps your dream is to own a nicer home, or to buy a cabin or a condominium for family vacations. Perhaps you’ve always wanted to be your own boss, and to own your own business.

Perhaps your dreams are much more ambitious still… Perhaps you dream of building a thriving business in a huge and growing industry...of putting your drive and talent to work in a business that you own. Perhaps you dream of the freedom and rewards that come with reaching your full business potential, and building a business that you’re proud to own.

Dreams are as varied as the individuals who dream them. No matter what your personal or financial dreams may be, the buildingstars® franchise program is designed to help you attain them. It’s designed to give you control over how hard you want to work, and how much you want to earn. It’s designed to enable you to create and implement a solid growth plan to achieve your short and long term goals. And it’s designed to enable you to start your business as economically as possible, and to take it as far as you desire.

Because, in the end, the buildingstars franchise program is all about You.
To Build A Better Future, Start With A Strong Foundation.
The buildingstars® approach is to start with a strong business foundation, select only quality-minded, dedicated franchise owners, and give them the tools and support they need to reach their goals. Key advantages of the buildingstars franchise program include:

**Large and growing industry:** The multi-billion dollar field of office maintenance provides both stability and virtually unlimited opportunity. Companies of all sizes need professional-quality cleaning and maintenance on a regular basis.

**Professional approach:** buildingstars has built a reputation for professionalism and excellence in building maintenance.

**Low cost of entry:** By keeping the initial investment as low as $995*, we enable quality operators to join our business with lower up-front costs and without the burden of debt-service.

**We provide the customers...guaranteed:** You won’t have to worry about marketing or selling your next account...We’ll provide you with pre-sold contracts, guaranteed. That means you can concentrate on providing the excellent service that will build your business.

**Quality jobs for maximum growth:** Account size, location, and industry can drastically affect your efficiency and growth potential. Our StarBuilder™ Account Profiling program helps us provide you with the most desirable cleaning accounts.

**Flexible growth options:** Perhaps the greatest advantage of the buildingstars franchise program is its three-stage growth management system. You can settle in at the stage that best suits your needs, or you can start at one stage and work your way up to the top.

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*Includes cost of Technician Franchise. Equipment and supply package extra.
A Step-by-Step Way To Manage Your Growth

The RisingStar™ Management System is designed to provide an invaluable bridge to help you transition from one stage to the next, smoothly and efficiently.

The buildingstars® Technician Stage franchise program is one of the easiest and least costly franchise opportunities in the world. For an initial investment of as little as $995*, you can begin to experience the rewards of business ownership in this fast-paced industry. Technician Stage franchises are generally operated as low-overhead, home-based businesses.

Technician Stage franchise owners are hands-on technicians who do the cleaning themselves. As a Technician Stage franchise owner, you’ll receive pre-sold accounts especially chosen for your geographic area and best-suited for your capabilities.

The Technician Stage is designed for the entry-level business owner who either wishes to eventually advance to the Onsite Manager or Corporate Stage, or the hands-on entrepreneur who wishes to build a few key loyal accounts and supplement his or her family income.

* Includes cost of Technician Franchise. Equipment and supply package extra.

“We got into this on a part time scale just to earn some extra income; we never thought we would grow this into such a big business. buildingstars did everything they said they would do. We took a small investment and created a valuable business with a great plan and a lot of hard work. We are very happy with our business and with buildingstars.”

Mark and Gemima Infanti
Corporate Franchise Owner
The buildingstars Corporate Stage franchise program is the brightest star in the industry. It’s designed for selected individuals with the talent, resources and desire to build a top-quality cleaning organization in their market. Corporate Stage franchises are run from home or a modest, but professional office.

As a buildingstars Corporate Stage franchise owner, you’ll receive the extensive and intensive training and support you’ll need to get your franchise up and running in the shortest amount of time. You’ll receive pre-sold contracts chosen specifically for the enhanced capabilities of Corporate Stage franchises. You’ll manage site supervisors, who will oversee the cleaning teams needed to fulfill the responsibilities of these higher-level accounts.

The buildingstars Corporate Stage franchise program was designed for individuals with a proven track record of management experience in a service or related industry, or for buildingstars franchise owners who have advanced from the Technician or Onsite Manager Stages. Our RisingStar Program helps qualified Technician Stage franchise owners advance smoothly to the Onsite Manager Stage program.

The buildingstars Onsite Manager Stage franchise program is designed for those who desire larger jobs and a higher volume of business. Onsite Manager Stage franchisees manage a team of cleaning employees, and pitch in themselves when needed. Onsite Manager Stage franchises can be operated as a home-based business.

As an Onsite Manager Stage franchise owner, you’ll receive training in team management practices, and will receive pre-sold accounts especially chosen for your geographic area and Onsite Manager Stage capabilities. Our RisingStar Program helps qualified Technician Stage franchise owners advance smoothly to the Onsite Manager Stage program.

“buildingstars Corporate Franchise is the only large office building franchise in the industry. We knew from the beginning that we wanted to manage large accounts and only buildingstars had a plan to show us how to get there.

Buying a buildingstars franchise is one of the best decisions we ever made. We are truly living the American Dream.”

Jasenko and Tanja Arnautovic
Corporate Franchise Owner
Be A Building Star.

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