



The Great Northern  
Clean Up

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## West Australians urged to join the 2018 Great Northern Clean Up

23 July 2018

*There has never been a better time to stop and have a look around you to find those rubbish hotspots that need attention and register a local site for the 2018 Great Northern Clean Up. Because when the rubbish is gone, nature can carry on.*

Clean Up Australia is calling for communities across the northern WA to register your sites online NOW!

Created in 2009 after feedback that cleaning up in the hot month of March was difficult for communities north of the Tropic of Capricorn, the annual event has so far attracted an estimated 4,205 West Australians across 134 locations. Together these people have removed more than 295 ute loads of rubbish.

This equates to more than 8,410 hours of volunteer time, donated by individuals concerned about removing rubbish after the peak tourist period and prior to the cyclone season.

Clean Up Australia's Chairman and founder, Ian Kiernan AO, is confident that 2018 can deliver another strong result.

"Iconic wonders across northern WA are a magnet for tourism – and we want to make sure this experience is not tainted by rubbish that has become part of the scenery.

"The Great Northern Clean Up is a great way to get rid of rubbish left behind by receding floodwaters, irresponsible tourists and illegal dumpers.

"Those single use disposable items such as food packaging, beverage containers and confectionery wrappers are among the main rubbish items volunteers generally find. Once the wind picks up and the rain comes in, this rubbish is most likely to end up in waterways where it becomes a serial killer, often mistaken for food by local wildlife."

"We know that when the rubbish is gone, nature can carry on. But it's not going to go away by itself – it starts with us.

"So I'm asking West Australians to stop and take a look around you – that rubbish you see lurking in those bushes doesn't belong there. Next step is to get active by registering or joining a Great Northern Clean Up site at [www.cleanup.org.au](http://www.cleanup.org.au)", said Mr Kiernan

Picking up that rubbish isn't possible or appealing? No problems, you can still do your bit by supporting the volunteers who will take to their streets this year.

Volunteers told us that the Top 5 Most Hated Litter Items are straws, food packaging, butts, bags and bottles. Simply click on to <https://www.cleanup.org.au/join-you> to join **YOU** to support our campaign to eradicate the litter item/s you most hate to see.

**So come on West Australians, be part of the action in 2018 ... because when the rubbish is gone, nature can carry on.**

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- WHAT:** Great Northern Clean Up  
**WHEN:** September - October 2018 – check <https://www.cleanup.org.au/the-great-northern-clean-up> to see when your council is supporting the campaign  
**WHERE:** Your local park, waterway, bus area, bushland, beach or street  
**WHO:** Everyone is welcome – friends, family, kids, community groups, work colleagues or anyone else  
**HOW:** Register now at <https://www.cleanup.org.au/register-an-event> or call 1800 CUA DAY for more information.

**-ENDS-**

**For further information, or to speak with Clean Up's Chairman Ian Kiernan AO or CEO Terrie- Ann Johnson, please contact:  
Terrie-Ann Johnson : 0408 269 233 or 02 8197 3403**

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