



Building on our Legacy

Rooted in the Past;
Growing toward our Future.

Cornerstone for the Future

The Campaign of
Brethren Retirement
Community



Fern & Dr. Jesse Heise

“I am so glad I chose BRC, the Mill Ridge Village Independent Living campus. It is living with friends I have made here, who treat me like family. We get together to celebrate each others birthday, we have our game room and meet weekly. When I need something in my home fixed, I dial -0-, someone is sent and it is fixed! These are reasons I am happy here.”

~Irene Ganger



John Mack & Irene Ganger

Since our beginning in 1902 by God's grace the Brethren Retirement Community has been dedicated to providing excellent services and quality of life experiences for those entrusted to our care. Over 115 years ago faithful men and women guided by Christian values had a vision. A vision to care for those in need and to alleviate the suffering of the aged, sick and orphaned. Throughout the years many others have taken up the call by providing for those in need while adapting the ministry as conditions change being mindful of the foundation of the mission.

What would those who began the ministry think today? How Brethren Retirement Community has grown from two simple buildings with a working farm to a full service Life Plan Community serving nearly 500 residents with almost 360 team members. Could they possibly have known the number of lives God would touch through this work and the impact BRC would have on the community?

While the load has not always been easy to bear each generation has remained committed to move forward. Today we know that we have much more work to do.

As we approach the future we are dedicated to the care at hand all the while formulating a comprehensive plan for the needs of tomorrow. We wonder what those who come after us will think about the course we are setting for BRC today. Will they find us faithful in making wise and thoughtful decisions for years to come? Our hope is that they will.

Thank you for taking time to review our campaign proposal. The following includes information about much needed improvements and upgrades to our facilities while providing support for charity care and ongoing operations. OUR PAST MEETS OUR FUTURE IN OUR WORK TODAY. We are grateful for your consideration of our campaign - "Rooted in the past - growing toward our future."

Kind Regards,



H. Fred Bernhard
Board Chair
Brethren Retirement Community



John L. Warner
President & CEO
Brethren Retirement Community



Fred Bernhard, Board Chair



John L. Warner, President & CEO

“I bought a cottage at Mill Ridge Village two years ago. My husband and I owned a large house, and the upkeep on the house and yard was difficult after he died. I appreciate so much not having to shovel snow, rake leaves or cut grass. It’s a “joy” living at Mill Ridge Village!”

~Bonnie Warner



Who We Are

Brethren Retirement Community is Darke County's only Christian, not-for-profit, continuing care retirement community, celebrating 115 years of service to older adults of all faiths. Since our beginning in 1902, our mission continues to focus on caring for older adults. Our full continuum of care gives both the resident and their family the peace of mind knowing that they can seamlessly transition to the next level of care on the same campus, keeping their friendships intact while maintaining their relationship with trusted staff.

From Independent Living homes to spacious Assisted Living apartments and an exclusive neighborhood for residents in need of a secure memory care environment, you'll be sure to find the place you belong here. We offer both short term and long term stays in our Rosewood Health Care Center and the full scope of rehabilitation including outpatient therapy. Brethren Home Community Services extends our continuum of care to older adults through in-home care providing the same excellent service and quality of life that has been the cornerstone of our work for many years.

Brethren Retirement Community's well-established reputation for providing outstanding care and services has allowed us to continue our mission and gives us a vision for the future. We are recognized for our professional and compassionate staff whose remarkable history of longevity gives residents a sense of comfort and security. Brethren Retirement Community is a home where roots grow deep and true friendships flourish for all who live and work here.



12 Years since our last campaign.

As the face of aging changes, so have we. In keeping focused on our commitment to provide exceptional service to all entrusted to our care, assessment of marketplace information has led BRC to an understanding of improvements we need to make to best grow strategically to meet the needs of an ever increasing aging population. Our campaign reflects a four point focus to benefit residents from all parts of the continuum.



