



Brooklyn Bridge
ALLIANCE
FOR YOUTH



THE BROOKLYNS YOUTH POWER STORY

BROOKLYN BRIDGE ALLIANCE

2017 ANNUAL REPORT

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ONCE UPON A TIME IN MINNESOTA
YOUTH AND ADULTS WANTED TO ACCELERATE YOUTH SUCCESS.

THEY WERE ADAMANT ABOUT IDENTIFYING KEY SERVICES OR PROGRAMS THAT SUPPORT POSITIVE YOUTH DEVELOPMENT. AFTER SEVERAL MEETINGS AND READING MULTIPLE REPORTS THEY LEARNED:

PARTICIPATION = ACCELERATED YOUTH SUCCESS

PARTICIPATION IN QUALITY YOUTH PROGRAMS CAN IMPROVE ACADEMIC SKILLS, GRADUATION RATES, SOCIAL EMOTIONAL SKILLS, HEALTH AND WELLNESS, PERSISTENCE, AND MORE.

60%

OF YOUTH IN THE BROOKLYNS ARE NOT CURRENTLY PARTICIPATING IN ACTIVITIES OR PROGRAMMING.

76%

OF YOUTH IN THE BROOKLYNS WANT TO BE ENGAGED.

EVERY YOUNG PERSON DESERVES THE OPPORTUNITY TO PARTICIPATE IN OUT-OF-SCHOOL-TIME ACTIVITIES THAT WILL ACCELERATE THEIR SUCCESS. THESE OPPORTUNITIES ARE PROVIDED BY **CHAMPIONS FOR YOUTH!**

SO, A LEAGUE OF COMMUNITY ORGANIZATIONS JOINED FORCES TO FORGE A JOINT POWERS ORGANIZATION CALLED THE BROOKLYN BRIDGE ALLIANCE TO...



COORDINATE A SYSTEM OF HIGH-QUALITY, ACCESSIBLE AND FULLY RESOURCED OPPORTUNITIES THAT LEAD TO AN INCREASE IN HIGH SCHOOL GRADUATION, PATHWAYS TO COLLEGE AND CAREER, AND YOUTH SAFETY AND WELL-BEING.

IN 2017 THE ALLIANCE MEMBERS SET OUT TO...

- INCREASE COORDINATION TO REDUCE COMPETITION AND MAXIMIZE IMPACT
- OPTIMIZE THE USE OF PUBLIC AND PRIVATE RESOURCES
- INCREASE EQUITABLE ACCESS
- EXPAND YOUTH ENGAGEMENT
- INCREASE THE QUALITY OF AFTERSCHOOL PROGRAMMING

ACHIEVING THESE GOALS REQUIRED A COMMITMENT FROM ALL PARTNERS – SHERO'S AND HERO'S THROUGHOUT THE COMMUNITY. IN 2017, THEY WERE SUCCESSFUL IN ACCOMPLISHING THE GOALS BY USING VARIOUS POWERS:

ORGANIZATIONAL POWER



WE INCREASED COORDINATION TO REDUCE COMPETITION AND MAXIMIZE IMPACT THROUGH THE SUCCESSFUL 3-YEAR INCUBATION AND 1-YEAR TRANSITION OF THE BROOKLYNK PROGRAM TO CO-OPERATIVE OWNERSHIP BETWEEN THE CITIES OF BROOKLYN CENTER AND BROOKLYN PARK. FURTHERMORE, WE HAVE COORDINATED 9 PUBLIC AGENCIES, 9 WORK GROUPS THAT INCLUDE NEARLY 90 MEMBERS, ALL OF WHICH HAVE ADVANCED OUR STRATEGIC PLAN AND CONTRIBUTED TO THE DEVELOPMENT OF NEW PRIORITY INITIATIVES IN 1) EXPANDING ACCESS TO YOUTH SPORTS AND 2) BUILDING THE SOCIAL AND EMOTIONAL SKILLS IN YOUNG PEOPLE.

