## **Privacy Policy Information for Windmill Buying Services Ltd**

# **Privacy Policy**

This privacy policy sets out how Windmill Buying Services Ltd uses and protects any information that you give by telephone or when you use this website. We will only use the information that we collect about you lawfully and in accordance with the Data Protection Act 1998.

Windmill Buying Services Ltd are committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

Windmill Buying Services Ltd may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes.

### Who we are

We are Windmill Buying Services Ltd. Our registered office is at 4 Derby Street, Norwich, NR2 4PU. Our company registration number is 1571627. Our registered VAT number is GB 451 3973 43. We are the data controller for your personal data which is processed or collected through our website or by other means.

If you have any concerns about this privacy policy or what we do with your personal data, please contact <a href="mailto:sales@windmill-buying.co.uk">sales@windmill-buying.co.uk</a>

#### What we collect

We may collect the following information (where you have given it to us):

- · Your name
- · Your contact information including email address and/or telephone number
- · Your demographic information such as postcode, preferences, and interests

## What do we do with the information?

We may use the information you provide to:

- $\cdot$  process sales transactions, handle orders, deliver products and communicate with you about orders
- $\cdot$  provide a personalised service to you when you visit our websites this could include customising the content and/or layout of pages for individual users
- · record any contact we have with you
- · identify contributors, prevent, or detect fraud or abuses of our websites communicate with customers
- · if you have agreed to it, provide you with information that we think may be of interest to you

## **Sharing your information**

We will only share your information if:

- · We are legally required to do so by a law enforcement agency or if compelled by an order of the Court or we believe it is necessary to protect or defend our rights
- · We are working with a specialist partner such as a mailing house, marketing agency, IT specialist and research firms that are carrying out work on our behalf. We may for instance ask them to send mail, emails, carry out research or analysis and process card payments. We only choose partners we can trust.

# **Storing your information**

Information is stored by us and our selected providers on computers located in the UK. We may also store information in paper files.

We place a great importance on the security of all personal information and we have security measures in place to attempt to protect against the loss, misuse and alteration of personal data under our control. While we cannot ensure or guarantee that loss of data will not occur while it is under our control or whilst it is being transferred, we use our best efforts to try to prevent this.

# What we don't do with your information

We never sell or share your information to other organisations to use for their own purposes.

#### **Cookies**

#### What are cookies?

A cookie is a small file which is placed on your computer's hard drive when you visit a website. They are widely used in order to make websites work, or work more efficiently, as well as to provide information to the site owners, such as which pages you find useful or not. A web browser normally deletes session cookies when it quits. A cookie does not give us access to your computer or any information about you, other than the data you choose to share with us. Cookies are used on this site to maintain functionality as you move between pages.

### Links to other websites

Our website does not contain links to other websites of interest, but if it should in future, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites.

#### **Data retention**

We will retain your personal information for as long as we deem it necessary for the purposes outlined above. We will keep different types of data for different amounts of time, as detailed below. For the purposes of this policy, 'interaction' is defined as any action taken on our website or emails, e.g. entering a competition, opening an email, changing email preferences. All timescales outlined in this policy are effective as of 21st September 2020.

Windmill Buying Services Ltd do not retain credit card information.

After the above time periods have elapsed without any interaction, we will delete all personal information associated with your account. Please note that once data has been deleted, it cannot be retrieved and you will lose all benefits associated with your account.

## **Controlling your personal information**

You may choose to restrict use of your personal information for direct marketing purposes by opting-out at any time by visiting https://windmill-buying.co.uk or getting in touch by email at sales@windmill-buying.co.uk.

We will not sell, distribute, or lease your personal information to third parties unless we have your permission or are required by law to do so. We may use your personal information to send you promotional information about third parties which we think you may find interesting if you tell us that you wish this to happen.

We respect your Right to Access (the right to see what personal data we hold and process, and why) and your Right to be Forgotten (the right to have your personal data erased from our systems). To access your data, or request for your data to be deleted, please submit a formal query using our contact form and a member of the team will be in touch to discuss your requirements. Alternatively, please write to us at Windmill Buying Services Ltd. 4 Derby Street, Norwich NR2 4PU

If you believe that any information we are holding on you is incorrect or incomplete, please write to or email us as soon as possible, at the above address. We will promptly correct any information found to be incorrect.

### **Your consent**

By submitting your information you consent to the use of that information as set out in this policy. If we change our privacy policy we will post the changes on this page, and may place notices on other pages of the website, so that you may be aware of the information we collect and how we use it at all times. We will also email you should we make any changes so that you may consent to our use of your information in that way. Continued use of the service will signify that you agree to any such changes.