

14
SEPT
2020

GENERAL PLAN FORUM #1

Developing a Healthy, Equitable and Inclusive City

ALAMEDA
GENERAL PLAN 2040



FORUM #1

Tonight's Agenda

Developing a Healthy, Equitable and Inclusive City



7:10 Introduction to General Plan Update

7:20 Equitable and Inclusive Neighborhoods

- Presentation
- Public comments and questions
- Planning Board discussion

8:00 10-minute break

8:10 A Healthy and Resilient Community

- Presentation
- Public comments and questions
- Planning Board discussion

9:00 Additional Public Comment

FORUM #1

Tonight's Goals

Developing a Healthy, Equitable and Inclusive City



- **Introduce the First of Four Themes**
- **Discuss four of the important Policies that implement tonight's theme**
- **Hear from Community**
- **Hear from Planning Board:**
 - **Endorse Theme?**
 - **Endorse Policies?**
 - **Direction for adjustments, revisions?**
- **Measure Z**

FORUM #1

General Plan Update Process: Fall 2020- Spring 2021

Developing a Healthy, Equitable
and Inclusive City

- **August 2020 – 1st Draft General Plan for Public Review**
- **2020 Planning Board Forums:**
 - **September 14**
 - **October 12**
 - **November 9**
 - **December 14**
- **November 2020 election – Measure Z**
- **Winter 2020 – Draft Environmental Impact Report**
- **Spring 2021 – 2nd Draft General Plan**
- **Spring 2021 – Planning Board Public Hearings**
- **Spring/Summer 2021 – City Council Public Hearings**
- **Public Comments via Website, Surveys, Email, Forums.**

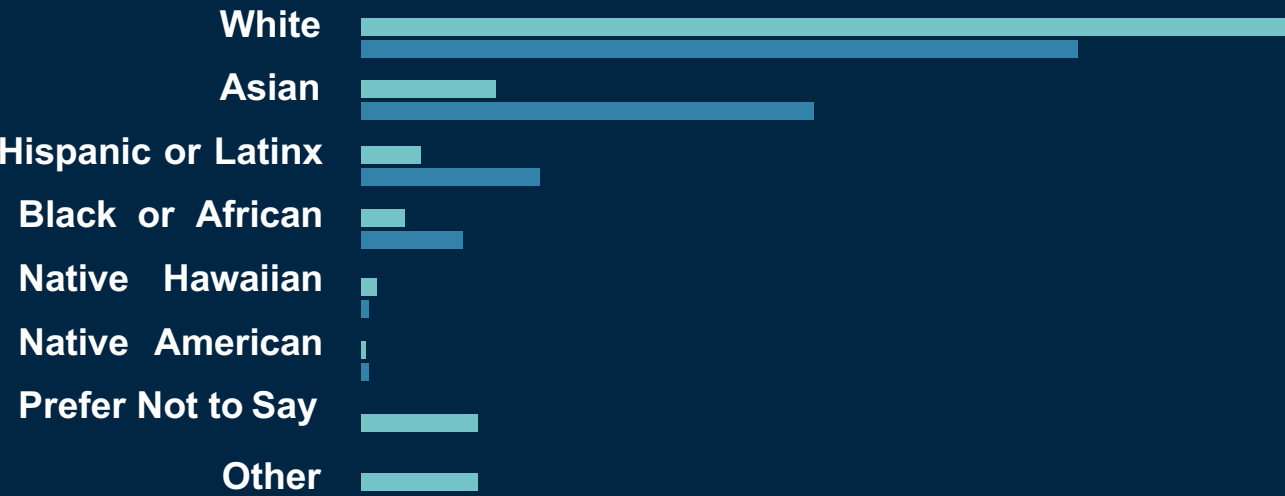
POLL #1

WHO ARE WE?

