A **storyboard** is a graphic organizer that shows how a film will progress – frame by frame, shot by shot, moment by moment. It is an essential tool of any filmmakers.

A storyboard is like a first draft of the film itself. It shows a visual representation of how the film will look and sound.

A well thought-out storyboard should leave no questions unanswered. It should be so clear that the creator of the storyboard could hand it to a team member with no further explanation, and expect that they can follow and create the film envisioned.

There are many versions of storyboards. For our purposes of ‘storyboarding’ PSAs, all students will use one common version.

In the boxes, you will sketch what we will actually see for each frame. If there will be text on the screen, write the text in the box. If you are using a still image, clearly indicate and attach a copy of the image.

Above each box is space for you to indicate the shot number to keep your storyboard in sequence.

The smaller boxes are provided for you to indicate any transitions you plan to use.

The lines provided can be used for various purposes such as: - writing out spoken lines  - writing out voiced over lines  - noting any music or sound effects  - describing and effect planned  - describing text placement, font, color