

DIARY & NOTEBOOK RANGE

2017

2017



Contents

Our Capabilities	Page 2
Introducing LEDA NOTE	Page 4
A5 Page-a-Day Diary	Page 8
Management Page-a-Day Diary	Page 10
A4 Page-a-Day Diary	Page 12
Slimline Week-to-View Diary	Page 14
Pocket Week-to-View Diary	Page 16
Customised Diary Covers	Page 18
Zambian Diary Range	Page 21
Engineering Insert	Page 22
Electrical Insert	Page 23
A5 School and Student Diaries	Page 24
Retail Diaries and Notebooks	Page 26
Retail Journals and Notebooks	Page 27
Glossary	Page 28

2017 Diary, Journal & Notebook Range

LEDA NOTE is proud to introduce our 2017 range of corporate and retail diaries, journals and notebooks which are the result of a passion for our products, analysis of trends and customer requirements.

Our range is **locally** produced with much consideration given to selecting the covers, finishes and designs with user-friendly and practical layouts.

We have invested in some of the world's leading equipment from our presses through to our binding and finishing, to ensure a consistently good quality range. The combination of digital and traditional litho printing technology means that no order is too big or too small. We welcome orders from as few as 25 diaries to 250,000 diaries, each treated with the same attention to detail.

Travel Log

With the South African Revenue Services regulations, individuals who receive a travel allowance or the use of company cars are required to keep a Log Book. The Travel Log has been designed to comply with SARS requirements for a Log Book and can be submitted as a record should you be required to do so.



Our Capabilities

LEDA NOTE's B1 Komori's combined with our HP Indigo, Océ, and our extensive range of finishing capabilities, including section sewing, hard cover casing, foiling and debossing are ideal for not only the long run demands of diaries, but brings with it the flexibility to offer customers personalisation on as few as 25 diaries.

The HP indigo digital offset colour process is a digital printing technology that equals the quality and colour range of offset printing. The use of liquid electrostatic ink rather than toner means that there are no compromises when it comes to producing short run digital work. The HP Indigo also allows us to offer variable data printing which is ideal for personalising covers and content in diaries and notebooks.

Printed to Perfection





Finished to Perfection



LEDA NOTEBOOKS

LEDA
NOTE

LEDA NOTE offers a finely crafted range of uniquely designed products making the perfect corporate gift that can be customised in so many ways to reflect your brand and its values.

Despite all the latest trends and developments in this technology-driven age, the classic notebook remains a firm favourite and, as research has shown, remains the corporate gift most likely to be used by its recipient throughout the year! Plan your week... your leisure time, make notes, keep track of projects and so much more. There is nothing quite like the timeless quality of ink on paper.

The LEDA NOTE range offers a variety of personalisation finishing options including printed paper covers with linen and soft touch laminate, printed canvas covers and traditional material covers with silkscreening, embossing, foiling and spot UV options to create a really unique product.



Book Cloth



Debossed



Debossed



Printed



Soft Touch Laminate



Printed with Spot UV

PREMIUM NOTEBOOKS

ORDER FROM AS FEW AS 75

Available in A6 and A5



Design your own printed or material cover using our template

Optional 13mm Elasticised Fastener available in 9 PANTONE colours

Choose from our selection of heat-reactive bookcloths

Rounded Spine

Laminate Options for Printed Covers:

- Gloss
- Matt
- Soft touch

Personalise your own insert pages (from 2-48 pages)

Rounded Corners

Option to Screenprint Elasticised Fastener (Black & White print only)

Includes Silver Head & Tail Bands and 1 x Silver Ribbon

Optional Matching Pen Holder with Elasticised Fastener

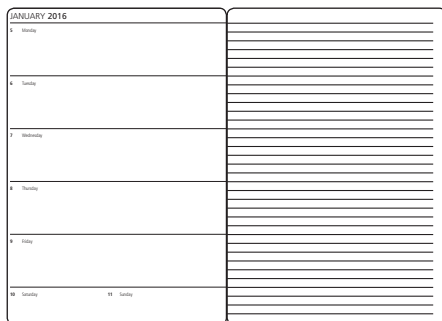
3 different Logo Shapes

Brand Your Logo in Colour Print (Gel Doming)