Jane Henby & Amos, Barbara Ketron & Shadow

**\$1,500,000 for Rosewood Health Care
Facility Improvements**

Remodel, Nurses Stations, Private Rooms/Baths, Common Areas,
Technology Upgrades, Equipment, Resident Call System

**\$700,000 for Assisted Living and 2nd & Main
Activity Center**

Senior Fit Gym, Theater, Arts & Crafts, Family Room, Cafe, Games,
Oakview 4 Memory Care, Oakview 2 Kitchen/Dining Room

**\$100,000 for Independent Living - Chestnut
Village & Mill Ridge Village**

Technology Upgrades, Fitness Center

**\$1,200,000 for Resident Aid, Charity &
Uncompensated Care**

To Support Residents and General Operations

Brethren Retirement Community Proposed Fundraising Campaign

Scale of Commitments to Secure \$3,500,000 Three Year Campaign Period

No. Gifts	In the Range of	Total	% of Total
1	\$400,000-\$600,000	\$ 500,000	
1	250,000-400,000	300,000	
3	150,000-200,000	525,000	
4	75,000-125,000	400,000	
8	40,000-60,000	400,000	
<u>16</u>	20,000-30,000	400,000	
<u>33</u>		\$ 2,525,000	72.1%
25	\$10,000-\$15,000	\$ 240,000	
40	5,000-10,000	320,000	
<u>100</u>	1,000-5,000	300,000	
160		\$ 860,000	24.6%
Many	Gifts under \$1,000	\$ 115,000	3.3%
Proposed Campaign Goal		\$ 3,500,000	100.0%

Pledges may be made over a three-year period.

All gifts are tax deductible to the full extent of the law.

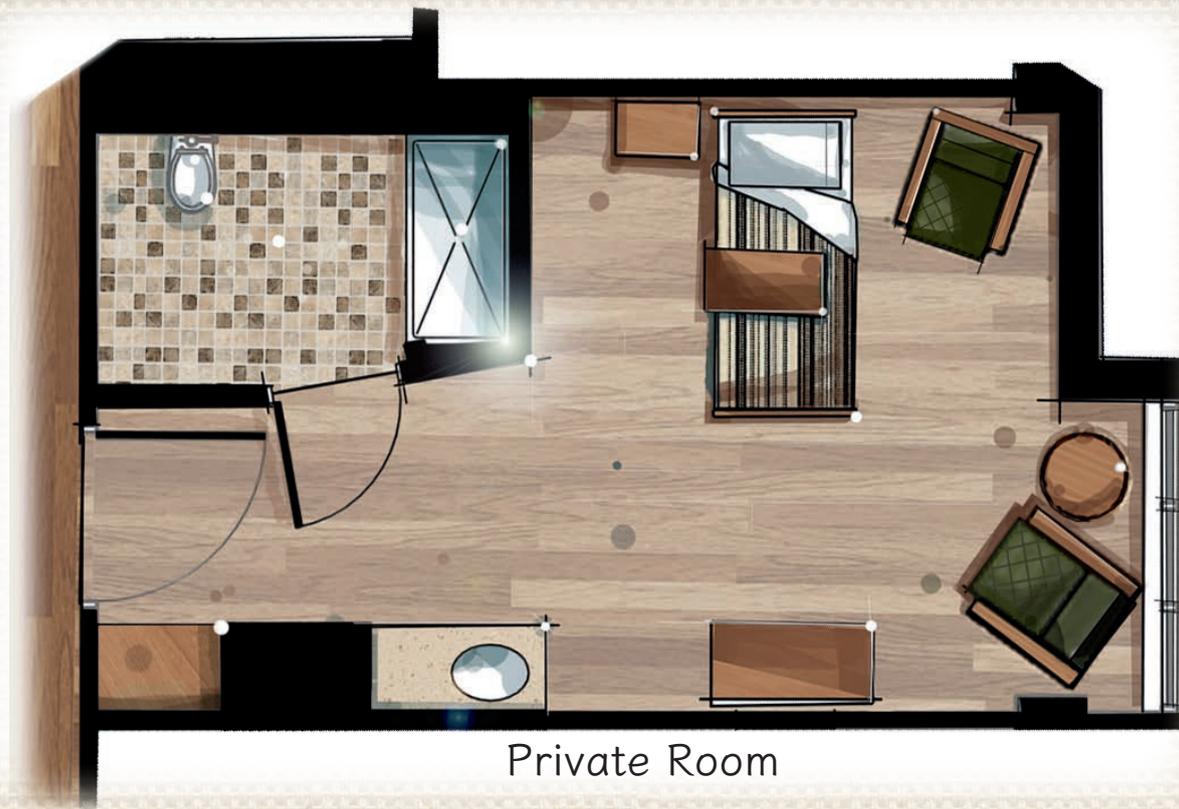
Rosewood Health Care

Lobby



Private Room





Benefits:

- Updated neighborhood living areas for residents, families and staff enjoyment.
- Refurbished private rooms for resident privacy and care.
- Technology and equipment improvements for enhanced service to residents.
- Keeps BRC relevant in an ever changing healthcare marketplace.

