

# MarraWood

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## Objective

Actively looking to fulfill the Graphic Designer position to implement my skills as both a critical and creative thinker all while becoming an effective and productive asset

## Experience

### Southwest Florida Water Management District

#### Sr. Graphic Designer, Communications & Board Services

Coordinate, develop and manage District graphic projects i.e. annual reports, budget charts, presentations and infographics For external relations and the District's intranet. Create animated infographics and other videos for social media. Create event materials, assist in event set-up, create mail merge post cards, create OOH banners and signage, fliers, handouts, create themed monthly meeting presentations, create division logos, coordinate manage and hold brand meetings for separate company divisions, work closely with in house and outsourced print shops for all of my clients needs, planned sign material use and location

April 2018 - February 2020, Brooksville, FL

### University of South Florida (USF)

#### Graphic Designer, Office for Undergraduate Research

Communicate to students of all disciplines the importance of research by creating a variety of marketing tools, designing learning curriculum and teaching Adobe Creative classes.

February 2015 - April 2018, Tampa, FL

### The One Club

#### Creative Boot Camp

Researched a concept and strategy and then executed and presented a campaign that focused on connecting millennials to Verizon's new data plan to a panel of Advertising professionals sponsored by ad agencies SapientRazorfish and La Comunidad in just 3 days.

June 2017, Miami, Florida

### USF

#### Graphic Designer, Center for Student Involvement

Create a variety of marketing tools i.e. Snapchat filters, social media content for campus-wide events such as celebrity lectures/concerts, festivals and movie nights. Assist in set-up, organization, and managing events. Train team of graphic designers participated in hiring process

July 2017 - April 2018, Tampa, FL

### Social Forces

#### Production Intern

Assist in creating, editing and shooting footage for social media, help with production set-up and scouting locations for our client, Circle K

January - April 2018, Seminole Heights, FL

### American Asset Corporation

#### Graphic Designer

Create monthly magazine ads and copy, work with brokers to create property brochures and leasing fliers, use Esri to find pinpoint demographic area data, create maps, create event materials (paid social, banners, logos, signs, hand-outs, etc., create presentations, supervise and teach interns, host/lead interviews, create company brand style guide including 3 office parks and 6 retail sites, assist in website creation and revision, recreate and revise company logos, create social media posts for both office and retail sites & company "food" pages, manage and organize content inventory, revamp/revise all old property site content, follow up/meet tenants about on-going projects

March 2020 - October 2020, Charlotte, NC

### Freelance

#### Startups & Small Businesses/Upwork

Create logos, social media posts, apparel designs, web elements, presentations, videos, proposal decks, email marketing collateral, mail merge post cards, paid ads and other graphics for multiple start-ups and small businesses in the tech, finance, real estate, science, food, health and wellness, fashion/beauty, entertainment and sports industries.

2013 - Present

### Education

#### USF, Bachelor of Arts

Mass Communications, concentration in Advertising  
August 2016 - May 2018

#### University of Tampa

Public Relations

#### Ringling College of Art + Design

Advertising Design

### Programs, Applications + Skills

Adobe Creative Cloud: Illustrator, InDesign, Photoshop, After Effects, XD, Lightroom + Canva, ArcGIS, Slack, Asana, Klaviyo, Esri, Canon DSLR cameras

