

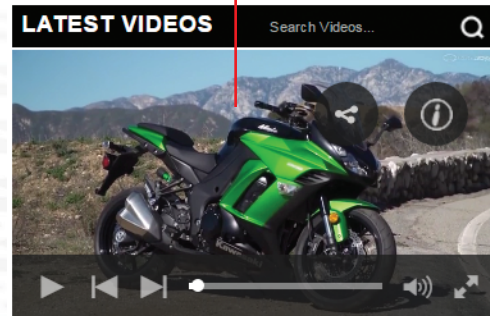
VIDEO ADVERTISING

Pre-Roll and Outstream Advertising for :15 & :30 Spots

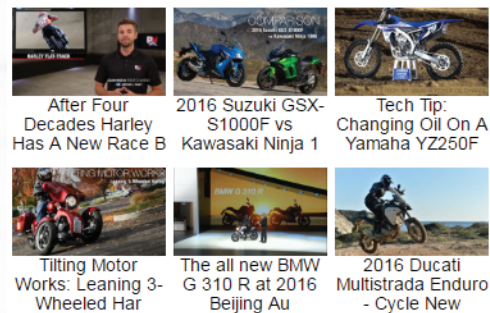


Videos appear on any device, including desktop, mobile & tablets

PRE-ROLL Video ads appear only after a user has clicked to watch professional video content.



Kawasaki's Ninja 1000 faces a direct challenge in 2016 from Suzuki's all-new GSX-S1000F. Practical and affordable, we've been eager to compare the two side-by-side where their similarities and differences were revealed out on the open road.

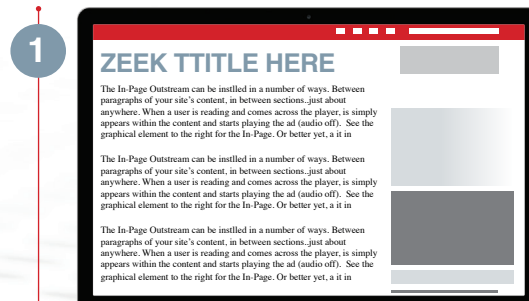


Repurpose your TV commercials or produce web-only video pre-roll.

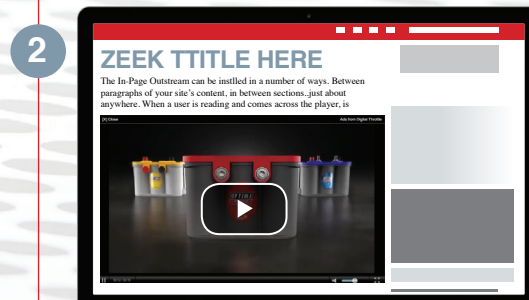
Pre-roll advertising is both a superior branding & response ad format.

"We've been running TV commercials for a few years now. It's great to use the same ads in our targeted online campaigns."

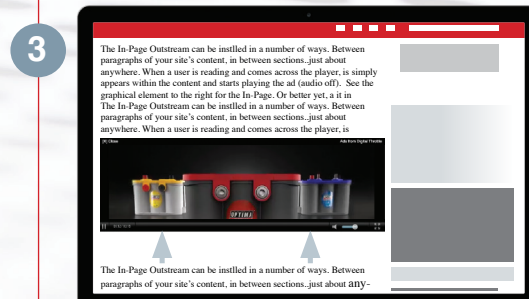
OUTSTREAM VIDEO



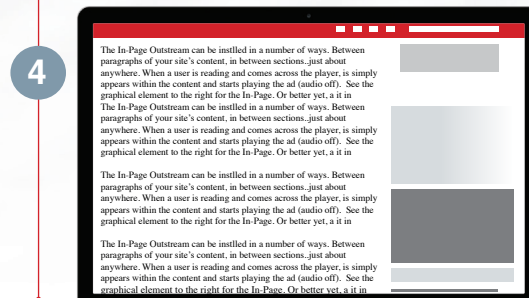
As the site visitor reads through an article or scrolls down the site, the Outstream ad appears between paragraphs or sections on the site.



When more than 50% of the Outstream player appears within the display, the ad starts muted. Only when the user mouses over the player will sound play. The user can also close the ad if desired.



The Outstream video automatically collapses from view when either the ad ends or the user closes the ad.



The Outstream player closes and disappears from view and the lower section of the site moves up to its normal position.