WE OPTIMIZED THE USE OF PUBLIC AND PRIVATE RESOURCES THROUGH OUR SUCCESSFUL REC ON THE GO SUPERBOWL GRANT (\$90,000) AND MATCH GRANT OPPORTUNITY (\$60,000) THAT WILL PASS THROUGH TO CITY PARTNERS. ANOTHER SUCCESS WAS OUR PARTNERSHIP WITH CUMMINS POWER – TOGETHER WE WILL BRING OTHER CORPORATE PARTNERS TO THE TABLE TO EXPAND INVESTMENT IN YOUTH PROGRAM PRIORITIES IN 2018.



BECAUSE ORGANIZATIONAL POWER WAS NOT ENOUGH, THE BROOKLYNS DECIDED TO UNLEASH BROOKLYNK YOUTH AND ECONOMIC POWERS AS WELL AS COMMUNITY POWER.

YOUTH POWER

- 100 SUMMER INTERNSHIPS
- 99% OF SUMMER INTERNS WOULD RECOMMEND TO A FRIEND
- 76% OF INTERN SUPERVISORS STATED YOUTH GAINED WORK READINESS SKILLS
- 96% OF PROGRAM ALUMNI HIGH SCHOOL SENIORS GRADUATED
- 88% OF PROGRAM ALUMNI HIGH SCHOOL SENIORS WILL BE BEGINNING OR CONTINUING COLLEGE



ECONOMIC POWER

- 159 YOUTH ATTENDED JOB FAIR
- 14 ORGANIZATIONS HIRED 100 INTERNS
- 96% OF INTERN EMPLOYERS SAID THEY WOULD HIRE INTERNS AGAIN
- 81% OF INTERN SUPERVISORS SAID INTERNS MET OR EXCEEDED EXPECTATION
- \$2400 AVERAGE EARNINGS FOR SUMMER!

"MY INTERNSHIP THIS SUMMER HELPED ME FIND SOMETHING I'M PASSIONATE ABOUT!"
– BROOKLYNK INTERN

COMMUNITY POWER

WE INCREASED **EQUITABLE ACCESS** BY SUPPORTING THE DEVELOPMENT OF THE CITIES REC ON THE GO PROGRAMMING. RESULTS INDICATE THAT 63% OF YOUTH SERVED THIS SUMMER WERE NEW TO RECREATION. AND, THROUGH OUR DELIBERATE DEVELOPMENT OF A NEW PROGRAM LOCATOR WE HAVE **MUCH BETTER DATA** TO ASSESS GAPS AND OPPORTUNITIES.

WE EXPANDED **YOUTH ENGAGEMENT** OPPORTUNITIES BY SHARING EXPERTISE IN THE YOUTH AS FACILITATIVE LEADERS TRAINING. TODAY THERE ARE 37 NEW LEADERS IN OUR COMMUNITY TRAINED TO LEAD DECISION MAKING PROCESSES. AND, THROUGH A YOUTH AND ADULT PARTNERSHIP WE SUCCESSFULLY ENGAGED THE COMMUNITY THROUGH THE FIRST EVER MOTIVATION YOUTH FESTIVAL.



AS THE GREAT YEAR OF 2017 CAME TO AN END THE MIGHTY BROOKLYNS CELEBRATED THE ACHIEVEMENTS OF ITS' SHERO'S AND HERO'S, COMMUNITY CHAMPION AND SUPER LEADERS.



2017 ACCELERATING YOUTH SUCCESS CHAMPION!



one2one

"ONE2ONE IS A GREAT EXAMPLE OF COMMUNITY ORGANIZATIONS WHO TRULY CHANGE THE LIVES OF YOUTH FOR THE BETTER AND WHEN OUR YOUTH ARE SUCCESSFUL, OUR CITIES THRIVE."

—MAYOR TIM WILLSON
CURRENT CHAIR OF THE ALLIANCE BOARD OF DIRECTORS.

THANK YOU TO OUR SUPER LEADERS!

- JOINT POWER MEMBERS
- ALLEN PROPERTY SERVICES, LLC
- AMPLIFON, INC.
- BOSTON SCIENTIFIC
- CUMMINS POWER GENERATION
- TOPLINE FEDERAL CREDIT UNION
- UNITED WAY
- YOUTHRISE
- SUPERBOWL 52 LEGACY FOUNDATION
- BROOKLYN YOUTH COUNCIL

FOLLOW THE ALLIANCE AT WWW.BROOKLYNSALLIANCEFORYOUTH.ORG
AS THEY CONTINUE THEIR JOURNEY THROUGH 2018