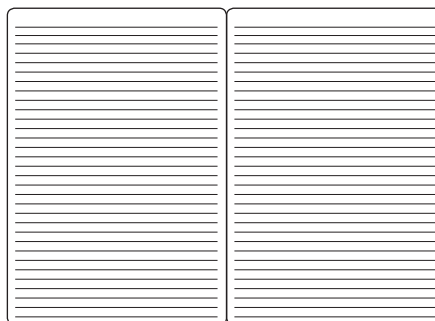


Choose your Notebook layout

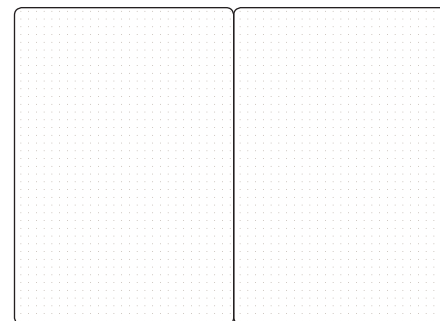
Notebook week-to-view Planner

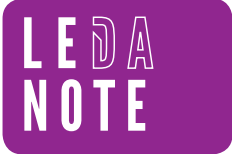


Notebook - ruled lines



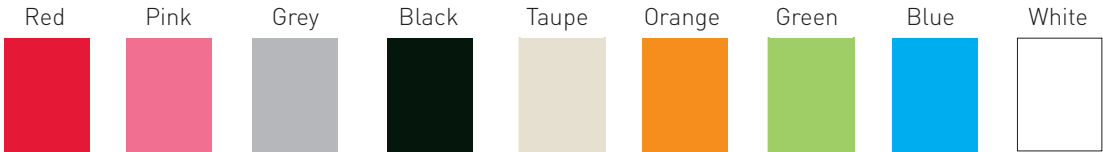
Notebook - dotted





ELASTICISED FASTENER (8mm/13mm)

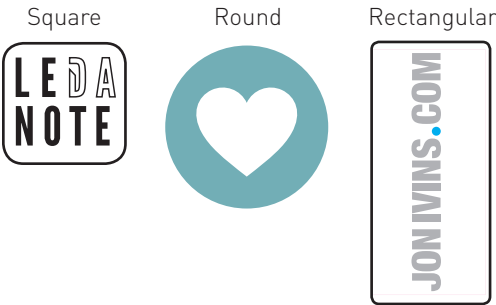
9 PANTONE colour options



BRANDING OPTIONS

LOGO HOLDER

Colour gel domed print in metal casing
Design your own using our template



INSERT PAGES

Personalise your notebook with 2-48
pages sewn between or around sections



A5 LEDA Notebooks (Minimum Quantity: 75)

General Information

- A5 size (204 x 144mm)
- 192 pages
- 80gsm Premium white paper
- Silver Ribbon
- Silver Head & Tail Bands
- 9 standard colours for the elasticised fastener and optional pen holder
- Various Cover Materials
 - Printed Covers with gloss, matt or soft touch lamination
 - Canvas Printed Covers
 - Book Cloth Covers
- Debossing, Silkscreening, Foiling and Spot UV

A6 LEDA Notebooks (Minimum Quantity: 75)

Hard or Soft Cover – Ruled lines only

- A6 size (140 x 90mm)
- 96 pages (Soft Cover) 192 pages (Hard Cover)
- 80gsm Premium white paper
- Silver Ribbon/Head and Tail band (Hard Cover only)
- 9 standard colours for the 8mm elasticised fastener bands (Hard Cover only)
- Various Cover Materials
 - Printed Covers with gloss, matt or soft touch lamination
 - Book Cloth Covers
- Debossing, Silkscreening, Foiling and Spot UV
- End Papers 160gsm (Soft Cover only)

STANDARD NOTEBOOKS

ORDER FROM AS FEW AS 75

Available in A6, A5 and A4



Design your own printed or material cover using our template

Optional Elasticised Fastener available in Black
(8mm on A6, 8 or 13mm on A5 and 13mm on A4)

Square Corners

Laminate Options
for Printed Covers:

- Gloss
- Matt
- Soft touch

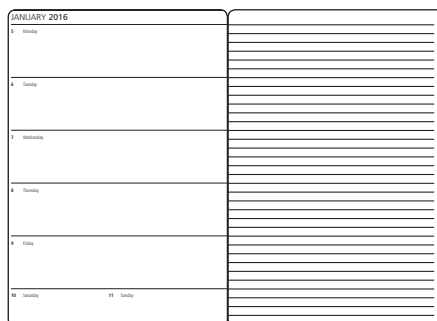
Personalise your
own insert pages
(from 2-48 pages)

