

## The Complete Retail Solution



### in store by Point Four

Fully functional EPoS System with full stock control, assisted wholesaler ordering, offers & promotions, shelf edge labeling and reporting.



### online by APPY

Provide an online presence to your customers with 24/7 shopping capabilities. Allows Click & Collect and Delivered Services, online exclusive products and special online pricing.



### mobile by APPY

Scan & Go allows your customers to scan their products as they shop, keeping them informed of offers and their total. Allowing you to reduce customer transaction times at the till.



### social by DecisionVision

Screens deliver social content to heighten brand and product awareness to customers as they shop, providing extra sales opportunities.

All of the above from only £14.85 per week

Including  
Installation &  
Training

- ◊ No up front capital costs
- ◊ Low support fees
- ◊ Pay as you go services
- ◊ Extra revenue generation
- ◊ Use your own equipment

#### Additional Modules Available

- ◊ Forecourt Services
- ◊ Delivered News
- ◊ Cloud Reporting Services
- ◊ Electronic Shelf Edge Labels
- ◊ Selfservice Checkouts
- ◊ Head Office / Multi Site

#### Retail Solution From

1 - 2 Tills £14.85 pw    3 Tills £19.85 pw

#### Fuel Solution From

1 - 2 Tills £19.85 pw    3 Tills £24.85 pw



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### do i get new hardware

We provide you with software that works on your own existing hardware, this way we keep the costs to a minimum. However if you do require new hardware we can also provide this for you at an additional cost.

### do i have to offer ecommerce

Yes, it's part of the package. There are no upfront charges for the service and only if your customers use the Website or Mobile App will you pay a small service charge per transaction. What have you got to lose! You are more likely to gain extra sales and revenue from customer wanting to shop with you.

### i have been told this will make me money

By providing the extra value added services such as Click & Collect, Delivered Goods and Scan & Go you are competing on a level playing field as the big supermarkets. Online services extend your opening hours to 24/7 and mobile Scan & Go provides convenience to your customers. In addition, there could be an increase in sales for the promoted products displayed on the Social Media screens within the store, as well as revenue for each paid advert shown.

### how do i pay the support fee

The support is paid by a rental agreement over a five year period that we can arrange for you. Or if you wish you can pay the support up front.

### how long is the contract

The contract is for 5 years, this can be reduced but the total amount payable will remain the same.

### can the system grow as the business changes

Yes, we can provide additional software modules like loyalty programmes as well as new hardware, self checkouts and hand held terminals.

#### Package includes:

- ✧ Installation & Training
- ✧ EPoS Software
- ✧ Online Software
- ✧ App Software
- ✧ Advertising Screens

#### Contact your local agent:

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