

# Conscious Business Declaration

## The Conscious Business Declaration A New Standard for Business in the 21st Century

As a global community of business leaders we are committed to developing the awareness and skills needed to evolve consciously our organizations in alignment with these principles:

1. We Are One with humanity and all of life. Business and all institutions of the human community are integral parts of a single reality — interrelated, interconnected and interdependent.
2. In line with this reality, the purpose of Business is to increase economic prosperity while contributing to a healthy environment and improving human wellbeing.
3. Business must go beyond sustainability and the philosophy of “do no harm” to restoring the self-renewing integrity of the Earth.
4. Business must operate with economic, social and ecological transparency.
5. Business must behave as a positive and proactive member of the local and global communities in which it operates.
6. Business that sees, honors, and celebrates the essential interconnected nature of all human beings and all life maximizes human potential and helps create a world that works for all.
7. When aligned with Oneness, Business is the most powerful engine on Earth for creating prosperity and flourishing for all.