



BOYS & GIRLS CLUBS
OF COACHELLA VALLEY

Boys & Girls Clubs
of Coachella Valley
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******MEDIA ADVISORY******

Interview opportunities available

WHAT: Boys & Girls Clubs of Coachella Valley Coat & Donation Drive

**DATE: October 20-27, 2015
October 28-November 2, 2015**

TIME: All day

LOCATION: Participating Gap Stores

Tis the Season for Giving Back with the Boys & Girls Clubs of Coachella Valley

All proceeds from this drive will benefit Boys and Girls Clubs of Coachella Valley

Indian Wells, CA (October 14, 2015) – This fall, Gap Stores and Gap Factory stores will support Boys & Girls Clubs through a coat and donation drive. From October 20th to October 27th at Gap Stores, when a customer donates a new or gently used coat or makes a monetary donation, they will receive a \$10.00 coupon. From October 28th to November 2nd at Gap Outlet stores, a donating customer will receive a 10% discount on their purchase.

Every donation counts towards making a difference within the Boys & Girls Clubs of Coachella Valley. With a similar program last year raising \$600,000 in just one week, amazing things happen when goodwill comes together. Visit your local Gap store this fall to participate in the season of giving!

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