

YWCA Hamilton

Outstanding Women of Achievement

September 28, 2017

OWA PROGRAM ADVERTISING SHEET

Sponsorship Level	AD SIZE	WIDTH (inches)	HEIGHT (inches)	W/ BLEED (inches)
Empowerment Peace	Cover, Full page, Color	5	8	5.25 x 8.75
Justice/Freedom Advertising \$175	Full Page, B&W	5	7.875	N/A
Dignity Advertising \$100	Half page, B&W	5	3.8125	N/A
Advertising \$50	Quarter Page, B&W	2.375	3.8125	N/A

AD FORMAT & SUBMISSION INFORMATION

SPONSORSHIP AGREEMENT, PAYMENT AND ADVERTISEMENT ART MUST BE RECEIVED BY AUGUST 31, 2017.

Late submissions may not be included.

ADVERTISING GUIDELINES

All of the ads are in grayscale unless you have reserved the cover. If your ad bleeds, please make sure the file bleeds 1/8" all the way around the ad and that the bleed is included in your final art. Crop marks are not necessary.

ACCEPTABLE AD FORMATS

- ◆ Adobe Illustrator .ai or .eps (with the fonts converted to outlines)
- ◆ Adobe Acrobat .pdf file (*if the file is in Photoshop, please save as a .jpg instead of a .pdf*)
- ◆ .jpg file (if it is created at 300dpi or higher)

FILE SUBMISSION

Please email your artwork to art@daubenmiresprinting.com and be sure to copy Benjamin Powers, Director of Community Engagement, YWCA Hamilton at bpowers@ywcahamilton.com. *Please be sure to list the name of the sponsoring company as well as the size of the ad you are submitting.*

ADVERTISING GRAPHIC DESIGN

If you do not have a graphic designer to create your ad, our printer, Daubenmire's Printing Company, can create this ad for you. The cost to design a professional, creative ad for the Outstanding Women of Achievement Program is as follows:

- Full Page Bleed- \$65
- Full Page B&W- \$60
- Half Page- \$40
- Quarter Page- \$20

Email art@daubenmiresprinting.com with your ad size, verbiage for the ad and any images you need in it. You will receive a .pdf proof by email to approve.

Please note that sponsorship benefits begin after payment has been received.

SPONSORSHIP LEVEL

eliminating racism
empowering women

ywca

EMPOWERMENT Sponsor (\$5,000)

- Listed as an Empowerment Sponsor in color on the inside or outside back cover of the program.
(First sponsor's choice.)
- One 1/8 page advertisement in the Journal News acknowledging sponsorship.
- Monogrammed lighting at event.
- Sponsor sign on the table.
- Space on a table at the event for a display.
- Name prominently displayed on other advertising, including scrolling throughout the event, event day signs, event program, YWCA Hamilton website and social media.
(beginning when payment is received)
- Recognition on the 2017/2018 Donor List.
- Multiple recognitions from emcee during the event
- Table for 8 included.

PEACE Sponsor (\$2,500)

- Full page color advertisement in the event program
- Sponsor sign on the table.
- Space on a table at the event for a display.
- Name prominently displayed on other advertising, including scrolling throughout the event, event day signs, event program, YWCA Hamilton website and social media.
(beginning when payment is received)
- Recognition on the 2017/2018 Donor List
- Multiple recognitions from emcee during the event
- 6 tickets to event.

JUSTICE Sponsor (\$1,000)

- Full page black and white advertisement in the event program.
- Name prominently displayed on other advertising, including scrolling throughout the event, event day signs, event program, YWCA Hamilton website and social media.
(beginning when payment is received)
- Space on a table at the event for a display.
- Recognition on the 2017/2018 Donor List.
- Multiple recognitions from emcee during the event.
- 4 tickets to event.

FREEDOM Sponsor (\$500)

- Full page black and white advertisement in the event program.
- Space on a table at the event for a display.
- Name prominently displayed on other advertising, event day signs, event program, YWCA Hamilton website and social media.
(beginning when payment is received)
- Recognition on the 2017/2018 Donor List
- 2 tickets to event

DIGNITY Sponsor (\$250)

- Half page black and white advertisement in the event program
- Name displayed on social media advertising
- Recognition on the 2017/2018 Donor List
- 2 tickets to event

ADVERTISING \$175 Donor

- Full page black and white advertisement in the event program

ADVERTISING \$100 Donor

- Half page black and white advertisement in the event program

ADVERTISING \$50 Donor

- Quarter page black and white advertisement in the event program

OTHER Donation

- \$ _____
- Listed as donor in event day program.

IN-KIND Partner*

- Value of Goods/Services \$ _____
- Listed as donor in event day programming.

Please note that sponsorship benefits begin after payment has been received.

SPONSORSHIP AGREEMENT

CIRCLE your sponsorship level above. For In-Kind Partner, list donation below.

Company Name _____

Contact Name _____ Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

In-Kind Partner Donations: _____

Signature _____ Date _____

Will attend:

☐

Number attending:

Will not attend, please
donate my tickets.

☐