Neighborhood, Income, and Ethnicity

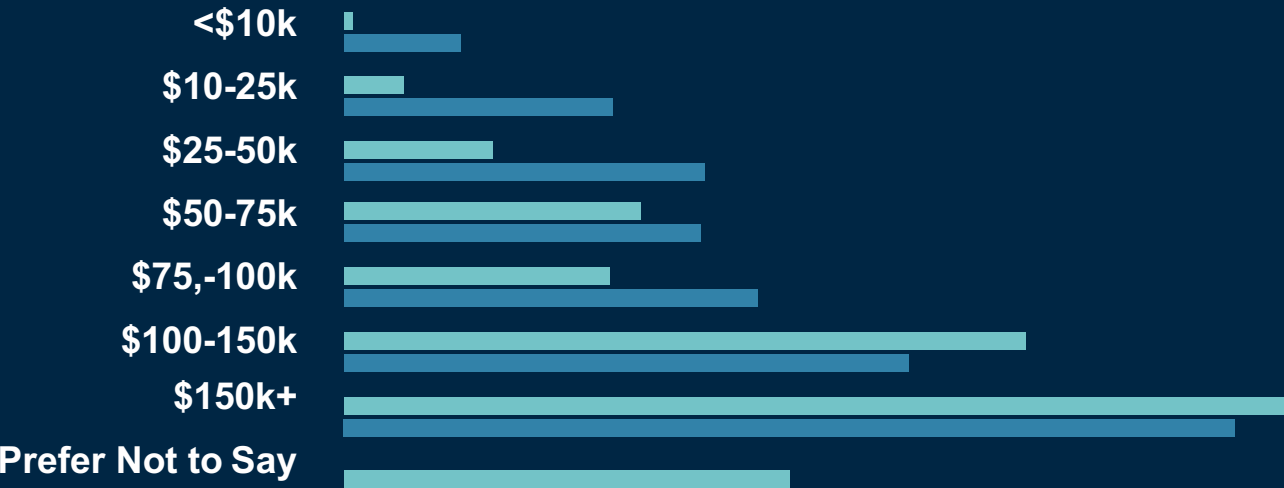
ETHNICITY

Survey
Citywide



INCOME

Survey
Citywide



7:20

Theme #1

General Plan:

4 Themes

7 Elements

179 Policies

Developing a Healthy, Equitable
and Inclusive City

1

DEVELOPING A HEALTHY, EQUITABLE AND INCLUSIVE CITY

Alameda is a community of people. The General Plan policies ensure that Alameda continues to strive to be a place that is safe, healthy and provides a high quality of life for everyone irrespective of income, race, cultural background or physical abilities.

2

Protecting the environment, responding to the climate crisis & meeting regional responsibilities

Alameda's island geography and unique environmental setting is vulnerable to the impacts of climate change. Rising sea and groundwater levels and increased and more severe incidents of flooding will significantly impact Alamedan's quality of life and Alameda's unique natural resources and natural habitats. General Plan policies support Alameda's efforts to join the global and regional fight to reduce greenhouse gas emissions and prepare for rising seas and other localized impacts of climate change through strategic infrastructure improvements and expansion and protection of natural conservation areas, marshes, and wetlands.

3

Preservation and enhancement of Alameda's unique historic neighborhood character

Alameda is a quiet, predominantly residential community, originally developed in an era when transportation was limited to walking, bicycling, horses, trains, and ferries. General Plan policies manage growth to address current challenges and responsibilities while retaining Alameda's unique character. Policies reinforce the enhancement of the historic, neighborhood fabric to support a variety of safe, convenient, and environmentally friendly modes of transportation, the creation of a network of interconnected public parks and open spaces, and the preservation of traditional mixed-use commercial main streets that are essential to Alameda's economic, social and cultural vitality.

4

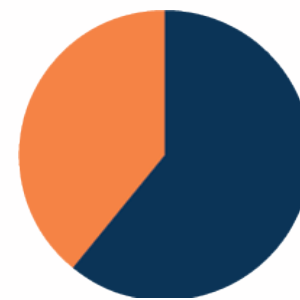
Enhancing mobility, accessibility and life on an island

Arriving in Alameda is an event – a journey across or under the water that clearly establishes the City's identity and uniqueness. Living on "an island" contributes to the quality of life for residents and makes living in Alameda a truly unique experience. The island environment also creates challenges and opportunities for mobility. General Plan policies support and enhance the City's island setting and high quality of life by striving to make the shoreline more accessible, de-emphasizing the automobile, and increasing transportation options for Alameda residents, businesses and visitors.

Is Alameda a safe and healthy community with a high quality of life for everyone regardless of income, race, cultural background or physical abilities?

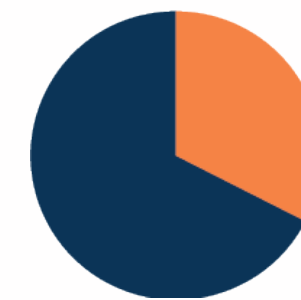
Developing a Healthy, Equitable and Inclusive City

SURVEY RESULTS:



61%

STRONGLY AGREE OR
SOMEWHAT AGREE



36%

STRONGLY DISAGREE OR
SOMEWHAT DISAGREE

FINDINGS:

- Approximately 1/3 of respondents do not believe Alameda is a safe and healthy community with a high quality of life.

