



“In Goldsoft ERMS, we found a system that allows us to easily serve our customers, while providing us the information we need, integrating seamlessly with our back-office applications.”

Dato' Sri Ng Chuan Hoo  
Managing Director  
Vern's Holding

### Vern's Holding Sdn. Bhd.

Vern's expand retail business with support from Goldsoft



### Company Facts

Location : Malaysia  
Industry : Retail, Ladies Shoes and Handbags  
Website : [www.verns.com.my](http://www.verns.com.my)  
No. of Sites  
Using Goldsoft : Head Quarter, 70 Retail and Franchise Outlets

### Success Highlights

#### Challenges

- Frequent inaccurate inventory information
- Frequently inability to obtain important retail sales data fast enough from retail outlets
- Previous system wasn't integrated resulting time consuming and labor intensive manual re-entry of data

#### Objectives

- To maximize the company's operational and financial performance for growth and expansion
- To provide a good shopping experience to customers with prompt service delivery and availability of products in demand

#### Solution Implemented

- Goldsoft Retail Software Standard Edition (since 2009)

#### Significant Results

- Grew from 20 outlets to 70 outlets in 7 years after implementing Goldsoft Retail System
- Reliable outlet sales and inventory information helps Vern's make better and faster decisions around their fashion and trend-sensitive items
- An integrated system supports the organizations expansion strategy, helping it to cost-effectively open new shops