

# JOEL CULPEPPER

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Born and bred in South East London, **Joel Culpepper** is breaking the mould one belt at a time. A sound as distinctive as some of history's best, his alt R&B lilt mixed with a classic soul sway marks Joel's stereotype-smashing vibe. His music is etched with an admiration of music's wondrous abilities – from **Luther Vandross** to **Childish Gambino**, **Diana Ross** to **D'Angelo** – culminating in creations as diverse as they are recognisable.

His EP '**Tortoise**' represents a creative milestone in his burgeoning career. It's title is inspired by the timeless and ever-apt tale of the 'Tortoise and the Hare', which speaks to Joel's own evolution, and journeys through different genres drifting from traditional 60's and 70's inspired R&B to contemporary electronic R&B and hip-hop, creating a signature 'retrofuturist' sound.

Immersing himself in the world of music from the get-go, he's changed as his tastes change, expanding his mind from ballads to soul to hip-hop to psychedelia (to name just a few). And whilst Joel's voice is as powerful as the greats, there's an intimate rawness in it that seems rare to find today.

A growing sense of anticipation surrounds Joel, with support from **Gilles Peterson**, **Annie Mac** and **DJ Target**, his Colors video of '**Woman**' reaching nearly five million views, and his new album nearing completion featuring collaborations with **Swindle**, **Kojoy Radical** and **Guy Chambers**, he is championing individuality through music that's honest, real and unforgettable.

Listen to Joel ▶

Watch 'Woman' ▶

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