MAIN CONCERNS:

- Difficulty finding housing, if lower income.
- Racism and exclusion, if person of color.
- Fear of crime and police.
- This new theme is important to our General Plan.
- General Plan needs to address these concerns with appropriate and actionable policies.

Housing, Equity, and an Inclusive Community

Developing a Healthy, Equitable
and Inclusive City

HOUSING GOAL #1

Provide housing services and opportunities to support, maintain, and enhance Alameda's diverse community and excellent quality of life and provide for the housing needs of Alameda's future residents and regional housing needs.

POLICY HE-1

Support public and private efforts to increase the supply of housing in Alameda consistent with the City's environmental, climate action, transportation, historic preservation and economic development policy objectives.

HOUSING GOAL #2

Provide Housing that meets the City's diverse housing needs, specifically including affordable housing, special needs housing, and senior housing.

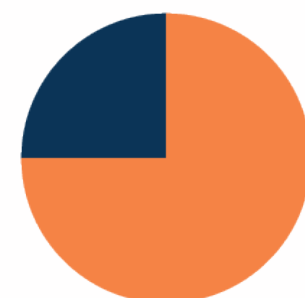
POLICY HE-2

Expand the City's supply of affordable rental and ownership housing for extremely low-, very low-, low-, and moderate-income households.

POLICY HE-3

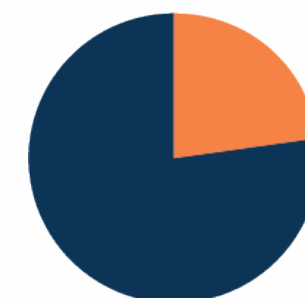
Create rental, homeownership, and other housing opportunities for special needs populations such as the elderly, homeless and people at risk of becoming homeless, people with physical and/ or developmental disabilities, single-parent households, and young adults.

SURVEY RESULTS:



75%

EXCELLENT/GOOD,
BUT NEEDS WORK



23%

BAD/PRETTY WEAK,
COULD BE BETTER

Inclusive, Diverse, Complete Neighborhoods

Developing a Healthy, Equitable
and Inclusive City

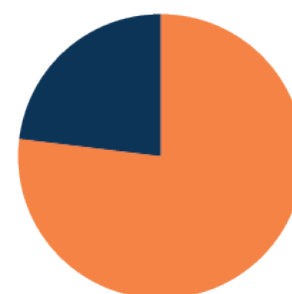
POLICY LU-1

Complete and Sustainable Neighborhoods. Maintain complete and connected neighborhoods that support a mix of uses and meet the needs of residents of all ages, physical abilities, and incomes.

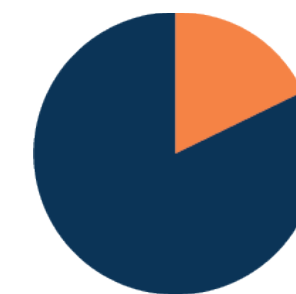
Actions:

- **Family-Friendly Neighborhoods.** In all neighborhoods, provide equitable access to parks and recreation facilities, community services, public facilities, schools, child care facilities, and amenities.
- **Parks and Open Space.** Maintain a comprehensive and integrated system of parks, trails, open space, and commercial recreation facilities within a safe and comfortable 1/4 mile walk from all neighborhoods.
- **Affordable Housing.** In all neighborhoods, provide housing opportunities for all income levels, ages and family types and sizes. Provide both “for-rent” and “for-sale” affordable housing units.
- **Accessory Dwelling Units.** In all neighborhoods, allow for accessory, in-law or secondary units to provide affordable housing opportunities for seniors and small households.
- **Shared Housing.** In all neighborhoods, allow for shared housing opportunities, including co-housing, congregate housing, senior assisted living, single room occupancy housing, transitional housing, emergency warming shelters, and shelters for the homeless.
- **Cottage Business and Home Occupations.** Allow employment and business opportunities by permitting “cottage businesses”, home occupations, and live-work opportunities in all neighborhoods to reduce distances between home and work and home and shopping.
- **Local Food.** Allow for farmers’ markets, fresh food stands and community gardens to supplement the availability of healthy food throughout the City.
- **Prohibit Barriers.** Prohibit land use regulations that are not equitable or that are exclusionary.