2nd & Main

Hall



Internet Café & Ice Cream Parlor



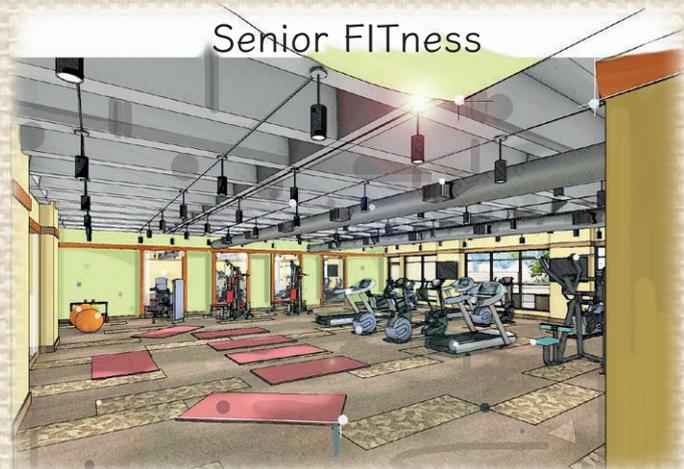
Theatre





Benefits:

- Improved amenities for resident/family use and enjoyment.
- Upgraded space for an enhanced resident experience with the popular “Senior FITness” exercise program.
- Compliments BRC’s current Main Street concept.
- Allows BRC to be a good steward of resources with renovations of existing building spaces.



Charity Care & Community Benefit

Brethren Retirement Community provides this type of care in two distinct ways:

- Brethren Retirement Community provides charity care to residents who have exhausted their financial resources and do not qualify for the Ohio Medicaid program.
- Brethren Retirement Community provides services under the Ohio Medicaid program for financially needy residents. The payments received from the state are less than the cost of providing the services. The unpaid costs are considered a community benefit.

Year	Charity Care	Community Benefit	Total Provided
2016	\$151,894	\$1,084,000	\$1,235,894
2015	\$177,805	\$977,989	\$1,155,794
2014	\$214,302	\$1,048,605	\$1,262,907
2013	\$300,039	\$959,805	\$1,259,844
2012	\$353,375	\$1,049,568	\$1,402,943
Total	\$1,197,415	\$5,119,967	\$6,317,382

As you can see from the chart above, Brethren Retirement Community provided over \$6.3 million dollars of charity care and community benefit during the last five years.

“It is not how much we give but how much love we put into giving”

~Mother Teresa

2016 Financial Information

Total Wages - Total of 499 employees including 46 in High School	\$8,704,306
Darke County (ONLY) Wages - Total of 413 employees including 46 in High School.....	\$6,823,988
BRC Employer Contribution to Employee Pension Plan	\$206,077
BRC Employees Contribution to Pension Plan	\$206,445
Total Ohio School District Taxes Paid by BRC employees	\$60,849
Darke County School District Taxes Paid by BRC employees.....	\$47,313
Greenville City Taxes Paid by BRC Employees	\$123,813
Ohio Unemployment Taxes Paid by Brethren Retirement Community.....	\$22,526
Ohio State Income Taxes Paid by BRC Employees.....	\$177,684
Social Security and Medicare Paid by BRC and BRC Employees	\$1,254,278
Federal Income Tax Paid by BRC Employees	\$822,812
Bed Tax Paid to State of Ohio	\$578,003
BRC Darke County Real Estate Taxes Paid	\$133,870
BRC Montgomery County Real Estate Taxes Paid	\$121,070
BRC Chamber of Commerce Payments (Gift Certs and Dues).....	\$12,350
BRC Payments to 129 Darke County Vendors	\$1,765,373
BRC Payments Vendors.....	\$7,743,353
BRC Contributions to 26 Darke County Charitable/School/Civic Organizations	\$11,443
BRC Contributions to 1 Charitable/School/Civic Organizations outside Darke County	\$100

Challenges We Face

Our 115 years of experience has allowed us to see many, many changes in health care over the years. While we remain confident on the superior care that we offer our community, we do not know what the future may hold. The aging population will continue to grow as the baby boomer generation ages and most will enter into formal care environments at much later ages, in frail condition, with fewer financial resources. We are already seeing this trend and know that it will be even more prevalent each year. We know that health care costs will continue to rise and financial assistance for health care will cover less than the actual costs. Brethren Retirement Community has witnessed strenuous and consistent regulatory changes that come with not only strict deadlines, but come as an unfunded mandate.