Includes Silver Head
& Tail Bands and
1 x Silver Ribbon

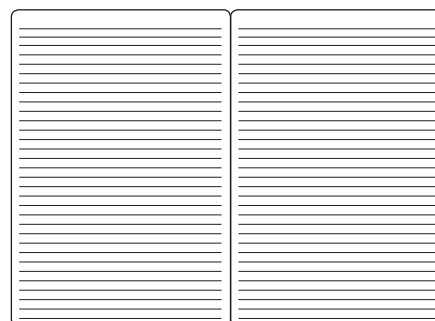


Choose your Notebook layout

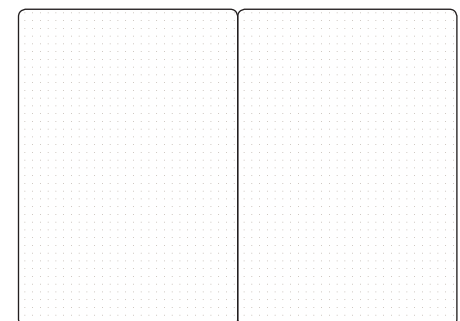
Notebook week-to-view Planner



Notebook - ruled lines



Notebook - dotted



A5 Page-a-Day Diary

The **A5 page-a-day** is a popular choice for everyday use. Compact and robust, it is a great diary to take with you wherever you go. The page-a-day format with Log Book entries makes it ideal to manage appointments and daily travel and is particularly useful for those claiming travel expenses.





Specifications:

Size: 204 x 144mm

Stock: 70gsm White Bond

Pages: 352

Text: 2 colours - Blue & Black

Board: 1300mic

Standard Finishes:

- Grey / Gold Ribbon, Head & Tail Band
- Year Foiled / Debossed - Book Cloth
- 120gsm Black, Blue or White End Sheet

Laminate Options for Printed Covers:

- Gloss
- Matt
- Soft touch

DIARY CONTENT

General Information

Monthly Planners
Telephone Index
Yearly Planner for 2017/2018
International Dialing Codes
Currency and World Time Zones
Mileage Distance Chart
Conversions Tables
School Holidays for SA & SADC
Public & Religious Holidays for SA & SADC
Moon Phases / Tidal Chart
Anniversaries by Year
Important Dates to Remember
Environmental Dates to Note
International Holidays

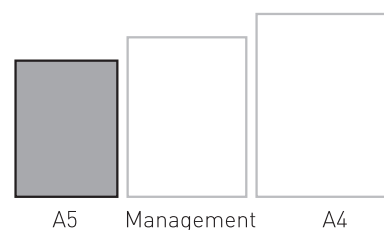
Useful Information

World Heritage Sites Southern Africa
National Parks SA
Log Book
SADC Interesting Facts & Map

Specialist Inserts

Engineering Insert
Electrical Insert

Optional Extras	Material Covered Diaries	Printed Cover Diaries
Silver Gold Foil Deboss	x	
Corners	x	
Extra Ribbon	x	x
Printed Inserts	x	x
Printed End Sheets	x	x
Personalisation	x	x
Specialist Inserts	x	x
Padded Boards	x	x



Management Page-a-Day Diary

The **Management page-a-day** is the essential office accessory for time management. The larger size makes this popular for everyday use. The inclusion of a Travel Log makes this handy for keeping track of your daily movements, particularly for those who claim travel expenses.





Specifications:

Size: 240 x 170mm

Stock: 70gsm White Bond

Pages: 352

Text: 2 colours - Blue & Black

Board: 1500mic

Standard Finishes:

- Grey / Gold Ribbon, Head & Tail Band
- Year Foiled / Debossed - Book Cloth
- 120gsm Black, Blue or White End Sheet

Laminate Options for Printed Covers:

- Gloss
- Matt
- Soft touch

DIARY CONTENT

General Information

Monthly Planners
Telephone Index
Yearly Planner for 2017/2018
International Dialing Codes
Currency and World Time Zones
Mileage Distance Chart
Conversions Tables
School Holidays for SA & SADC
Public & Religious Holidays for SA & SADC
Moon Phases / Tidal Chart
Anniversaries by Year
Important Dates to Remember
Environmental Dates to Note
International Holidays

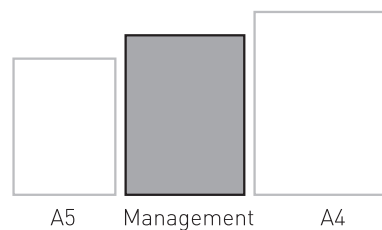
Useful Information

World Heritage Sites Southern Africa
National Parks SA & Contact numbers
Log Book
SADC Interesting Facts & Map

Specialist Inserts

Engineering Insert
Electrical Insert

Optional Extras	Material Covered Diaries	Printed Cover Diaries
Silver Gold Foil Deboss	x	
Corners	x	
Extra Ribbon	x	x
Printed Inserts	x	x
Printed End Sheets	x	x
Personalisation	x	x
Specialist Inserts	x	x
Padded Boards	x	x



A4 Page-a-Day Diary

The **A4 page-a-day** is the 'working' organiser in the range and is popular for those requiring a diary to accommodate extensive note keeping and for carrying around additional paperwork. The inclusion of a Travel Log makes this handy for keeping track of your daily movements, particularly for those who claim travel expenses.