SURVEY RESULTS:



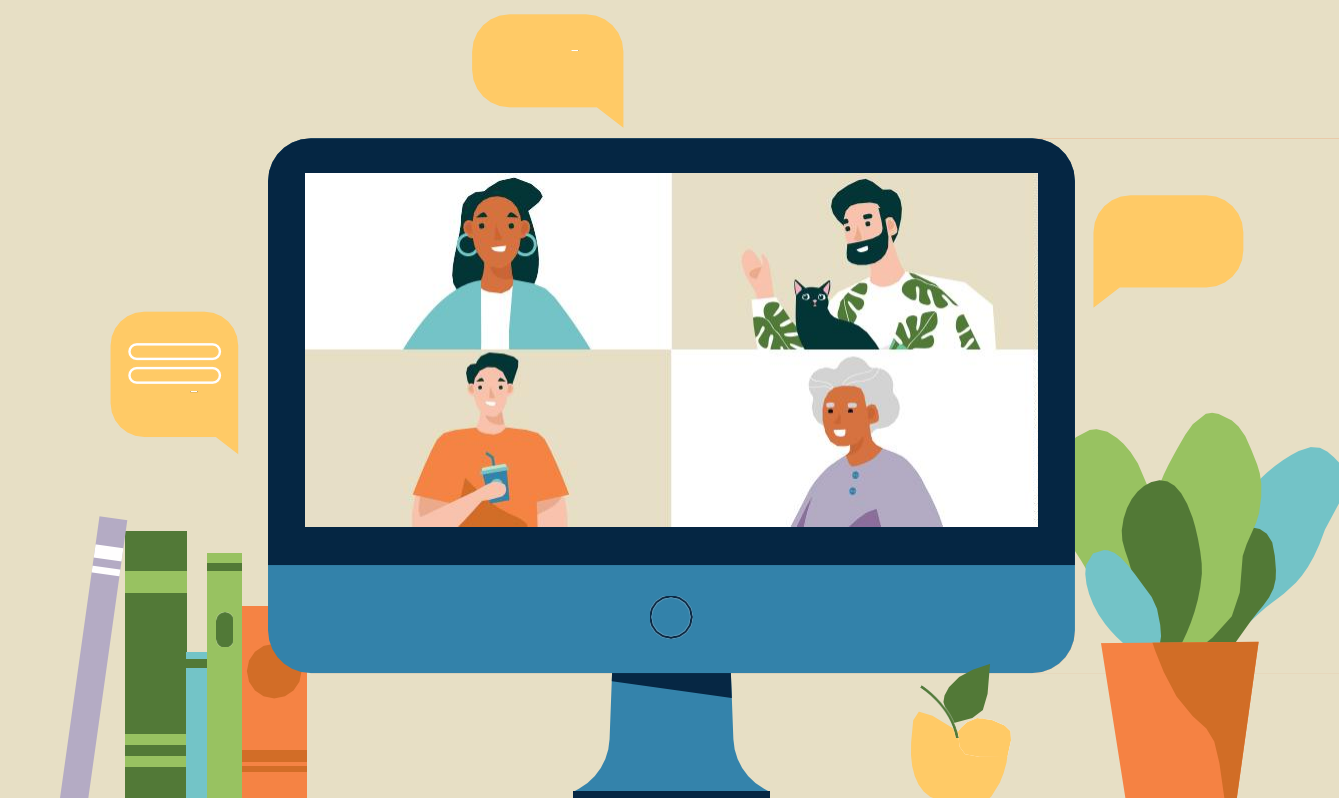
77%
EXCELLENT/GOOD,
BUT NEEDS WORK



18%
BAD/PRETTY WEAK,
COULD BE BETTER

7:30

Planning Board Discussion + Public Comments



Equity and Inclusive Neighborhoods

- Theme #1
- Housing Policies
- Inclusive Neighborhood Policy

Discussion Questions:

- Should the Theme be included in General Plan?
- Should it be revised?
- Should housing policies be included?
- Should housing policies be revised?