We, as an organization, have changed as the aging population has changed. With that being said, residents have different needs and wants in a retirement community. The desire for private rooms and baths, flat screen televisions, updated décor, and increased technology are just a few of the many requests we receive. Staying connected with WiFi and having access to an iPad, laptop computer, or some form of technology is imperative to their satisfaction.

All in all, while we are excited for the future, we know that we will witness challenges too. Aging facilities, ongoing provision of charity care, increased competition, shifting consumer needs, health care reform, staffing challenges, technology demands, increased desire for home and community based services, population trends, and reimbursement rate reductions are just some of the anticipated challenges that we are ready to conquer.

We are confident in overcoming these obstacles and know that our strong mission will bring us through.

“Guided by Christian values, we provide exceptional service to all entrusted to our care.”

“Do not cast me off in the time of old age;
do not forsake me when my strength fails.”

~Psalm 71:9

“ My mother-in-law was a resident of BRC from 1973-1975. She regretted not coming in sooner when she was able to quilt!

In November of 1973, my husband, Ivan, became a member of the Board of Trustees. At the time, the medical center was completed. It was a busy time and the wives always came along with refreshments and support-often, several times a week! We were part of the precious family in Greenville.

When the first cottages were constructed, Ivan said he would buy the last one! So, in 1998, we moved into Cluster 7 in Chestnut Village!

I think it's the best place on earth to live!

As our residents age, so do our buildings! Charity care increases as well as costs.

The success of our Capital Campaign is essential to assure our future.

Please GIVE generously. ”

~Clara Patterson

Board of Directors

Fred Bernhard, Chair

Phil Bayer, Vice Chair

Matt Arnold

David Kepler

John Keller

Ray Laughlin

Larry Riesser

Jill Schweitzer

Dianna Wagner

Velma Ward

Staff

John Warner, President & CEO

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Jane Woodie, Director of Mission Support

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Tanya Andrasik, Velma Ward & Dan Garber

“You have not lived until you have done something for someone who can never repay you”

~John Bunyan, English Puritan Preacher
& Author (Pilgrim Progress)

Notes

*“You shall rise up before the gray-headed and honor the aged,
and you shall fear your God, I am the Lord.”*

~Leviticus 19:32

“When selecting a retirement community for yourself or a loved one, it can sometimes be overwhelming. I wanted to make sure my mother would be taken care of, and that she would enjoy where she lived. I found this at the Brethren Retirement Community. The BRC staff compassionately care for their residents, and are always very friendly.

Because of my mother's condition, she needed additional help. As my mother's health has changed, she has transitioned from assisted living to medical area to now living in enhanced living. Each nurse and aid knows of my mother's condition and efficiently provides for her needs. All the staff has been very helpful as my mother has transitioned from one area to the next. The BRC has many activities not only in assisted living but also in the enhanced living area and medical area for residents to participate in. My mother likes the senior fit exercise, bingo, Bible study, Sunday afternoon worship in the chapel and other activities that the BRC provides. When you ask my mother about the Brethren Retirement Community, she will tell you it is a nice place to live, they take good care of me, they keep it very clean and the food is good. The Brethren Retirement

Community is always seeking to improve a quality place for their residents to live. We can't say enough about the level of care provided for my mother at the BRC. We are well pleased.”

~ Phyllis North, Mel & Steve North





Mission

“Guided by Christian values we provide exceptional service to all entrusted to our care”

Vision Statement

“Helping Our Community Age Well”

Core Values

Benevolence – “For those in need”

Compassion – “In all we do”

Excellence – “Since 1902”

Integrity – “Without question”

Innovation – “Creative solutions”

Traditional Values – Innovative Services

Brethren Retirement Community complies with applicable Federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, or sex.

English: ATTENTION: If you speak limited English, language assistance services, free of charge, are available to you. Call 1-937-547-8000 for assistance.

Spanish: ATENCIÓN: si habla español, tiene a su disposición servicios gratuitos de asistencia lingüística. Llame al 1-937-547-8000.

Chinese: 注意：如果您使用繁體中文，您可以免費獲得語言援助服務。請致電1-937-547-8000。