Specifications:

Size: 276 x 203mm
 Stock: 70gsm White Bond
 Pages: 352
 Text: 2 colours - Blue & Black
 Board: 1600mic

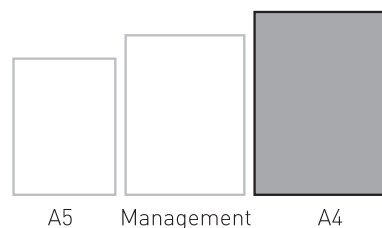
Standard Finishes:

- Grey / Gold Ribbon, Head & Tail Band
- Year Foiled / Debossed - Book Cloth
- 120gsm Black, Blue or White End Sheet

Laminate Options for Printed Covers:

- Gloss
- Matt
- Soft touch

Optional Extras	Material Covered Diaries	Printed Cover Diaries
Silver Gold Foil Deboss	x	
Corners	x	
Extra Ribbon	x	x
Printed Inserts	x	x
Printed End Sheets	x	x
Personalisation	x	x
Specialist Inserts	x	x
Padded Boards	x	x



DIARY CONTENT

General Information

Monthly Planners
 Telephone Index
 Yearly Planner for 2017/2018
 International Dialing Codes
 Currency and World Time Zones
 Mileage Distance Chart
 Conversions Tables
 School Holidays for SA & SADC
 Public & Religious Holidays for SA & SADC
 Moon Phases / Tidal Chart
 Anniversaries by Year
 Important Dates to Remember
 Environmental Dates to Note
 International Holidays

Useful Information

World Heritage Sites Southern Africa
 National Parks SA & Contact numbers
 Log Book
 SADC Interesting Facts & Map

Specialist Inserts

Engineering Insert
 Electrical Insert

Slimline Week-to-View Diary

The **Slimline** Diary is ideally suited to slip into a handbag, or your jacket pocket making it a perfect choice for those needing a handy travel companion that can go with you everywhere.

The compact **week-to-view** format with Travel Log helps keep control of your busy life.





Optional Extras	Material Covered Diaries	Printed Cover Diaries
Silver Gold Foil Deboss	x	
Corners	x	
Extra Ribbon	x	x
Printed Inserts	x	x
Printed End Sheets	x	x
Personalisation	x	x
Padded Boards	x	x

Specifications:

Size: 156 x 80mm

Stock: 70gsm White Bond

Pages: 128

Text: 2 colours - Blue & Black

Board: 1000mic

Standard Finishes:

- Grey / Gold Ribbon, Head & Tail Band
- Year Foiled or Debossed - Book Cloth
- 120gsm Black, Blue or White End Sheet

Laminate Options for Printed Covers:

- Gloss
- Matt
- Soft touch

DIARY CONTENT

General Information

Yearly Planner for 2017/2018

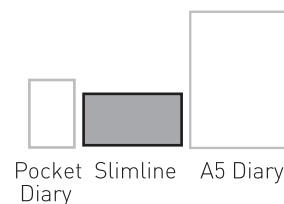
School Holidays for SA & SADC

Public and Religious Holidays for SA & SADC

Moon Phases

Anniversaries by the Year

Travel Log

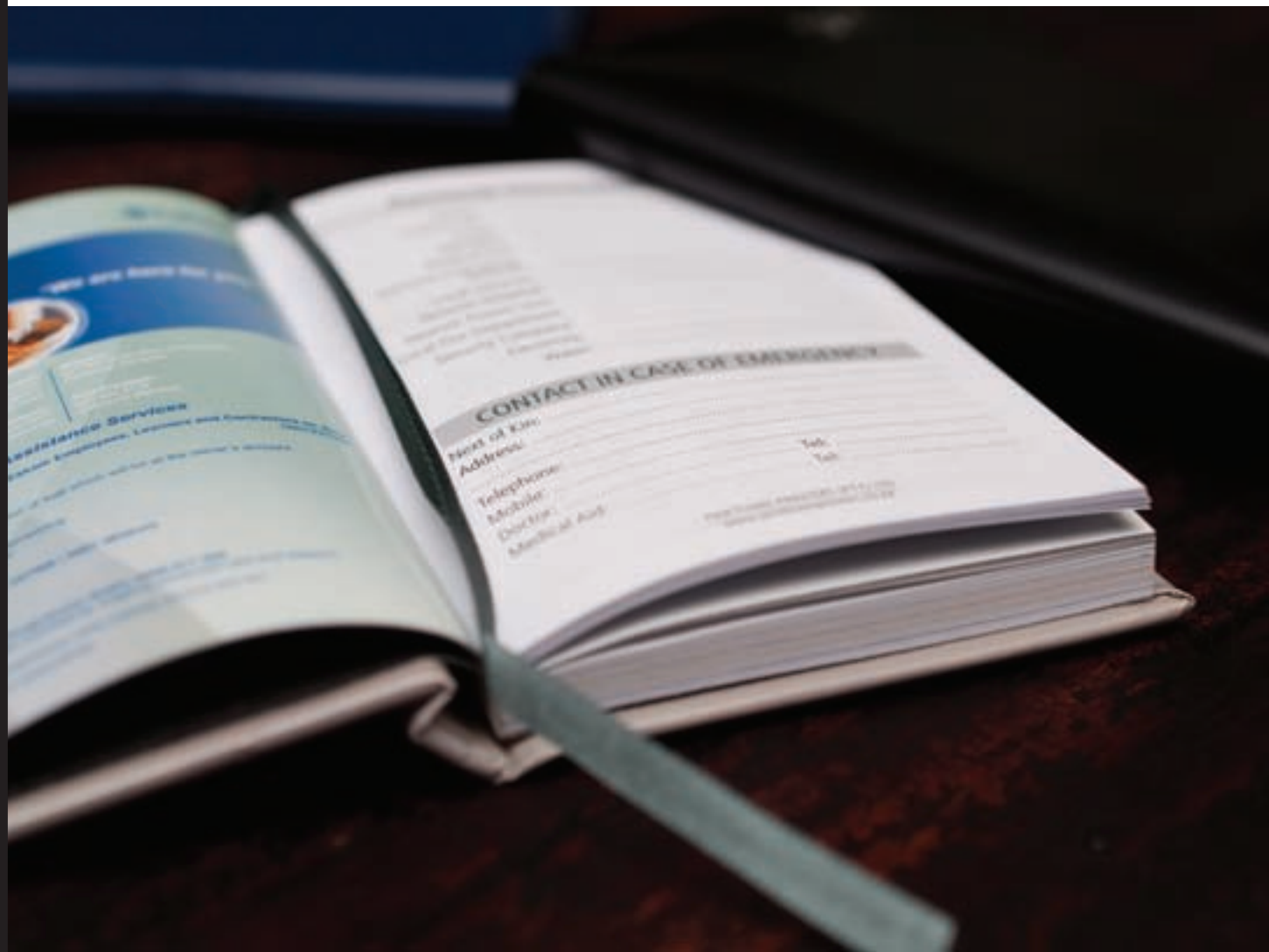


Pocket Week-to-View Diary

Always on hand and great for taking notes on the go, this is a popular choice for those who like to travel light.

This diary is available in hard cover or twin wire (silver) binding with PVC cover.

The monthly Rainfall Chart is an added benefit for farmers.





DECEMBER 2016	DECEMBER 2016/JANUARY 2017
26 Monday	Sunday 29
27 Tuesday	Friday 30
28 Wednesday	Saturday 31
	Sunday 01

Optional Extras	Material Covered Diaries	Printed Cover Diaries
Silver Gold Foil	x	x
Silkscreen		
Printed Inserts	x	x
Printed End Sheets	x	x
Personalisation	x	x
Ribbon	x	x
Padded Boards	x	x

Specifications:

Size: 105 x 70 mm

Stock: 70gsm White Bond

Pages: 144

Text: 1 colour - Black

Standard Finishes:

- Printed / Book Cloth or PVC Cover
- Year Foiled
- Hard Cover or Twin Wire Bound (Silver) Option
- Cover: 4pp plain Cover 200gsm, inserted into PVC or 1000 micron Board (Material or Printed Cover)

Laminate Options for Printed Covers:

- Gloss
- Matt
- Soft touch



Pocket Diary Slimline A5 Diary

DIARY CONTENT

General Information

Monthly Planners

Telephone Index

Yearly Planner for 2017/2018

School Holidays for SA & SADC

Public and Religious Holidays for SA & SADC

Moon Phases

Environmental Dates to Note

Dec-Jan (12 page) monthly rainfall recording chart

Customised Diary Covers

Printed Covers

Custom designed printed covers are digitally printed on the HP Indigo for short runs or litho printed on the Komori presses for longer runs. All presses have been colour profiled to ensure colour consistency. Printed covers allow you to include your own branding and stunning printed artwork on the cover of your diary. The digital covers also offer the flexibility of adding variable data for name personalisation on the cover.

Covers are available in either Matt, Gloss or Soft touch Laminated finishes.

Variable Data can be used to change information on the printed covers allowing you to personalise each diary with an individuals' name, title or any required text.