Break: Upcoming Forums

8:00-8:10pm

12
OCT

PRESERVATION AND ENHANCEMENT OF ALAMEDA’S UNIQUE
HISTORIC NEIGHBORHOOD CHARACTER

09
NOV

PROTECTING THE ENVIRONMENT AND RESPONDING TO THE
CLIMATE CRISIS LOCALLY AND REGIONALLY

14
DEC

ENHANCING MOBILITY, ACCESSIBILITY AND LIFE ON AN ISLAND

8:10PM

Working Regionally to Address Local Issues:

A Healthy and Resilient Community

Developing a Healthy, Equitable and Inclusive City.

MANAGE GROWTH AND CHANGE TO MAKE ALAMEDA A MORE SUSTAINABLE AND RESILIENT COMMUNITY.

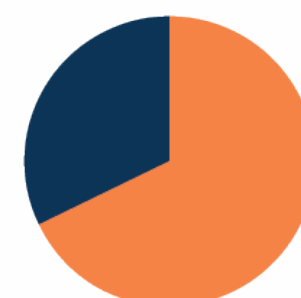
POLICY LU-14

Prepare for climate change and reduce greenhouse gas emissions regionally and locally.

Actions:

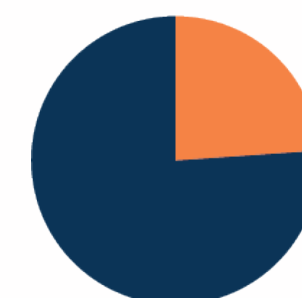
- Maintain consistency between the City's General Plan, the Municipal Code and Plan Bay Area, the region's Sustainable Communities Strategy to reduce greenhouse gases.
- Support and participate in state and regional efforts to address climate change through greenhouse gas emission reduction, transportation system improvements, and increased affordable housing supply near job centers and existing transportation infrastructure.
- In Priority Development Areas (PDA's), plan for and support transit-oriented, mixed-use, compact development patterns, with higher residential densities, jobs, shopping, and transit within easy walking distance to reduce automobile dependence and greenhouse gas emissions.

SURVEY RESULTS:



