Expanding Your Google Search

1. Get more specific in your search. Start with a general search and gradually get more specific. For example, a search might progress like this:
   ⇒ education Pakistan
   ⇒ education girls Pakistan
   ⇒ schools for girls Islamabad

2. Use what you know to search new things. If you have read a lot of information about a specific person, place or organization – start a new search for that person, place or organization.

3. Search from good articles. Initiate a new search using names, direct quotes, statistics, phrases, etc. from other articles.

4. Use – to exclude words from your search. If you wanted to find out about Conflict Minerals in areas other than the Congo, you would search: Conflict Minerals – Congo

5. Try other Google databases.
   - Google News allows you to search for news stories associated with the issue. Useful options allow you to search date ranges if you want to investigate the history or an issue or get the most current news related to it.
   - Google Books often allows you to read partial or full-length texts connected to your issue.
   - Google Scholar provides access to scholarly journals related to your issue. While the text is often more challenging, it is worth checking!

6. Create a Google Alert through your email account. Set up a daily or weekly email alert of newly added content about your search term(s).

7. Use an Advanced Search. This feature allows you to limit your search in various ways. Some helpful options provided are:
   -- You can search for pages by the type of domain, like .edu and .gov and .org
   -- You can search depending on where terms appear on the page
   -- You can search to find pages similar to a great source you already have