

49TH ANNUAL MEETING, EQUIPMENT EXPO AND TRADE SHOW MORE TONS THROUGH VALUE

Hilton Columbus/Polaris
March 8-9, 2011



525 Metro Place North, Suite 101
Dublin, OH 43017-5504



PROGRAM AGENDA

TUESDAY, MARCH 8, 2011

CONFERENCE SPONSORS

Asphalt Materials, Inc.
Highway Rubber Products Corporation
The McLean Company
Marathon Petroleum Company, LLC
Ohio CAT
Unique Paving Materials Corporation

REGISTRATION

7 a.m., Registration Foyer

EXPO AND TRADE SHOW OPENS

9 a.m., Polaris Foyer/Parking Lot

Exhibitors

(In alphabetical order)

Outdoor

Columbus Equipment Company
The McLean Company
Rudd Equipment Company

Indoor

Asphalt Shingle Grinding Service, LLC
Astec, Inc.
Columbus Equipment Company
Crafco, Inc.
DJL Material & Supply, Inc.
GeoShack of Ohio
Highway Rubber Products Corporation
Meredith Brothers, Inc.
Ohio CAT
Reliable Asphalt Products, Inc.
Rudd Equipment Company
Seneca Petroleum Company
Southeastern Equipment Company

PUBLIC AGENCY FORUM

7:30 a.m. – 9 a.m., Gemini Ballroom C

Topic: Open discussion of asphalt pavement issues and concerns.

Presiding: William Brayshaw, Hamilton County Engineer

MEMBERSHIP BREAKFAST

8 a.m., Gemini Ballroom B

GENERAL SESSION 1

9:30 – 11:30 a.m., Polaris Ballroom A&D

Presiding: James Jurgensen, Valley Asphalt Corporation, FPO Chairman

“PROVIDING VALUE”

Delivering Quality Construction

Speaker: Vince Tutino, Lindy Paving

Quality asphalt pavement construction is the key element in providing “value” to our customers. Lindy Paving has captured the much sought after Sheldon G. Hayes Award, NAPA’s highest honor; not just once, but in three consecutive years. Lindy will discuss the principles of their “quality culture” that has led them to this success..

Embracing a Quality Culture

Speaker: Harold Mullen, Texas Asphalt Pavement Association

Everything is big in Texas, and that is true for the Texas Asphalt Pavement Association’s asphalt paving quality initiatives. Known for embracing quality and innovation TexAPA has developed Partners in Quality. Ensuring their customers success is good business in Texas. Harold Mullen will share the various initiatives of the TexAPA and the philosophy that has brought Texas to prominence in many quality circles.

AWARDS LUNCHEON

12 noon – 2 p.m., Polaris Ballroom B,C,E&F

Awards Presentations

- Quality Paving Awards
- Master Craftsman Award

GENERAL SESSION 2

2:30 – 4:30 p.m., Polaris Ballroom A&D

Presiding: James Jurgensen, Valley Asphalt Corporation, FPO Chairman

“ADVANCING THE MESSAGE”

Advancing the Message

Speaker: Mike Kvach, NAPA, Vice President

The message is about asphalt, its value and why it makes good “cents” for pavement owners to use our product. This presentation will provide the latest marketing tools developed by the Asphalt Pavement Alliance (APA) to assist companies for marketing in their service areas.



Selling Today’s Asphalt

Speaker: Ed Ebner, Erie Blacktop

When it comes down to actually getting some work on the books it all about salesmanship. This presentation will provide techniques and ideas on how contractors can successfully use promotional materials to sell product.

