

REEPS ONE

London born Artist Harry Yeff (AKA Reeps One) produces work spanning disciplines, contexts and media as a response to an on going investigation into vocal music, art and science. His work explores the fusion of visual and audio cultures, transforming vocal music into visible, physical form through performance, installation, sculpture, photography and film as well as curatorial, directorial and academic projects. Yeff's expertise in vocal musicianship and performance has generated an online global following, rendering over 100 million views and recognition as a pioneer of experimental vocalism.

Yeff's desire to visualise vocal music inspired him to experiment with audio-visual work and physical phenomena from an early age. He fuses vocal performance with mediums including cymatics, voice-reactive projection mapping and VR. Cymatics, the use of vibration as a medium to move, organise and control matter, constitutes a prominent focus in Yeff's work; the performances and photographic prints have gained him two consecutive **ARS PRIX** nominations.

Recently Yeff has created ambitious works in a variety of media. In collaboration with media innovation giants **The Mill** and **Aurelia Sounds**, Yeff scored and co-directed **Does Not Exist** - the world's first virtual reality music video made with gyroscopic 3D sound, winning the award for Best Sound Design at the 2017 **Raindance Film Festival**. For a second collaboration with The Mill, Yeff has produced **See Sound**; a digital generative artwork experience that creates sound sculptures based on the human voice and explores the relationship between art and technology.

Yeff has exhibited and performed widely including **Miami Basel**, London, Milan and Tokyo Design Weeks, **Tate Britain**, the **British Film Institute**, and the **Museum of Arts and Design** in New York. Yeff's unique vocal skills and continual exploration and expansion of his phonetic vocabulary have seen him uncover new keys to cognitive efficiency.

Yeff's early career foundations as a beatboxer and latterly his expanded specialisation in oral percussion and performance coining the post-beatbox movement, have established him as a key pioneer in the field of experimental vocalism. His explorations with cymatics, VR, and participatory art are gaining him important recognition as a significant artist working in the convergence of art, music and science.

Watch 360 Sound ▶

Watch WSM Trailer ▶

For bookings: dangray@graymatterltd.com



www.reeps100.com



GRAY MATTER