

**WESTERN NEW YORK MINORITY MEDIA PROFESSIONALS**  
Annual Fundraiser Event  
Tuesday, November 10, 2009 • 5PM - 9PM



**THE BROADWAY THEATRE**  
512 BROADWAY STREET • BUFFALO, NEW YORK 14204  
[www.thebroadwaytheatre.net](http://www.thebroadwaytheatre.net)



# *The Good Life*

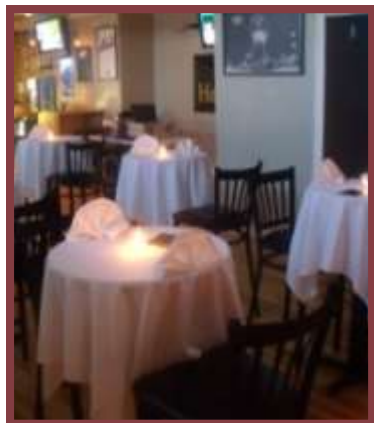
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## **Sattler "Broadway" Theatre Project**

The Western New York Minority Media Professionals (WNYMMP) is a nonprofit 501(c)(3) corporation that is responsible for this project. The goal of the WNYMMP is to create a first of its kind complex for entertainment, arts, and education that will enhance the cultural and economic environment of the City of Buffalo. This will happen by providing quality daytime and evening entertainment for families and individual residents of this city. This safe, secure, fully staffed complex will be available for use by all of the city's diverse population; however the complex's primary function will be the use as an alternate and unique source of cultured entertainment for the African American population of the city of Buffalo.

One of our short term goals as owners of The Broadway Theatre is to have an immediate positive impact on the employment figures in the city by the creation of at least one hundred new jobs with focus on creating more jobs as business increases. Another short term goal of the WNYMMP is the creation of an educational scholarship program for financially disadvantaged African American youths interested in attending college through our arts and education component.

The future of the city of Buffalo depends on the happiness of the residents, with that being stated, the ultimate goal of the WNYMMP will be to provide positive images, activities, and an atmosphere with the most innovative approach to live entertainment that the city of Buffalo has ever experienced.

**We need your help at this critical time in our renovation plans.**

Remember that your donations are tax deductible.

*Please contact your attorney, tax professional, or investment professional.*

**Your contributions are greatly appreciated!**

# Saving The Sattler Theatre

April 18, 2008 | Artvoice Daily



It looks as though one of Buffalo's grand old theaters will be spared the wrecking ball. The Sattler Theatre, built in 1914 and located at 516 Broadway (near Jefferson), has been purchased for a scant \$40,000 by a non-profit group called Western New York Minority Media Professionals, Inc (WNYMMP). They plan to pour roughly \$1 million into restoring the building, which has been on the city's demolition list for years, decaying all along. The Sattler will become WNYMMP's headquarters and performing arts center.

WNYMMP works to educate members of minority communities "on how to improve themselves through the media, and how they can benefit from its resources and tools." Among other things, the organization will be starting a gospel show for television called "Speak a Blessing," which will be produced by a group of 50 high school students and 35 college students. The show, which will air on Channel 7 starting this spring, provides the students with invaluable hands-on education and job training to help them towards careers in broadcasting and marketing and advertising. Other shows WNYMMP has produced in the past for WKBW include "Western New York Magazine," "Upfront TV Magazine," and "Official Heat."

The Sattler Theatre was commissioned by John G. Sattler, the founder of Sattler's Department Store, which once stood at 998 Broadway. It was designed by Henry L. Span, the same architect who designed many of Buffalo's theatre gems, including the North Park (still open and operating on Hertel Ave.), the Savoy, and the Abbot (now a laundromat and dry cleaner).

# Restoration Watch: Sattler Theater

Nov 14th, 2008 | West Coast Perspective

Plans for the restoration of the Sattler Theater at 512-16 Broadway are coming together. Western New York Minority Media Professionals Inc. (WNYMMP) will unveil design and restoration plans for the historic property at their upcoming fundraiser. The non-profit group intends to renovate the Beaux Arts building for use as its headquarters and a performing arts center.



WNYMMP purchased the historic circa-1914 theater on August 19th, 2008. When restored, the theatre building will house the Annual Professionals of Color in Media Hall of Fame Awards Dinner. It will have a multi-purpose program including showcasing films, theatrical productions, hosting concerts, live events, and business conferences. A dining hall is also planned.

A new facility, The Bob Coles Institute for the Media Arts and Technology, is proposed to be constructed directly behind the theatre. This will also be the home of the Minorities in Media Museum.

The Sattler Theatre and the Minorities in Media Museum is expected to bring thousands of tourists to the Downtown-East Michigan Avenue Historical Preservation District along Broadway.

WNYMMP INC is a non-profit, professional media organization committed to promoting social and educational opportunities within the Western New York Community. The organization produces and develops Upfront TV, Official Heat, and Speak-a-Blessing which airs on WKBW-TV. In January, a high school media program which hosts 45-50 students every Friday to create an online newspaper to address youth issues called The Eagle E.Y.E.S. (Experienced Youth Expressing Skills) was established.



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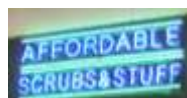


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