Personalised Printed Inserts

Include your own personalised insert in the front of the diary or journal; between sections or around the sections. Choose from 2 to 48 pages of content to include your corporate profile, product range or inspirational messages. Our digital HP Indigo Press offers great flexibility particularly when it comes to shorter runs and makes inserts practical for as few as **25 diaries** or notebooks. Longer runs are litho printed on our state-of-the-art litho Komori presses.



End Sheets

A selection of standard **end sheets** are available, or you can print your own **personalised end sheets**.



Bespoke Diaries, Journals and Notebooks

Specialised **diaries, journals and notebooks** printed according to your print-ready art work. Contact us for a quote.



Zambian Diary Range

A Zambian specific diary range is available using the same format as the standard Pinetown Printers diaries, but with Zambian holidays and information.

Available in A5, Management, A4, Slimline and Pocket Diaries.

Includes:

Personal contact page with Zambian important contact numbers

Forward Planner 2017/2018

Zambian School Calendar

Zambian Public Holidays

Zambian National Anthem

3 year reference

Southern Africa public holidays

General conversion tables

Facts about Zambia

Travel contact numbers

Zambian national flag

Zambian tourist information

Zambian NGO's

Environmental calendar

International Observances

Map of Zambia

Zambian mileage distance chart

Interesting Facts SADC

Optional extra:

Personalised end papers

printed in full colour

showing the map of Zambia

and neighbouring states

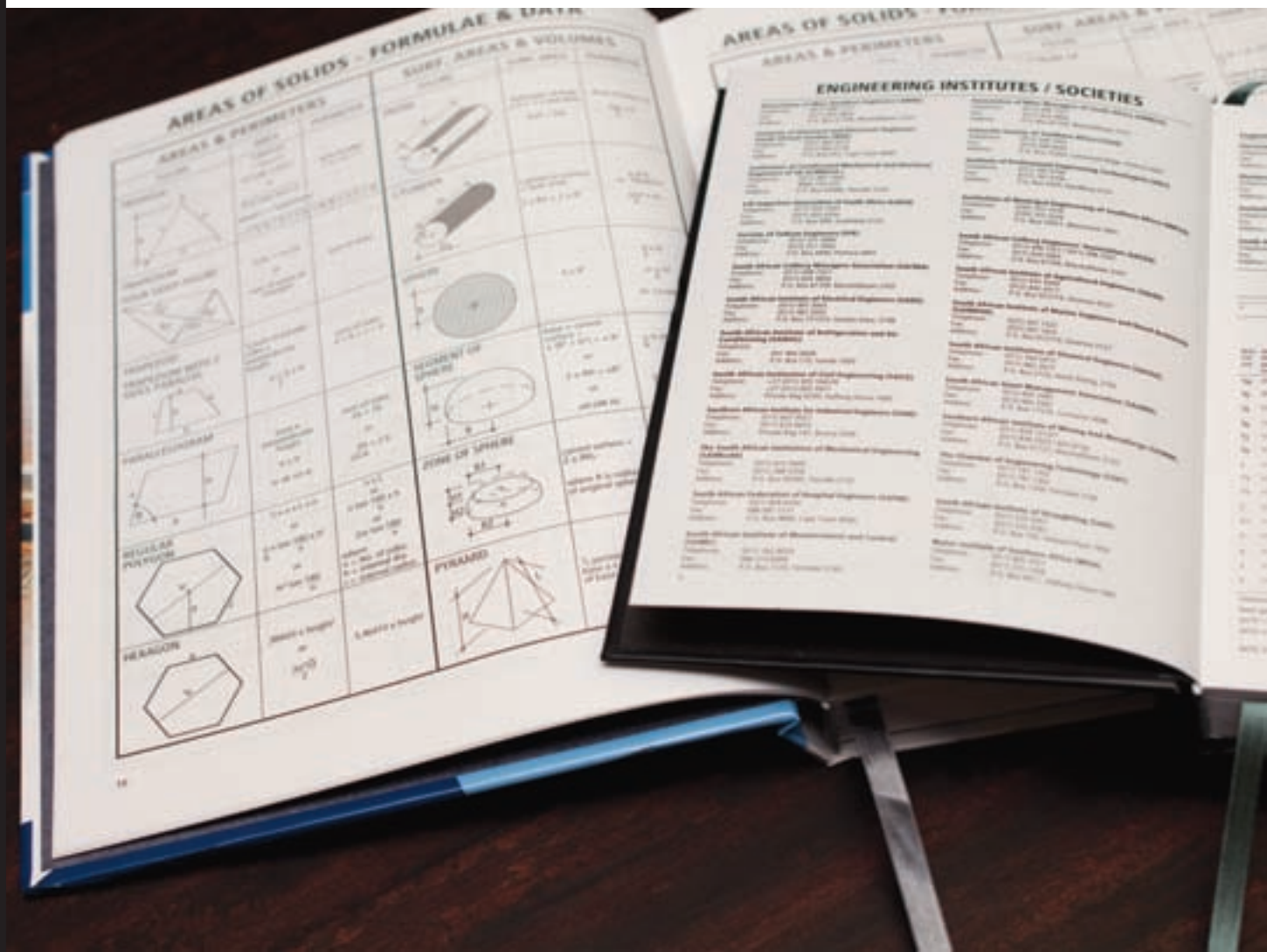
Inserts to scale showing

maps of major city centres



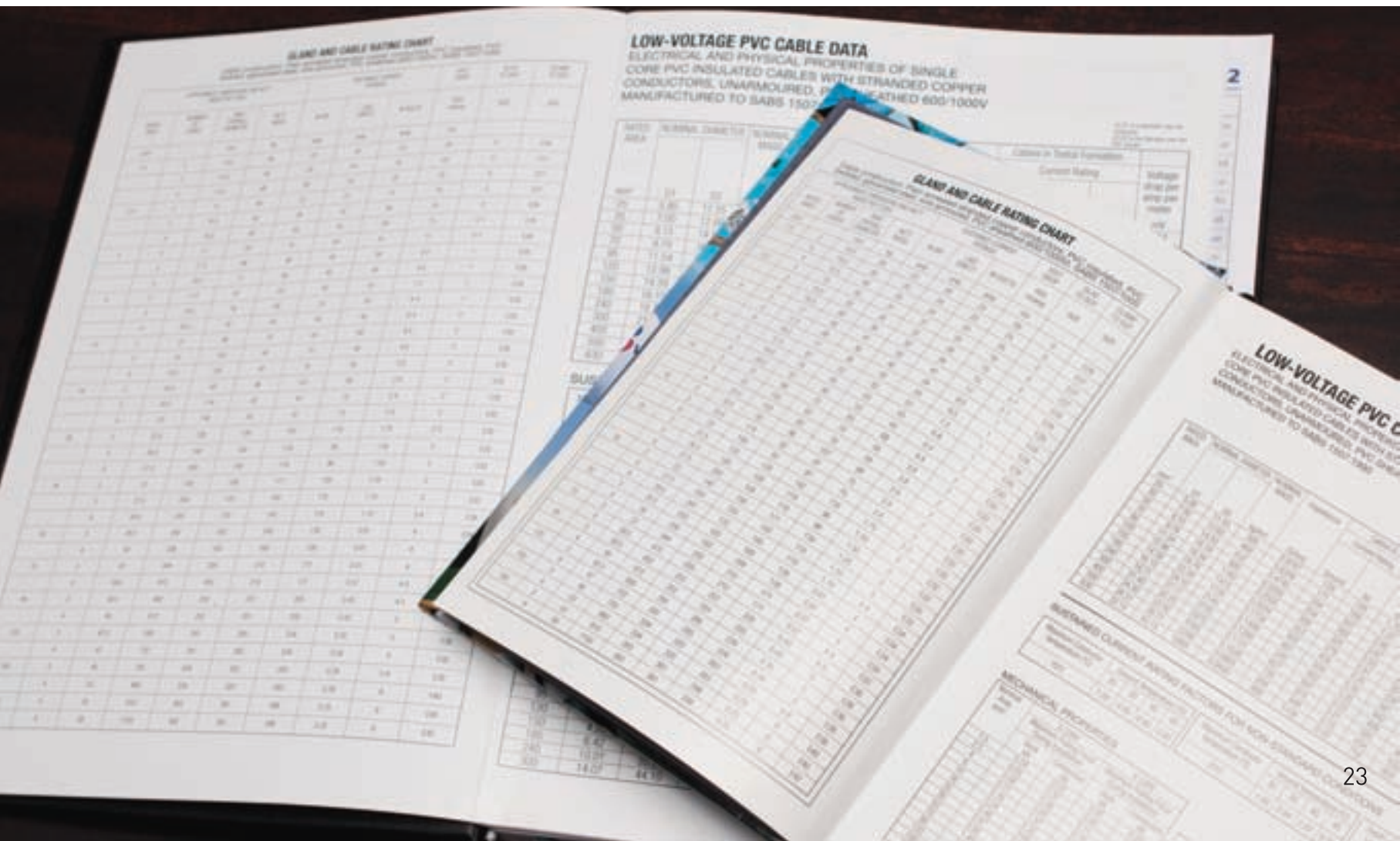
Engineering Insert

The 32 printed page **Engineering Insert** is a 'must' for anyone involved in the Engineering field with plenty of valuable and helpful information commonly needed in the industry. Compiled by industry experts, you will find this a great asset. These inserts are available in our A5, Management and A4 sizes.