CHAIRMAN’S RECEPTION

5 – 7 p.m., Polaris Ballroom B,C,E&F

WEDNESDAY, MARCH 9, 2011

PRAYER BREAKFAST

7:30 – 9 a.m., Polaris Ballroom B,C,E&F

Presiding: James Jurgensen, Valley Asphalt Corporation, FPO Chairman

Ministering: Pastor Paul Burgett, Harvest Chapel CCCU



Jerry Wray

Keynote Speaker: Jerry Wray, Director, Ohio Department of Transportation

Presentation of Scholarships and Awards

- Ohio Asphalt Industry Award
- William Baker Award

Presiding: Cliff Ursich, Flexible Pavements

EXPO AND TRADE SHOW CONTINUES

8 a.m.

GENERAL SESSION 3

9:30 – 11:45 a.m., Polaris Ballroom A&D

Presiding: James Jurgensen, Valley Asphalt Corporation, FPO Chairman

“DEFINING VALUE”

The asphalt industry’s success hinges on our ability to provide “value” to our customers. Just how do you define value? Hear what your customers have to say about their expectations. Three pavement owner representatives’ provide their perspective on what constitutes value in their asphalt paving projects.

Speakers:

- Brian Driscoll, Cuyahoga County Design Engineer
- Doug Davis, Muskingum County Engineer
- Dave Powers, Ohio Department of Transportation

ADJOURNMENT

Speaker: James Jurgensen, Valley Asphalt Corporation, FPO Chairman

RATES/HOTEL

RATES AND PAYMENT

	Members	Non-Members		
		Government	Others	
With Meals				
Early Bird Rate	\$ 370	\$ 410	\$ 485	Payment must be received by February 4, 2011 .
Standard Rate	430	485	575	
Without Meals				
Early Bird Rate	\$ 215	\$ 245	\$ 245	Payment must be received by February 4, 2011 .
Standard Rate	245	275	275	

Make checks payable to Flexible Pavements of Ohio. Public agencies and member companies may submit purchase order and be invoiced. Registrations with credit card or PO may be faxed to (614) 791-4800. Early Bird payments must be received at the FPO office by **February 4, 2011**.

Note: There is no charge for admission to the Trade Show or Public Agency Forum.

SUBSTITUTIONS AND CANCELLATIONS

Substitutions are permitted. Cancellations may be made until February 21, and are subject to a \$20 administration fee. No refunds will be made after February 21.

HOTEL

A block of rooms is being held for Annual Meeting attendees until **February 4** at The Hilton Columbus /Polaris, 8700 Lyra Drive, Columbus, Ohio 43240. Reservations can be made by contacting the Hilton directly at (614) 885-1600.

DIRECTIONS

From the North: Take I-71 South to Exit 121 which is Gemini Place/Polaris Parkway. Turn Right (West) onto Gemini Place and proceed to the first traffic light, Lyra Drive. Turn left at Lyra Drive. **From the South, East or West:** Take I-270 or I-70, proceed to I-71 North to Exit 121 which is Polaris Parkway. Turn left (West) onto Polaris Parkway and proceed to the first traffic light, Lyra Drive. Turn right at Lyra Drive.

Professional Development Hours will be granted.

THANKS TO OUR CONTRIBUTORS

Asphalt Materials, Inc.
Highway Rubber Products, Inc.
Marathon Petroleum Co., LLC

The McLean Company
Ohio CAT

REGISTRATION

Please fill out one copy of this form for each meeting attendee and return to Flexible Pavements of Ohio, 525 Metro Place North, Suite 101, Dublin, OH 43017-5504, or register online at www.flexiblepavements.org.

NOTE: Payment must accompany registration.

NAME

COMPANY NAME

ADDRESS

CITY

STATE

ZIP

TELEPHONE

EMAIL

RATE TYPE/AMOUNT Check One

☐

Member

☐

Non-Member/Govt.

☐

Non-Member/Other

AMOUNT

CREDIT CARD INFORMATION

CARD NUMBER

EXPIRATION DATE

SIGNATURE

NAME ON CARD

BILLING ADDRESS (IF DIFFERENT THAN ABOVE)

CITY

STATE

ZIP

BILLING TELEPHONE