Boys & Girls Club of Greater Lynchburg is using Evidence-based systems to provide a positive, fun, and stable environment for youth that produces winners, leaders, and role models who make a lasting impact within our community. It is through this process that Boys & Girls Club is Fighting Poverty One Child at a Time. Poverty comes in many forms, at the Club it is seen as poverty of academic skills, of leadership, character development, and knowledge about healthy life choices. Everyday, WE are Fighting these poverties together to make a difference in our community.

**THE PROGRAMS**

1. **POWER HOUR: MAKING MINUTES COUNT**
2. **PROJECT LEARN**
3. **CAREER LAUNCH**
4. **TORCH CLUB 10-12 LEADERSHIP CLUB**
5. **KEYSTONE TEEN LEADERSHIP CLUB**
6. **YOUTH OF THE YEAR**
7. **TRIPLE PLAY: MIND, BODY, AND SOUL**
8. **DEGREES2DIPLOMAS**
9. **SMART GIRLS & PASSPORT TO MANHOOD**
10. **BADGES FOR BASEBALL/BASKETBALL**

**ABOUT THE GUIDE**

Boys & Girls Club of Greater Lynchburg wants to make giving easier for you. We shifting from multiple asks for sponsorship to a one-time commitment for a calendar year.

The one-time commitment model would allow for you to choose the amount you wish to donate for the year and which events to sponsor, along with choosing any of the naming opportunities available.

Partner with the Boys & Girls Club to Fight Poverty One Child at a Time.
SPONSORSHIP GUIDE
2019 GUIDE TO EVENTS AND NAMING OPPORTUNITIES

SPONSORSHIP OPPORTUNITIES
1. RESOLUTION RUN
2. BLACK HISTORY MONTH PROGRAM
3. CARING FOR KIDS GOLF TOURNAMENT
4. MOTHER’S DAY DINNER
5. BACK TO SCHOOL CELEBRATION
6. THANKSGIVING DINNER
7. CHRISTMAS PARTY
8. HEALTHY SNACK PROGRAM
9. HILLCATS GOLF TOURNAMENT
10. BEACON GOLF CLASSIC

There are five sponsorship levels available to choose from:
1. 10,000+ Sponsor (7 Sponsorship Opportunities)
2. 5,000 (5 Sponsorship Opportunities)
3. 2,500 (3 Sponsorship Opportunities)
4. 1,000 (2 Sponsorship Opportunities)
5. 500 (1 Sponsorship Opportunity)

Each opportunity comes with day of marketing (banners, etc.),
online marketing (website, Facebook, Twitter, Etc.), and
sponsorship over $1,000 will be on donor wall displayed at Club.
Sponsorship of at least one golf tournament will result in one
complementary team.

MEMBER SPOTLIGHT
ROSA
AGE 10
5TH GRADE

ROSA HAS BEEN A MEMBER AT THE CLUB FOR 4 YEARS.
SHE ALWAYS HAS A SMILE ON HER FACE AND IS READY
TO LEARN SOMETHING NEW. HER FAVORITE PLACE AT
THE CLUB IS THE ART ROOM!

NAMING & FUNDING OPPORTUNITIES
1. TRIPLE PLAY CHALLENGE: $500 (ONE-YEAR)
2. ROOM DESIGNATION: $1,000 (ONE-YEAR)
3. STEM PROGRAM: $1,000 (ONE-YEAR)
4. POWER HOUR PROGRAM: $2,500 (ONE-YEAR)
5. GYM LOCKER: $5,000 (LIFETIME)
6. GRATITUDE GARDEN: $10,000 (LIFETIME)

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