Electrical Insert

The handy 4 page **Electrical Insert** includes all the essential and useful information for the electrical industry. These inserts are available in our A5, Management and A4 size diaries.



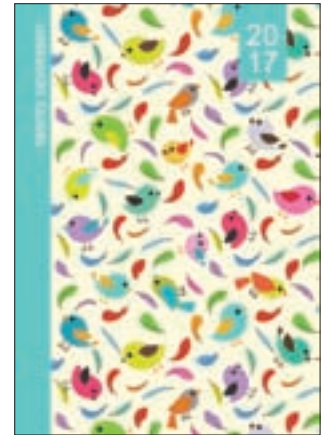
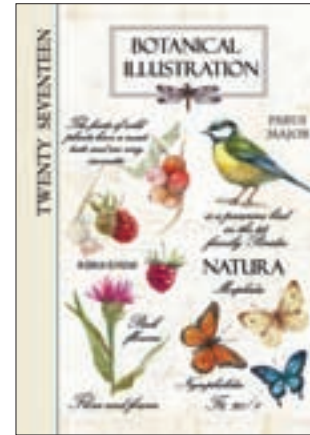
A5 School and Student Diaries

A range of **school diaries** are available in hard or soft cover, customized with your own printed cover and text. The school specific diaries and homework books are produced using quality materials to ensure that they look great and more importantly that they stand up to demands of daily use.



Retail Diaries and Notebooks

Pinetown Printers offers a premium selection of printed **A5 diaries** and **notebooks** for re-sale. The 352 page Hard Cover A5 diaries and notebooks offer the same finishes as the A5 printed diary and notebook range.



Retail Journals

Available with ruled lines or week-to-view diary/journal combo.



Retail Notebooks

Available with ruled lines or week-to-view diary/journal combo.

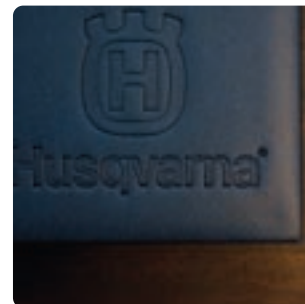


Glossary



Binding

Our blocks are constructed with medium and long run inserts sewn in between or around the sections. This provides you with a diary that will have good lay-flat properties and life expectancy. The short run inserts are tipped in and PUR bound.



Thermo Coverings react to the heat and pressure applied, resulting in an attractive branding effect with the debossed area being a darker shade than the cover material.



Corners

Corners can be added on material covered diaries to improve the durability and prevent the corners from being damaged. Our corners add a premium finish and are available in silver or gold.



Foiling

Foiling replaces traditional ink with a reflective gold, silver or clear foil resulting in an eye-catching effect ideally suited for corporate logos, year and name personalisation. Foiling involves the application of metallic foil to the cover material. A heated block is used to transfer the metallic foil to the cover surface, leaving the image of the block on the cover.



Debossing

Debossing is a stylish finishing effect that can be used to create an accent on the covers of diaries. The process is achieved using a block and applying heat and pressure on the cover material resulting in the image being lower than the surface of the cover material.



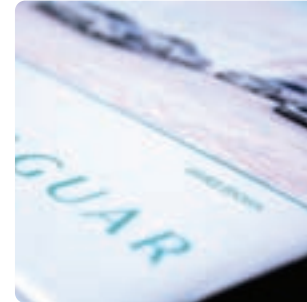
Head and Tail Bands

We use Head and Tail Bands as a standard finish for our diaries and journals giving them a classic finishing touch.



Padded Covers

A padded foam board can be used on the front cover of both printed and material covered diaries and journals to give a more luxurious and soft touch finish.



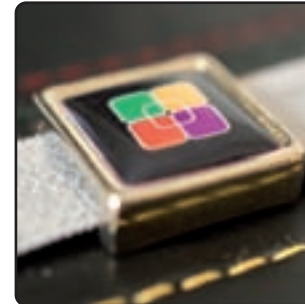
Variable Data

Variable Data refers to information that can be changed from one diary to the next e.g. individuals' names in the case of personalisation where each diary or journal has a different name.



Ribbons

All diaries except the Pocket diary are supplied standard with a ribbon which is useful as a bookmark or placeholder. For a more personal touch a second ribbon can be added.



Dome Badge on Elastic Fastener

Finish off your notebook using a trendy elastic fastener, available in a variety of colours. Brand your logo in colour print on a dome badge within a metal slide buckle. The metal slide buckle is available in three dome shapes.



Stitching

Stitching adds an elegant and sophisticated touch to diaries and is particularly effective in providing some extra detail to lift a plain one colour cover or accentuate a two tone finish.



Wire Bound Notebooks and Diaries

An optional extra for something different.

