Presentation Techniques

When planning a pitch, you need to also consider presentation techniques.

Presentation techniques to think about when planning:

**Eye Contact**
When you have good eye contact, you appear confident and are more likely to gain people’s trust.

**Articulation and Enunciation**
When you speak in a clear, strong voice, you keep people’s attention.

**Pacing and Body Language**
When you speak at an appropriate pace and use appropriate body language, you make the audience feel comfortable.

Each one of these techniques can be mastered with practice, so it is important that you provide yourself with enough time to feel confident about your pitch.