THSO Project Overview: The Nitty Gritty

KAYCE MATTHEWS
FEBRUARY 16, 2019

This project is funded under a Grant Contract with the TN Highway Safety Office

COALITION FOR HEALTHY AND SAFE CAMPUS COMMUNITIES
THSO Project Overview
THSO Project Overview

CHASCo Mission
To connect and support institutions of higher education in Tennessee to address campus health and safety issues
THSO Project Overview

- **BIG PICTURE GOAL:** Reduce Impaired Driving
- **Goal One:** Develop Student Leaders Across the State Who Are Focused on Alcohol/Drug Prevention
- **Goal Two:** Provide Training, Support and Evaluation Tools for CHASCo Member Schools to Implement Campus-Wide Projects Focused on Impaired Driving and/or Responsible Drinking Practices
First Step: Brainstorm Campus Project!

Things to Consider:
- Timing! Spring or Fall 2019?
- What messages/activities will resonate on your campus?
- Other things?
WHAT’s MY BUDGET?
Step Two: Create a Budget for Your Proposed Project.

Each Institution has the following to spend (unless notified otherwise):

- Student Stipend: $500
- Printing & Messaging: $200
- Event: $600

Please note that we are unable to purchase incentive or promotional items as a part of this grant!
THSO Project
BUDGET
REVIEW
THSO Project Overview

Step Three: Know Your Resources & Opportunities!

➢ CHASCo Website
➢ Graphic Designer
➢ CHASCo Meetings
➢ Partners in Prevention Conference
THSO Project Overview

84% of UTC students chose to play it safe and did not drink and drive last year.

Don't let your road to success be cut short. Don't drink and drive.

In 2015, there were over 6,500 crashes involving alcohol in Tennessee alone, which resulted in over 256 deaths.* Don't put yourself or others at risk. Don't drink and drive.

*Source: TN Department of Safety and Homeland Security, TTDN Shelby, 30 Apr 2017. (TDDN)

1 in 4 college students choose not to drink.

You are not alone.

We are #hopestrongeagles

#hopestrongeagle

Data comes from the American College Health Association National College Health Assessment. Undergraduate Student Partners Group Executive Summary Fall 2017.

UTC Office of the Dean of Students

This project was funded by the TN Highway Safety Office.

UTC Office of the Dean of Students
THSO Project Overview

- Remember that you are required to use a THSO Logo and tagline somewhere on the visuals for your campaign.

- The tagline must read: *This project was funded by the TN Highway Safety Office.*
THSO Project Overview

CHASCo Meetings:
➢ February 22nd at Union University
➢ April 12th Webinar
THSO Project Overview

**Step Four: Know Your Deadlines!**

- Budget Proposals: **March 1, 2019**
- Spring Reimbursement for Student Stipends: **March 29, 2019**
- SN Campaigns/Visuals Submitted for Approval: **Deadline Contingent on Project** (We will set deadlines once Projects are established).
- Reimbursement Request for Expenditures from April to June: **June 21, 2019**
- Fall Event Complete: **September 6, 2019**
- Fall Reimbursements for Student Stipends: **September 13, 2019**
- All Remaining Reimbursements Due for SN Messages, Events, and Student Stipends: **September 13, 2019**
CHASCo: Documentation
REQUEST FOR PREVENTION PLAN REIMBURSEMENT

Mail to: Kayce Matthews
HILJA
1031 1/7th Avenue South
Nashville, TN 37212
615.242.6400 X206

Remember that if item total $500.00 or more, three qualifying bids must be attached from vendors.

<table>
<thead>
<tr>
<th>QTY</th>
<th>ITEM DESCRIPTION</th>
<th>ITEM #</th>
<th>PRICE EA</th>
<th>PRICE EXT</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

TOTAL $0.00

Briefly Describe the purpose/reason for the request:

Reimbursement to:
Address:

Originator’s Signature
Please properly complete reimbursement forms including:

- writing the purpose/reason
- correct address
- additional explanation
- sign the forms
- provide ALL needed documentation
Thank you!

➤ Kayce Matthews, Director
CHASCo

➤ matthews@ticua.org

www.tnchasco.org