



Lesson 9
Take Action- Creating Campaigns

Presentation Techniques

Objectives

After this lesson, students will be able to:

- Collaborate to deliver their pitch using presentation techniques

Overview/Purpose:

In this lesson, students learn about presentation techniques in preparation for their formal pitches.

Guiding Questions:

- What are presentation techniques?
- How do presentation techniques help make a pitch more effective?

Recommended Time:

45 – 90 minutes

Common Core State Standards:

[CCSS.ELA-LITERACY.CCRA.SL.4](#)

[CCSS.ELA-LITERACY.CCRA.SL.5](#)

[CCSS.ELA-LITERACY.CCRA.SL.6](#)

Materials:

Presentation Techniques handout

Technology Required:

Computers recommended

Lesson Design:

- Distribute and review Presentation Techniques handout.
- If groups have their pitch complete, they can begin practicing by focusing on presentation techniques.
- Students should work on practicing their part of the pitch.