73%

EXCELLENT/GOOD,
BUT NEEDS WORK



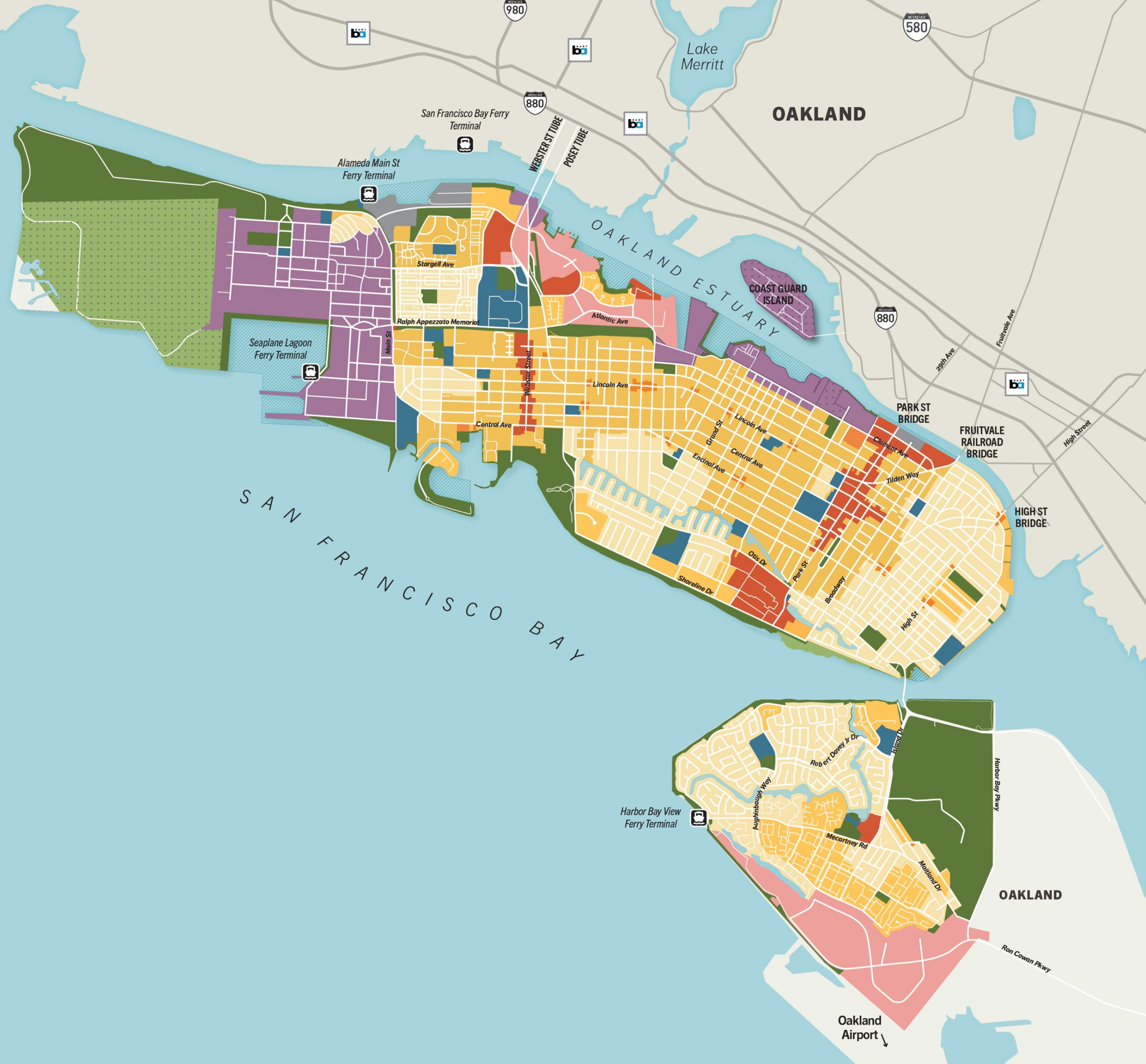
24%

BAD/PRETTY WEAK,
COULD BE BETTER

Land Use Diagram

- Low-Density Residential
- Medium-Density Residential
- Neighborhood Mixed-Use
- Community Mixed-Use
- Business + Employment
- Mixed-Use
- Wildlife Habitat
- Public Parks + Open Space
- Public Institutional
- Commercial Maritime/Recreation/ Marinas
- Federal Facility
- General and Maritime Industry

Developing a Healthy, Equitable and Inclusive City.



Planning for Housing 2020- 2040

Accommodating our Regional and Local Needs

Developing a Healthy, Equitable
and Inclusive City.

MANAGE GROWTH AND CHANGE TO MAKE ALAMEDA A MORE SUSTAINABLE AND RESILIENT COMMUNITY.

POLICY LU-17

Housing Opportunity Areas. Provide opportunities for new housing and appropriately zoned property to accommodate the regional and local housing need consistent with the regional Sustainable Communities Strategy, in Mixed-Use, Community Mixed-use, and vacant sites within the Medium-Density Residential areas.

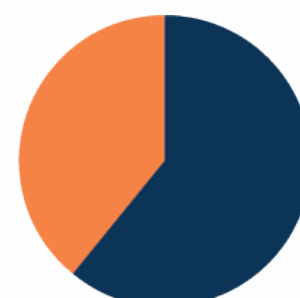
MIXED-USE AREA HOUSING OPPORTUNITY SITES:

- + Alameda Point
- + Alameda Landing
- + Northern Waterfront
- + College of Alameda
- + Coast Guard Island
- + Tilden
- + North Housing

COMMUNITY MIXED-USE HOUSING OPPORTUNITY SITES:

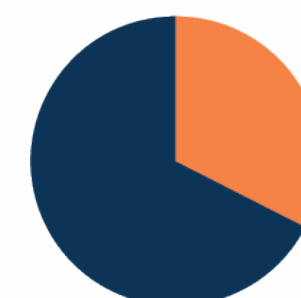
- + Webster Street (north of Lincoln and Neptune Plaza)
- + South Shore Shopping Center
- + Park Street north of Lincoln
- + Marina Village Shopping Center

SURVEY RESULTS:



61%

EXCELLENT/GOOD,
BUT NEEDS WORK



33%

BAD/PRETTY WEAK,
COULD BE BETTER

8:15

Planning Board Discussion + Public Comments

THINKING REGIONALLY, ACTING LOCALLY

Housing Sites Location Policy Healthy and Resilient Community

Discussion Questions:

- Should Policies be included?
- Should they be revised or improved?



9:00 pm

Additional Public Comment on the General Plan Update

Developing a Healthy, Equitable
and Inclusive City



12
OCT
2020

Thank you for your time and input!
Please join our next forum on October 12th.

**PRESERVATION AND ENHANCEMENT OF ALAMEDA'S
UNIQUE HISTORIC NEIGHBORHOOD CHARACTER**

